

Online Advertising / e-Newsletters

PennEnergy Products Advertising

PennEnergy Products targets global energy professionals with a look at the newest equipment, products, systems, and services for the energy industry.

PennEnergy Products and Oil, Gas & Petrochem Equipment

Page Peel	\$2,000/mo
Leaderboard	\$1,600/mo
300 x 250 or text links (First Position)	\$1,500/mo
300 x 250 or text links (Second Position)	\$1,350/mo
300 x 250 or text links (Third Position)	\$1,200/mo

The screenshot shows a website with a blue header and a sidebar. The main content area features a large advertisement labeled "LEADERBOARD - 728x90" at the top. Below this, there are several sections of text and images, including a "Featured Article" and a "Most Discussed Article". The bottom of the page has a footer with navigation links and a copyright notice.

DIGITAL COVER SPONSORSHIP – EXCLUSIVE

Digital magazine front page sponsorship offers high visibility branding through exclusive placement next to the front cover on all 12,000+ digitally delivered OG&PE issues of our 30,000 global circulation.

Rates: \$1,500/issue

All advertising rates are published as gross rates.

Oil, Gas & Petrochem Equipment Equip-Alert E-Newsletter

OG&PE Equip-Alert is delivered monthly to 30,000 qualified petroleum professionals featuring the newest, cutting-edge product and service developments.

Top Leaderboard	\$1,200/mo
Showcase Listing (12 positions available)	\$1,000/ea
Middle Leaderboard	\$1,000/mo
Bottom Leaderboard	\$900/mo

The screenshot shows the layout of the OG&PE Equip-Alert e-newsletter. It features a yellow header with the newsletter title and a navigation bar. The main content area is divided into sections: "TOP LEADERBOARD" at the top, followed by four "EQUIP-ALERT SHOWCASE LISTING" boxes arranged in a 2x2 grid. Below this is the "MIDDLE LEADERBOARD" section, followed by another 2x2 grid of "EQUIP-ALERT SHOWCASE LISTING" boxes. The bottom section is the "BOTTOM LEADERBOARD", which includes a "Subscription Information" box with details about the newsletter's distribution and contact information.