

Reach Your Target Audience With E-Newsletter Advertising

Deliver your marketing message to your target audience by advertising in one or more of our special-focus, monthly e-newsletters. E-newsletter advertising helps build brand awareness and reach global and select audiences – daily, weekly and monthly.

OGJ Monthly e-newsletters (Approximate circulation per newsletter: 47,000 +)

Natural Gas & LNG Report
Assembles natural gas news covered by OGJ Online in the areas of gas drilling, production, processing, and transportation, including gas pipelines and LNG.

Pipeline Report
Reports news about oil, gas, and oil-product pipelines. Subjects include pipeline construction and operations.

Refining Report
Covers news about refinery operation and construction worldwide.

Drilling & Production Report
Includes reports of production starts, rig construction and activity, and key developments in production and drilling technology.

For more details, contact your local sales representative. Complete regional sales listing may be found at www.ogj.com (Media Kit / Sales Staff).

FORMATS:
Banners must be in GIF (animated or static) or JPEG format, and may include a 50-word (max) text backup with a link. Maximum file size: 30K. Additional sizes may be available.

OGJ Monthly e-newsletters

OGJ Monthly Natural Gas & LNG Report
Pipeline Report; Refining Report
Drilling & Production Report

The screenshot shows the OGJ Monthly Reports website interface. At the top, it displays the date 'April 18, 2007' and a search bar. The main heading is 'TOP LEADERBOARD (728 x 90)'. Below this, there is a 'CONTENTS' section with several article teasers. To the right, an 'Advertising Rates (gross)' table lists prices for different ad sizes. A vertical banner on the right side is labeled 'SKYSCRAPER (300 x 250)'. At the bottom, another banner is labeled 'ANCHOR (728 x 90)'. The website footer includes 'PennWell' and copyright information.

Ad Size	Rate (gross)
TOP	\$1,650
SKYSCRAPER	\$1,550
MIDDLE 1 (300 x 250)	\$1,550
MIDDLE 2 (300 x 250)	\$1,400
ANCHOR	\$1,200