

Reach Your Target Audience With E-Newsletter Advertising.

Deliver your marketing message to readers of our e-newsletters with banner advertisements. E-newsletter advertising builds branding awareness and reaches global and targeted audiences.

Frequency: Weekly and Monthly

Circulation: Weekly Update 47,900+
(August 2008)

Monthly e-newsletters

Offshore Middle East	42,700+
Offshore Asia	27,100+
Offshore West Africa	24,900+
Offshore North Sea	19,100+
Drilling Technology Report	15,900+
Subsea Report	12,200+
Geosciences Update	11,300+

Advertising Positions (all pricing gross):

TOP (728 x 90)	\$2,000
SKYSCRAPER (160 x 600)	\$1,650
MIDDLE 1 (300 x 250)	\$1,400
MIDDLE 2 (300 x 250)	\$1,100
ANCHOR (728 x 90)	\$ 825

For more details, contact your local sales representative. Regional sales listings may be found at www.offshore-mag.com.
(Media Kit / Sales Staff)

FORMATS:

Banners must be in GIF (animated or static) or JPEG format, and may include a 50-word (max) text backup with a link. Maximum file size: 30K. Additional sizes may be available.

The screenshot shows the Offshore magazine website interface. At the top, there's a navigation bar with the 'Offshore' logo and a 'West Africa Report' link. Below the navigation, the date 'April 12, 2007' is displayed. The main content area is divided into several sections:

- TOP LEADERBOARD (728 x 90):** A large green banner at the top of the main content area.
- MIDDLE 1 (300 x 250):** A smaller green banner below the top leaderboard.
- MIDDLE 2 (300 x 250):** Another smaller green banner below the middle 1.
- SKYSCRAPER (160 x 600):** A vertical green banner on the right side of the page.
- ANCHOR (728 x 90):** A large green banner at the bottom of the main content area.

The website content includes various news items under categories like 'EXPLORATION & PRODUCTION', 'SPECIAL REPORTS', 'TECHNOLOGY & INNOVATION', 'EQUIPMENT & ENGINEERING', 'TRENDS & STATISTICS', 'MAPS & POSTERS', and 'OFFSHORE SPONSORED EVENTS'. There are also links to 'Petroleum Bookstore' and 'Subscription Information'. The footer contains copyright information: 'Copyright © 2007, PennWell, Tulsa, OK. All rights reserved.'