

Digital Media Products



Topic Center Sponsorship

The offshore industry encompasses a variety of proven and developing technologies. Our aim is to provide information – be it news, research, case studies, project overviews, or new rigs, vessels or product information – to professionals in all areas of the offshore industry. With Topic Centers covering the broad spectrum of today's offshore petroleum industry, you can reach the best-qualified prospects for your target market. Topic Center sponsorships give you 100% share of voice (SOV) on all pages where your ads are displayed. By “owning” a specifically targeted content area, you establish your company as a market leader.

Includes: Leaderboard 728x90, 300x250 and up to 9 text links, or 728x90 and 300x600.

All positions have a max file size of 40 KB.

Drilling and Completion

\$4,400 – 2 rotations available

Field Development

\$2,200 – 2 rotations available

Geology/Geophysics

\$2,200 – 2 rotations available

Pipelines and Transportation

\$1,500 – 2 rotations available

Production

\$3,300 – 2 rotations available

Regional Reports

\$2,200 – 2 rotations available

Rigs and Vessels

\$2,200 – 2 rotations available

Subsea

\$2,200 – 2 rotations available

Webcasts

As the foremost authority on the oil and gas industry, *Offshore* webcasts provide qualified leads, and position your company as a market leader. Sponsor an event or create your own, leveraging PowerPoint and/or video. This highly successful tool routinely generates 600 to 900 registrants.



Live Event Overview

Up to one-hour in length

Live and interactive environment, including Q&A

Audience polling capabilities

Unlimited audience size

Personalized introduction and wrap-up message

Accommodates a downloadable white paper

Full contact details on all registrants

Marketing and Promotion

offshore-mag.com homepage promotion

Email promotion to a highly targeted segment of the *Offshore* email database

Promotion in all relative *Offshore* eNewsletters

Reminder email messages sent to registrants 24 hours and 30 minutes in advance

Lead Generation and Reporting

Minimum 150-registrant guarantee

Full reporting on all registrants, including name, business title, email address, mailing address and phone number

Breakdown of live attendees and on-demand users

24/7-protected access to registration database

Post Event

On-demand archive available within 24 hours of live event

Event archived on offshore-mag.com for 12 months

Single Sponsorship – pricing starts at \$18,500

Multi-Sponsored Editorial – \$6,000/sponsor (3 minimum)

Webcasts are scheduled when sponsorships are secured.