



Audit Bureau of Circulations

**BUSINESS PUBLICATION
PUBLISHER'S STATEMENT
Subject to Audit
For the 6 month period ending
June 30, 2007**

OIL & GAS JOURNAL

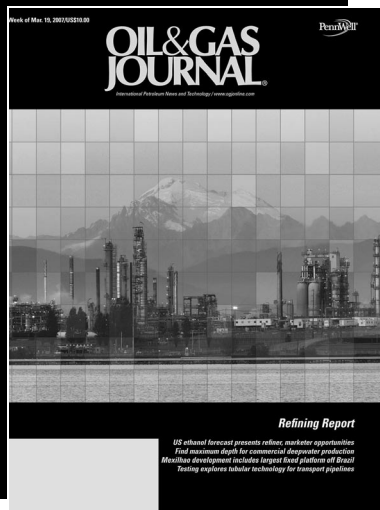
Field Served:

The Worldwide Petroleum Industry: Exploration, Drilling, Producing, Engineering, Refining, Natural Gas Processing, Liquefied Natural Gas, Synfuels, Petrochemical Manufacturing, Oil and Gas Pipelines, Marketing, Engineer - Constructor firms, Manufacturers serving the petroleum industry, and Well Servicing and Workover operators, Geophysical Service companies and consultants.

This is an independent publication not directly related to or affiliated with any association.

TOTAL AVERAGE QUALIFIED PAID CIRCULATION

99,723



1A

AVERAGE QUALIFIED PAID CIRCULATION

Print Only, See Par. 11(a)	22,410
Digital Only, See Par. 11(b)	2,388
Print & Digital (Unduplicated)	
Total Individual	<u>24,798</u>
Association	
Sponsored Individually Addressed	
Multi-Copy Same Addressee, Print Only, See Par. 11(c)	537
Multi-Copy Same Addressee, Digital Only, See Par. 11(d)	74,388
Multi-Copy Same Addressee, Print & Digital (Unduplicated)	
Total Multi-Copy Same Addressee	<u>74,925</u>
Single Copy Sales	
Total Average Qualified Paid Circulation	99,723

1B

AVERAGE QUALIFIED NON-PAID CIRCULATION

None Claimed

1C

AVERAGE NON-QUALIFIED CIRCULATION

Non-Continuous Market Coverage Copies	
Allocated For Shows & Conventions	274
Miscellaneous, Including Staff Copies, See Par. 11(e)	<u>3,302</u>
Total Average Non-Qualified Circulation	3,576

1D

AVERAGE QUALIFIED PAID CIRCULATION OF REGIONAL AND DEMOGRAPHIC EDITIONS

None

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QUALIFIED PAID CIRCULATION BY ISSUES

2007 Issue	Total Paid	Print Only	Digital Only	Print & Digital (Unduplicated)	2007 Issue	Total Paid	Print Only	Digital Only	Print & Digital (Unduplicated)
Jan.	8	91,277	23,221	68,056	Apr.	2	101,796	22,925	78,871
	12	91,291	23,251	68,040		9	101,888	23,021	78,867
	15	91,166	23,091	68,075		16	101,988	23,119	78,869
	22	91,143	23,150	67,993		23	101,707	22,840	78,867
Feb.	5	100,160	23,367	76,793	May	7	101,691	22,797	78,894
	12	100,165	23,364	76,801		14	101,443	22,550	78,893
	19	100,157	23,333	76,824		21	101,576	22,534	79,042
	26	100,198	23,352	76,846		28	101,695	22,570	79,125
Mar.	5	102,080	23,222	78,858	June	4	101,441	22,393	79,048
	12	101,963	23,090	78,873		11	101,705	22,646	79,059
	19	101,962	23,078	78,884		18	101,612	22,536	79,076
	26	101,829	22,963	78,866		25	101,402	22,318	79,084

THE INFORMATION IN PARAGRAPHS 3A, 3B, 3C AND 4 IS FROM AN ANALYSIS OF THE MAY 28, 2007 ISSUE IN WHICH:
• QUALIFIED PAID CIRCULATION WAS 2.0% GREATER THAN THE PERIOD AVERAGE

3A BUSINESS/OCCUPATIONAL ANALYSIS

Classification by Business & Industry	Total Paid	%	Print Only	Digital Only	Classification by Title & Occupation					
					Print & Digital (Unduplicated)	Company Officials, Directors & Managers	Land, Lease & Legal Departments, including Scouts, Contractors-Drilling, Pipe Line & Refinery, Superintendents, Foremen, Independent producers	Engineers, Chemists & Geologists	Field, Purchasing Agents & Misc. Workers	Subscriptions in Company name, Awaiting Classification by title
1. Producing (Including Drilling), Pipeline, Refining (including Petrochemical), Marketing	90,985	89.5	14,360	76,625		9,367	598	3,528	1,011	76,481
2. Equipment Manufacturers, Supply Dealers & Service Companies	714	0.7	714							
3. Financial	4,475	4.4	1,975	2,500						
4. Other (including government agencies, association, libraries, educational institutions and other allied to the field)..	2,845	2.8	2,845							
Other Paid Circulation										
Subscriptions.....	2,676	2.6	2,676							
Single Copy Sales.....										
Total Qualified Paid Circulation.....	101,695	100.0	22,570	79,125						

3B AGE OF SOURCE DATA ANALYSIS Optional and not required

3C MAILING ADDRESS ANALYSIS

	Total Paid	%	Print Only	Digital Only	Print & Digital (Unduplicated)
Individual by name and title and/or occupation	21,263	20.9	18,833	2,430	
Individual by name only.	777	0.8	662	115	
Title or occupation only	1,657	1.6	1,629	28	
Company name only	1,024	1.0	972	52	
Multi-Copy Same Addressee	76,974	75.7	474	76,500	
Total Qualified Paid Subscription Circulation	101,695	100.0	22,570	79,125	
Single Copy Sales					
Total Qualified Paid Circulation	101,695				

GEOGRAPHIC ANALYSIS See Par. 11(f)

State & ZIP Code	Total Paid	%	Print Only	Digital Only	Print & Digital (Unduplicated)
New England					
ME 039-049	12		10	2	
NH 030-038	23		20	3	
VT 050-059	7		7		
MA 010-027	2,215		199	2,016	
RI 028-029	10		9	1	
CT 060-069	156		147	9	
New England	2,423	2.4	392	2,031	
Middle Atlantic					
NY 100-149	763		708	55	
NJ 070-089	499		485	14	
PA 150-196	2,896		379	2,517	
Middle Atlantic	4,158	4.1	1,572	2,586	
East N. Central					
OH 430-459	245		229	16	
IN 460-479	101		95	6	
IL 600-629	12,372		351	12,021	
MI 480-499	204		189	15	
WI 530-549	64		60	4	
East N. Central	12,986	12.8	924	12,062	
West N. Central					
MN 550-567	110		101	9	
IA 500-528	27		26	1	
MO 630-658	111		102	9	
ND 580-588	53		52	1	
SD 570-577	11		11		
NE 680-693	21		20	1	
KS 660-679	236		225	11	
West N. Central	569	0.6	537	32	
South Atlantic					
DE 197-199	29		24	5	
MD 206-219	114		107	7	
DC 200, 202-205	199		177	22	
VA 201, 220-246	254		232	22	
WV 247-268	77		72	5	
NC 270-289	66		62	4	
SC 290-299	41		38	3	
GA 300-319	86		76	10	
FL 320-349	305		286	19	
South Atlantic	1,171	1.1	1,074	97	

State & ZIP Code	Total Paid	%	Print Only	Digital Only	Print & Digital (Unduplicated)
East S. Central					
KY 400-427	94		88	6	
TN 370-385	88		83	5	
AL 350-369	194		193	1	
MS 386-397	127		125	2	
East S. Central	503	0.5	489	14	
West S. Central					
AR 716-729	107		98	9	
LA 700-714	836		722	114	
OK 730-749	6,049		973	5,076	
TX 750-799	30,447		7,174	23,273	
West S. Central	37,439	36.8	8,967	28,472	
Mountain					
MT 590-599	116		111	5	
ID 832-838	29		26	3	
WY 820-831	172		161	11	
CO 800-816	971		883	88	
NM 870-884	193		184	9	
AZ 850-865	112		106	6	
UT 840-847	153		144	9	
NV 889-898	44		41	3	
Mountain	1,790	1.8	1,656	134	
Pacific					
AK 995-999	187		147	40	
WA 980-994	176		162	14	
OR 970-979	69		67	2	
CA 900-961	1,417		1,315	102	
HI 967-968	18		16	2	
Pacific	1,867	1.8	1,707	160	
Single Copy Sales					
U.S. Unclassified					
United States	62,906	61.9	17,318	45,588	
Poss. & Other Areas					
004-009, 969	17	0.0	16	1	
U.S. & Poss., etc.	62,923	61.9	17,334	45,589	
Canada	1,512	1.5	876	636	
Mexico.....	64	0.0	43	21	
Military or Civilian Personnel Overseas.....					
Other International	37,196	36.6	4,317	32,879	
Total International	38,772	38.1	5,236	33,536	
E-Mail Address Only					
Other Unclassified					
Grand Total	101,695	100.0	22,570	79,125	

**ANALYSIS OF THE SALES OF TOTAL NEW AND RENEWAL SUBSCRIPTIONS
Sold During 6 Month Period Ended June 30, 2007**

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PRICE DATA See Par. 11(g)

	Total Paid	Print Only	Digital Only	Print & Digital (Unduplicated)
Basic Prices: Subscriptions: U.S., 1 yr. \$49.00; 2 yrs. \$75.00; 3 yrs. \$99.00. Canada, 1 yr. \$54.00; 2 yrs. \$90.00; 3 yrs. \$125.00. International, 1 yr. \$99.00; 2 yrs. \$165.00; 3 yrs. \$240.00				
Single Copy: \$10.00				
Sales include Premium Values				
Basic & higher than basic:	1,523	1,457	66	
75% - 99% of basic:	2,385	2,115	270	
50% - 74% of basic:	2,821	2,525	296	
25% - 49% of basic:	1,799	935	864	
Less than 25% of basic:	1,896	1,244	652	
Total	10,424	8,276	2,148	

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TERM DATA

Three years or more	2,325	2,234	91
Two years or more but less than three	349	304	45
One year or more but less than two	6,720	4,966	1,754
Less than one year	1,030	772	258
Total	10,424	8,276	2,148

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SALES CHANNELS

Ordered by mail and/or directly requested by subscriber	8,989	6,872	2,117
Ordered through salespeople:			
Catalog agencies and individual agents	None	None	None
Publisher's own and other publishers' salespeople	None	None	None
Independent agencies' salespeople	1,101	1,070	31
Association memberships	None	None	None
All other channels, See Par. 11(h)	334	334	None
Total	10,424	8,276	2,148

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PREMIUM USAGE

Ordered without premium	10,424	8,276	2,148
Ordered with reprinted material from this publication	None	None	None
Ordered with other premiums	None	None	None
Total	10,424	8,276	2,148

ADDITIONAL CIRCULATION INFORMATION

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**POST EXPIRATION COPIES INCLUDED
IN PAID CIRCULATION**

Percentage of paid subscriptions serviced, from 1 issue to 3 months beyond expiration, on the May 28, 2007 issue	7.7%
Average percentage of paid subscriptions serviced, from 1 issue to 3 months beyond expiration, for the period covered by this statement	7.5%

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**RENEWAL ANALYSIS OF
PAID CIRCULATION**

Total expirations during 12 months November 1, 2005 thru October 31, 2006.....	62,745
Total renewals of those expirations	57,976
Renewal percentage	92.4%



11 EXPLANATORY

Audit Cycle: December Ending.

(a) Print Only Individual subscriptions, averaging 22,410 copies per issue, represent copies served to individuals receiving the print version only of OIL & GAS JOURNAL.

(b) Digital Only Individual subscriptions, averaging 2,388 copies per issue, represent copies served to individuals receiving the digital version only. The digital version of OIL & GAS JOURNAL is made available to subscribers through a password secure web site wherein an e-mail notice is sent to recipients notifying them of the availability of each issue.

(c) Multi-Copy Same Addressee, Print Only subscriptions, averaging 537 copies per issue, represent copies sold in quantities of 2 to 140 to business concerns at basic prices, receiving the print version only of OIL & GAS JOURNAL. Copies were shipped to purchaser for redistribution.

(d) Multi-Copy Same Addressee, Digital Only subscriptions, averaging 74,388 copies per issue, represent copies served to bulk purchasers receiving the digital version only at basic prices. The digital version of OIL & GAS JOURNAL is made available to subscribers through a password-secure web site wherein an e-mail notice is sent to recipients notifying them of the availability of each issue.

(e) Miscellaneous includes checking and promotion copies, averaging 2,704 copies per issue, served to advertisers and agencies.

(f) Countries that equal or exceed 5% of the total circulation:

Netherlands	7,209	Norway	5,186
Brazil	10,406	France	10,452

(g) Authorized prices with 5% or more of total subscription sales:

1 yr.	\$59.00	3 yrs.	\$99.00
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(h) All other channels represent copies served to subscribers obtained from shows.

(i) It is the practice of the publisher to expire all subscriptions on a monthly basis and therefore, some new subscribers may receive one to four issues more than entitled to, but no offer of this kind is made to subscribers.

Definition of Recipient Qualification:

Qualified recipients are: companies and their officials, directors, managers, engineers, superintendents, supervisors, foremen, tool pushers, drillers, chemists, geologists, geophysicists, lease, land and legal and other operations and maintenance personnel in the field served as well as government agencies, educational institutions, associations, libraries, financial, insurance, legal firms and others allied to the field.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Audit Bureau of Circulations' Bylaws and Rules

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TOMMIE GRIGG

Circulation Manager

BILL WAGENECK

Publisher

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