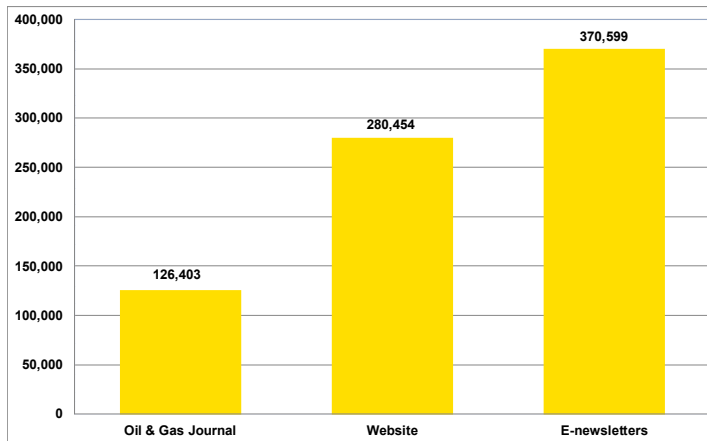


6 months ended June 30, 2016

OIL & GAS JOURNAL

TOTAL GROSS CONTACTS: 777,456*

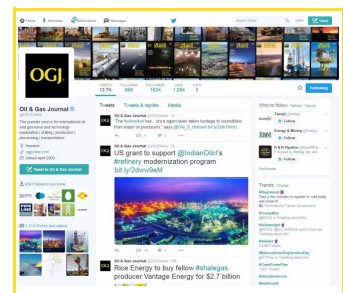
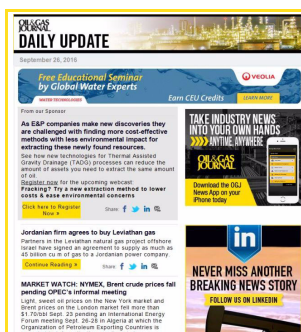


EXECUTIVE SUMMARY

PRODUCT	CONTACTS	PERIOD
Oil & Gas Journal: (See pages 2 - 10)	Average Qualified Paid & Nonpaid: 126,403	6 months ended June 30, 2016 <i>Subject to Audit</i>
Website ^A (See page 11) www.ogj.com	Average Page Impressions: 653,797 Average Visits: 387,233 Average Unique Browsers: 280,454	6 months ended June 2016
E-newsletters ^A (See page 11)	Average per issue Net Distribution: 370,599	For the month of June 2016
Social Media (See page 11)	Facebook Likes: 35,547 Twitter Followers: 145,279 You Tube Subscribers: 207 LinkedIn Members: 2,754 Google+ Circle Members: 600	As of June 30, 2016

*Total Gross Contacts include Qualified Paid and Nonpaid Circulation, Average Unique Browsers and E-newsletter Average per issue Net Distribution. Gross data are contained in this Consolidated Media Report. There was no attempt made to eliminate any duplication that may exist.

^ASOURCE: AAM Digital Audit



CHANNEL PROFILES

OIL & GAS JOURNAL



Field Served: The Worldwide Petroleum Industry: Exploration, Drilling, Producing, Engineering, Refining, Natural Gas Processing, Liquefied Natural Gas, Synfuels, Petrochemical Manufacturing, Oil and Gas Pipelines, Marketing, Engineer - Constructor firms, Manufacturers serving the petroleum industry, and Well Servicing and Workover operators, Geophysical Service companies and consultants.

Published by: The Pennwell Publishing Company
Frequency: Monthly

TOTAL AVERAGE QUALIFIED PAID & NONPAID CIRCULATION 126,403

1A

AVERAGE QUALIFIED PAID CIRCULATION

Print Only, See Explanatory	10,860
Digital Only, See Explanatory	4,980
Total Individual	15,840
Sponsored Individually Addressed - Digital Only, See Explanatory	321
Total Sponsored Individually Addressed	321
Multi-Copy Same Addressee - Print Only, See Explanatory	232
Multi-Copy Same Addressee - Digital Only, See Explanatory	73,349
Total Multi-Copy Same Addressee	73,581
Total Average Qualified Paid Circulation	89,742

1B

AVERAGE QUALIFIED NONPAID CIRCULATION

Print Only, See Explanatory	6,294
Digital Only, See Explanatory	30,367
Total Individual	36,661
Total Average Qualified Nonpaid Circulation	36,661

1C

AVERAGE NONQUALIFIED CIRCULATION

Allocated For Shows & Conventions	1,080
Miscellaneous, Including Staff Copies - Print Only	2,280
Miscellaneous, Including Staff Copies - Digital Only	787
Total Miscellaneous, Including Staff Copies, See Explanatory	3,067
Total Average Nonqualified Circulation	4,147

1D

AVERAGE QUALIFIED PAID & NONPAID CIRCULATION OF REGIONAL AND DEMOGRAPHIC EDITIONS

None

CHANNEL PROFILES

OIL & GAS JOURNAL

2

QUALIFIED PAID & NONPAID CIRCULATION BY ISSUES



	Total	Paid Print Only	Paid Digital Only	Print & Digital (Unduplicated)	Total Paid	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Print & Digital (Unduplicated)	Total Qualified Nonpaid
Jan	124,918	11,477	78,815	90,292	4,936	29,690		34,626	
Feb	124,609	11,357	78,849	90,206	4,927	29,476		34,403	
Mar	124,030	11,212	78,725	89,937	4,918	29,175		34,093	
Apr	123,741	11,037	78,681	89,718	4,913	29,110		34,023	
May	130,904	10,864	78,463	89,327	9,037	32,540		41,577	
Jun	130,213	10,605	78,369	88,974	9,030	32,209		41,239	

6 months ended June 30, 2016

CHANNEL PROFILES

OIL&GAS JOURNAL



THE INFORMATION IN PARAGRAPHS 3A, 3B, 3C AND 4 IS FROM AN ANALYSIS OF THE MAY 2, 2016 ISSUE IN WHICH:
 • QUALIFIED PAID CIRCULATION WAS 0.5% LESS THAN THE PERIOD AVERAGE
 • QUALIFIED NONPAID CIRCULATION WAS 13.4% GREATER THAN THE PERIOD AVERAGE

3A BUSINESS/OCCUPATIONAL ANALYSIS

Classification by Business & Industry	Total	%	Paid		Total Paid	Qualified Nonpaid		Total Qualified Nonpaid	Classification by Title & Occupation				
			Print Only	Digital Only		Print Only	Digital Only		A	B	C	D	E
1. Producing (including Drilling), Pipeline, Refining (including Petrochemical), Marketing	100,867	77.1	6,751	76,818	83,569	6,462	10,836	17,298	13,196	1,726	7,632	1,119	77,194
2. Financial	2,302	1.7	586	382	968	768	566	1,334	1,659	21	58	294	270
3. Other (including Equipment Manufacturers, Supply Dealers & Service Companies, government agencies association, libraries, educational institutions and other allied to the field)	22,432	17.1	986	904	1,890	1,807	18,735	20,542	11,381	957	6,594	1,188	2,312
Other Paid Circulation	5,303	4.1	2,541	359	2,900	2,403	2,403	2,403	1,116	151	526	86	3,424
Subscriptions													
Single Copy Sales													
Total Qualified Circulation	130,904	100.0	10,864	78,463	89,327	9,037	32,540	41,577	27,352	2,855	14,810	2,687	83,200

Key to Title and Occupation:

- A. Company Officials, Directors and Managers
- B. Land, Lease and Legal Departments, including Scouts, Contractors-Drilling, Pipe Line and Refinery, Superintendents, Foremen, Independent Producers
- C. Engineers, Chemists and Geologists
- D. Field Plant, Purchasing Agents and Miscellaneous Workers
- E. Subscriptions in Company Name, Awaiting Classification By Title

CHANNEL PROFILES

OIL & GAS JOURNAL



3B AGE OF SOURCE DATA ANALYSIS

Source	Print Only	Digital Only	Print & Digital (Unduplicated)	Qualified Within			Total	%
				1 Year	2 Years	3 Years		
Qualified Nonpaid Circulation:								
Direct request from recipient	9,037	32,540		8,729	32,848		41,577	100.0
Direct Request from recipient's company								
Communication other than request								
Association								
Business Directories								
Lists								
Acquired Circulation								
Other Sources								
Total Qualified Nonpaid Circulation	9,037	32,540		8,729	32,848		41,577	100.0
Percent	21.7	78.3		21.0	79.0		100.0	
Paid Subscription Circulation							89,327	
Paid Acquired Circulation								
Single Copy Sales								
Total Qualified Circulation							130,904	

3C MAILING ADDRESS ANALYSIS

	Total	%	Paid Print Only	Paid Digital Only	Paid Print & Digital (Unduplicated)	Total Paid	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)	Total Qualified Nonpaid
Individual by name and title and/or occupation ..	53,916	41.2	8,248	4,423	12,671	9,021	32,224		41,245	
Individual by name only	2,216	1.7	1,377	572	1,949	2	265		267	
Title or occupation only	303	0.2	259	20	279	12	12		24	
Company name only	868	0.7	746	81	827	2	39		41	
Multi-Copy Same Addressee	73,601	56.2	234	73,367	73,601					
Total Qualified Paid Subscription & Nonpaid Circulation	130,904	100.0	10,864	78,463		89,327	9,037	32,540	41,577	
Single Copy Sales										
Total Qualified Circulation	130,904									

CHANNEL PROFILES

OIL & GAS JOURNAL



4 GEOGRAPHIC ANALYSIS

State	Paid Print Only	Paid Digital Only	Paid Print & Digital (Unduplicated)	Total Paid	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)	Total Qualified Nonpaid	Total Circulation
Alabama	90	8	98	98	48	117	165	263	
Arizona	42	14	56	56	54	72	126	182	
Arkansas	45	7	52	52	56	74	130	182	
California	634	412	1,046	1,046	356	880	1,236	2,282	
Colorado	519	519	1,038	1,038	465	621	1,086	2,124	
Connecticut	48	18	66	66	58	117	175	241	
Delaware	13	2	15	15	8	16	24	39	
District of Columbia	101	49	150	150	23	72	95	245	
Florida	114	35	149	149	147	404	551	700	
Georgia	47	12	59	59	76	141	217	276	
Idaho	10	2	12	12	9	21	30	42	
Illinois	232	616	848	848	145	340	485	1,333	
Indiana	51	10	61	61	51	110	161	222	
Iowa	11	4	15	15	11	28	39	54	
Kansas	126	119	245	245	144	131	275	520	
Kentucky	30	46	76	76	61	65	126	202	
Louisiana	373	84	457	457	425	943	1,368	1,825	
Maine	9	2	11	11	9	32	41	52	
Maryland	27	19	46	46	37	108	145	191	
Massachusetts	92	2,080	2,172	2,172	65	179	244	2,416	
Michigan	103	20	123	123	102	177	279	402	
Minnesota	57	13	70	70	49	110	159	229	
Mississippi	60	17	77	77	70	107	177	254	
Missouri	53	12	65	65	43	112	155	220	
Montana	61	11	72	72	52	65	117	189	
Nebraska	10		10	10	10	32	42	52	
Nevada	20	10	30	30	28	49	77	107	
New Hampshire	15	2	17	17	8	27	35	52	
New Jersey	201	3,054	3,255	3,255	57	229	286	3,541	
New Mexico	97	21	118	118	68	98	166	284	
New York	307	78	385	385	226	489	695	1,080	
North Carolina	39	12	51	51	40	113	153	204	
North Dakota	66	4	70	70	62	86	148	218	
Ohio	120	38	158	158	167	334	501	659	
Oklahoma	518	2,749	3,267	3,267	539	652	1,191	4,458	
Oregon	28	11	39	39	24	50	74	113	
Pennsylvania	218	73	291	291	285	518	803	1,094	
Rhode Island	4	1	5	5	4	15	19	24	
South Carolina	25	2	27	27	19	83	102	129	
South Dakota	10	2	12	12	6	14	20	32	
Tennessee	44	8	52	52	34	95	129	181	
Texas	3,659	27,589	31,248	31,248	4,112	7,548	11,660	42,908	
Utah	64	16	80	80	56	108	164	244	
Vermont	3		3	3	5	9	14	17	
Virginia	90	391	481	481	52	185	237	718	
Washington	63	25	88	88	46	101	147	235	
West Virginia	47	10	57	57	60	72	132	189	
Wisconsin	34	38	72	72	31	101	132	204	
Wyoming	122	21	143	143	99	131	230	373	
TOTAL 48 CONTERMINOUS STATES	8,752	38,286	47,038	47,038	8,602	16,161	24,763	71,801	
Alaska	102	47	149	149	59	118	177	326	
Hawaii	6	3	9	9	10	14	24	33	
TOTAL ALASKA & HAWAII	108	50	158	158	69	132	201	359	
Single Copy Sales U.S. Unclassified									
TOTAL UNITED STATES	8,860	38,336	47,196	47,196	8,671	16,293	24,964	72,160	
Poss. & Other Areas					7	18	25	25	
U.S. & POSS., etc.	8,860	38,336	47,196	47,196	8,678	16,311	24,989	72,185	
Canada	520	2,527	3,047	3,047	359	1,648	2,007	5,054	
International	11	26	37	37		481	481	518	
Military or Civilian Personnel Overseas						4	4	4	
Other International	1,473	37,574	39,047	39,047		14,096	14,096	53,143	
TOTAL INTERNATIONAL	2,004	40,127	42,131	42,131	359	16,229	16,588	58,719	
E-Mail Address Only Other Unclassified									
GRAND TOTAL	10,864	78,463	89,327	89,327	9,037	32,540	41,577	130,904	

CHANNEL PROFILES

OIL&GAS JOURNAL



4A

GEOGRAPHIC ANALYSIS OF INTERNATIONAL CIRCULATION

State	Paid Print Only	Paid Digital Only	Paid Print & Digital (Unduplicated)	Total Paid	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)	Total Qualified Nonpaid	Total Circulation
ASIA									
Afghanistan						4		4	4
Armenia					1			1	1
Azerbaijan	6	2		8	22			22	30
Bangladesh	2	3		5	52			52	57
Burma					9			9	9
Brunei	1			1	46			46	47
Cambodia		1		1	2			2	3
East Timor					4			4	4
Georgia					5			5	5
Hong Kong	7	2		9	49			49	58
India	40	43		83	1,185			1,185	1,268
Indonesia	36	31		67	518			518	585
Japan	108	34		142	90			90	232
Kazakhstan	5	4		9	41			41	50
Rep. of Korea	46	24		70	187			187	257
Kyrgyzstan					1			1	1
Malaysia	41	34		75	802			802	877
Maldives					2			2	2
Mongolia	1			1	1			1	2
Nepal					2			2	2
Pakistan	9	1		10	159			159	169
Peoples Rep. of China	15	27		42	140			140	182
Philippines	6	3		9	136			136	145
Singapore	32	53		85	601			601	686
Sri Lanka	1			1	42			42	43
Taiwan	11	4		15	48			48	63
Thailand	13	14		27	174			174	201
Turkmenistan		1		1	4			4	5
Uzbekistan		1		1					1
Vietnam	3	7		10	61			61	71
Total Asia	383	289		672	4,388			4,388	5,060
EUROPE									
Albania					6			6	6
Austria	15	31		46	28			28	74
Belarus					3			3	3
Belgium	12	21		33	57			57	90
Bosnia	1			1	9			9	10
Bulgaria		1		1	21			21	22
Croatia	4	1		5	60			60	65
Cyprus					30			30	30
Czechoslovakia	2	3		5	9			9	14
Denmark	20	562		582	53			53	635
England	274	12,526		12,800	1,308			1,308	14,108
Estonia					7			7	7
Finland	4	1		5	25			25	30
France	72	10,066		10,138	523			523	10,661
Germany	78	1,606		1,684	159			159	1,843
Gibraltar					2			2	2
Greece		5		5	114			114	119
Hungary	5	1		6	25			25	31
Iceland					2			2	2
Ireland	4	6		10	43			43	53
Italy	43	644		687	358			358	1,045
Kosovo					2			2	2
Latvia					6			6	6
Liechtenstein					1			1	1
Lithuania	1			1	5			5	6
Luxembourg	1	1		2	1			1	3
Macedonia					2			2	2
Malta	1			1	7			7	8
Moldova					1			1	1
Monaco					13			13	13
Montenegro					1			1	1

CHANNEL PROFILES

OIL & GAS JOURNAL



4A

GEOGRAPHIC ANALYSIS OF INTERNATIONAL CIRCULATION (Continued)

EUROPE (Cont'd)

Netherlands	51	3,544	3,595	263	263	3,858
Norway	59	5,083	5,142	187	187	5,329
Poland	11	4	15	71	71	86
Portugal	6	3	9	82	82	91
Romania	4	5	9	153	153	162
Russia	13	39	52	111	111	163
Serbia-Montenegro				40	40	40
Slovak	1	1	2	13	13	15
Slovenia	2		2	4	4	6
Spain	1	2,500	2,501	212	212	2,713
Sweden	29	56	85	32	32	117
Switzerland	10	4	14	52	52	66
Turkey	21	7	28	147	147	175
Ukraine	3	4	7	34	34	41
Total Europe	748	36,725	37,473	4,282	4,282	41,755

CENTRAL AMERICA

Belize				2	2	2
Costa Rica		1	1	13	13	14
El Salvador		1	1	3	3	4
Guatemala				10	10	10
Honduras				5	5	5
Panama	3		3	9	9	12
Total Central America	3	2	5	42	42	47

AUSTRALIA

Australia	80	89	169	547	547	716
Fiji				2	2	2
New Zealand	10	4	14	46	46	60
Papua New Guinea				16	16	16
Solomon Islands				2	2	2
Tuvalu				1	1	1
Vanuata				1	1	1
Western Samoa				1	1	1
Total Australia	90	93	183	616	616	799

AFRICA

Algeria		4	4	111	111	115
Angola	7	14	21	47	47	68
Benin				2	2	2
Botswana				7	7	7
Cameroon	1		1	21	21	22
Chad				5	5	5
Congo		2	2	9	9	11
Cote de Ivorie		1	1	13	13	14
Djibouti				1	1	1
Egypt	6	4	10	224	224	234
Eritrea				1	1	1
Ethiopia				1	1	1
Gabon	1	2	3	8	8	11
Gambia				1	1	1
Ghana	1		1	93	93	94
Guinea		1	1	2	2	3
Kenya		1	1	43	43	44
Lesotho				1	1	1
Liberia				3	3	3
Libya		2	2	32	32	34
Madagascar				5	5	5
Malawi				1	1	1
Mali		1	1	1	1	2
Mauritania				1	1	1
Mauritius				51	51	51
Morocco		1	1	5	5	6
Mozambique		1	1	17	17	18
Namibia				9	9	9
Niger				3	3	3
Nigeria	50	40	90	370	370	460
Rwanda				1	1	1

CHANNEL PROFILES

OIL & GAS JOURNAL



4A

GEOGRAPHIC ANALYSIS OF INTERNATIONAL CIRCULATION (Continued)

AFRICA (Cont'd)

Senegal				1	1	1
Sierra Leone				3	3	3
Somalia				1	1	1
South Africa	9	33	42	232	232	274
Sudan				32	32	32
Tanzania	2	1	3	23	23	26
Togo				15	15	15
Tunisia	1	3	4	81	81	85
Uganda				9	9	9
Zambia				9	9	9
Zimbabwe				6	6	6
Total Africa	78	111	189	1,501	1,501	1,690

CARIBBEAN

Antigua & Barbuda				1	1	1
Aruba		2	2	1	1	3
Bahamas				3	3	3
Bermuda	1		1	1	1	2
Dominican Republic		1	1	11	11	12
Grenada				4	4	4
Jamaica		2	2	1	1	3
Netherlands Antilles	1	1	2	4	4	6
St. Lucia				51	51	51
St. Vincent/Grenadines				5	5	5
Trinidad & Tobago				1	1	37
Total Caribbean	19	25	44	83	83	127

MIDDLE EAST

Bahrain	3	1	4	46	46	50
Iran	2	3	5	169	169	174
Iraq	1	12	13	7	7	20
Israel	7	4	11	67	67	78
Jordan	1	1	2	31	31	33
Kuwait	3	16	19	99	99	118
Lebanon				25	25	25
Oman	3	2	5	118	118	123
Qatar	40	23	63	206	206	269
Saudia Arabia	26	182	208	265	265	473
Syria	1		1			1
UAE	23	30	53	641	641	694
Yemen	2	2	4	23	23	27
Total Middle East	112	276	388	1,697	1,697	2,085

SOUTH AMERICA

Argentina	8	13	21	192	192	213
Bolivia	1	5	6	49	49	55
Brazil	16	16	32	476	476	508
Chile	2	1	3	58	58	61
Colombia	8	8	16	245	245	261
Ecuador	2	2	4	67	67	71
Guyana	1		1	2	2	3
Paraguay				1	1	1
Peru	3	2	5	161	161	166
Surinam	1	1	2	8	8	10
Uruguay	1		1	15	15	16
Venezuela	1	5	6	195	195	201
Total South America	44	53	97	1,469	1,469	1,566

INTERNATIONAL

Canada	516	2,527	3,043	352	1,648	2,000	5,043
Mexico	11	26	37		481	481	518
Military Personnel Overseas				7	22	29	29
Total International	527	2,553	3,080	359	2,151	2,510	5,590
United States	8,860	38,336	47,196	8,678	16,311	24,989	72,185
GRAND TOTAL	10,864	78,463	89,327	9,037	32,540	41,577	130,904

CHANNEL PROFILES

OIL & GAS JOURNAL



ANALYSIS OF THE SALES OF TOTAL NEW AND RENEWAL SUBSCRIPTIONS Sold During 6 Month Period Ended June 30, 2016

5 PRICE DATA See Explanatory

	Total Paid	Print Only	Digital Only	Print & Digital (Unduplicated)
Basic Prices: Subscriptions: U.S., 1 yr. \$89.00; 2 yrs. \$150.00; 3 yrs. \$215.00. Canada, 1 yr. \$94.00; 2 yrs. \$160.00; 3 yrs. \$220.00. International, 1 yr. \$139.00; 2 yrs. \$238.00; 3 yrs. \$332.00 Single Copy: \$10.00 Sales include Premium Values				
Basic & higher than basic:	1,594	942	652	None
75% - 99% of basic:	285	126	159	None
50% - 74% of basic:	86	61	25	None
25% - 49% of basic:	445	443	2	None
Less than 25% of basic:	848	816	32	None
Total	3,258	2,388	870	None

6 TERM DATA

	Total	Print Only	Digital Only	Print & Digital (Unduplicated)
Three years or more:	539	436	103	None
Two years or more but less than three:	6	5	1	None
One year or more but less than two:	2,671	1,916	755	None
Less than one year:	42	31	11	None
Total	3,258	2,388	870	None

7 SALES CHANNELS

	Total	Print Only	Digital Only	Print & Digital (Unduplicated)
Ordered by mail and/or directly requested by subscriber:	2,948	2,096	852	None
Ordered through salespeople:				
Catalog agencies and individual agents:	310	292	18	None
Publisher's own and other publishers' salespeople:	None	None	None	None
Independent agencies' salespeople:	None	None	None	None
Association memberships:	None	None	None	None
All other channels:	None	None	None	None
Total	3,258	2,388	870	None

8 PREMIUM USAGE

	Total	Print Only	Digital Only	Print & Digital (Unduplicated)
Ordered without premium	3,258	2,388	870	None
Ordered with reprinted material from this publication	None	None	None	None
Ordered with other premiums	None	None	None	None
Total	3,258	2,388	870	None

ADDITIONAL CIRCULATION INFORMATION

9 POST EXPIRATION COPIES INCLUDED IN PAID CIRCULATION

Percentage of paid subscriptions serviced, from 1 issue to 3 months beyond expiration, on the May 2, 2016 issue	9.6%
Average percentage of paid subscriptions serviced, from 1 issue to 3 months beyond expiration, for the period covered by this statement	10.1%

10 RENEWAL ANALYSIS OF PAID CIRCULATION

Total expirations during 12 months November 1, 2014 thru October 31, 2015	85,325
Total renewals of those expirations	78,636
Renewal percentage	92.2%

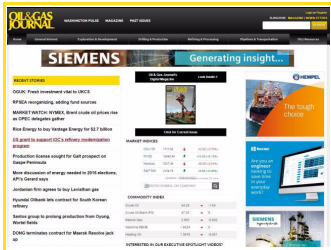
**CONSOLIDATED
MEDIA REPORT**

Business Publication

6 months ended June 30, 2016

CHANNEL PROFILES

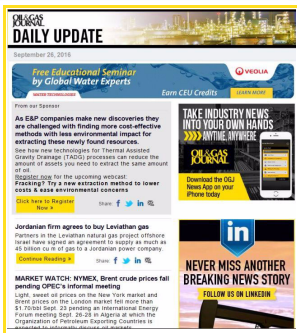
WEBSITES



www.ogj.com

6 MONTHS ENDED JUNE 2016	Page Impressions	Visits	Unique Browsers
January 2016	683,716	389,284	283,685
February 2016	699,247	411,483	299,709
March 2016	675,904	403,176	292,534
April 2016	623,130	372,348	271,714
May 2016	634,143	378,772	273,738
June 2016	606,642	368,332	261,346
Total	3,922,782	2,323,395	1,682,726
6 Month Average	653,797	387,233	280,454

E-NEWSLETTERS



E-NEWSLETTERS 6 MONTHS ENDED JUNE 2016	Total Net Distribution in Period	Issues in Period	Average per issue Net Distribution
Daily Update	6,923,783	(127 issues)	54,518
E&D Report	651,191	(12 issues)	54,266
Pipeline Report	288,198	(6 issues)	48,033
Refining Report	336,218	(7 issues)	48,031
Drilling and Production	453,836	(9 issues)	50,426
Washington Pulse	288,015	(6 issues)	48,003
Personnel Moves and Promotions	201,965	(3 issues)	67,322

Social Media as of June 30, 2016

See Explanatory

Facebook Likes

35,547



<http://www.facebook.com/ogjonline>

Twitter Followers

145,279



<https://twitter.com/ogjonline>

You Tube
Subscribers

207



LinkedIn
Members

2,754



<http://www.linkedin.com/groups/4542590/profile>
<http://www.linkedin.com/company/oil-&-gas-journal>

Google+
Circle Members

600



EXPLANATORY

Publication:

Audit Cycle: December Ending.

(a) Print Only Individual subscriptions, averaging 10,860 paid copies per issue and 6,294 qualified nonpaid copies per issue, represent copies served to individuals receiving the print version only of OIL & GAS JOURNAL.

(b) Digital Only Individual subscriptions, averaging 4,980 paid copies per issue and 30,367 qualified nonpaid copies per issue, represent copies served to individuals receiving the digital version only. The digital version of OIL & GAS JOURNAL is made available to subscribers either through a password secure website or in a digital magazine format. An e-mail notice is sent to recipients notifying them of the availability of the issue.

(c) Sponsored Individually Addressed - Digital Only subscriptions, averaging 321 copies per issue, represent copies sold in quantities of 2 or more to business concerns at prices shown in Par. 5. The digital version of OIL & GAS JOURNAL is made available to subscribers through a password secure website wherein an e-mail notice is sent to recipients notifying them of the availability of each issue.

(d) Multi-Copy Same Addressee - Print Only subscriptions, averaging 232 copies per issue, represent copies sold in quantities of 2 to 80 to business concerns receiving the print version only of OIL & GAS JOURNAL at basic prices. Copies were shipped to purchaser for redistribution.

(e) Multi-Copy Same Addressee - Digital Only subscriptions, averaging 73,349 copies per issue, represent copies served in quantities of 25 to 15,000 to purchasers receiving the digital version only at basic prices. The digital version of OIL & GAS JOURNAL is made available to subscribers either through a password secure website or in a digital magazine format. An e-mail notice is sent to recipients notifying them of the availability of the issue.

(f) Miscellaneous includes checking and promotion copies, averaging 3,067 copies per issue, served to advertisers and agencies.

(g) Authorized prices with 5% or more of total subscription sales:

1 yr.	\$89.00	3 yrs.	\$99.00
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(h) It is the practice of the publisher to expire all subscriptions on a monthly basis and therefore, some new subscribers may receive one to four issues more than entitled to, but no offer of this kind is made to subscribers.

Definition of Recipient Qualification:

Qualified recipients are: companies and their officials, directors, managers, engineers, superintendents, supervisors, foremen, tool pushers, drillers, chemists, geologists, geophysicists, lease, land and legal and other operations and maintenance personnel in the field served as well as government agencies, educational institutions, associations, libraries, financial, insurance, legal firms and others allied to the field.

Website:

AAM Digital Services Definitions:

Domains included in web traffic: www.ogj.com

This site uses the cookie-based method to measure unique browsers. If cookies are not accepted then the IP address & user-agent in combination based method is used to measure unique browsers.

Note: The total number of unique browsers is adjusted to remove duplicate Visits by the same browser. In other words, regardless of the number of times that an identified browser visited the site, they were considered a single unique browser for the period.

Definitions:

Browser: A software program running on a computer that can request load and display documents available on the World Wide Web. In our definition it is assumed that a "human being" is operating the browser manually and viewing the page.

Page Impressions: The combination of one or more files presented to a viewer as a single document as a result of a single request received by the server.

Unique Browser: A unique and valid identifier. Sites may use (i) IP+User-Agent and/or (ii) Cookie. This metric measures each browser, it does not measure a person. Counting of Unique Browsers may overstate or understate the number of individual devices concerned due to factors such as dynamic IP address allocation, significant levels of uniformity in IP and browser combinations operating through a proxy, cookie blocking and deletion.



**CONSOLIDATED
MEDIA REPORT**
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6 months ended June 30, 2016

OIL & GAS JOURNAL

EXPLANATORY (Continued)

E-newsletters:

Net Distribution: The Newsletters from a given newsletter mailing that reached the subscribers email delivery server with a positive status code response received in return, net of any internal and test addresses. Calculated by subtracting undelivered messages from gross sent messages.

Social Media:

Facebook Likes:

Facebook is a social networking website. A like represents the number of times that a registered user clicks on the Like button on a Facebook page controlled by a Publisher. A Facebook Like may not equate to an individual person.

Twitter Followers (Total):

Twitter is a real-time short messaging service that works over multiple networks and devices. Followers are registered users of Twitter who "follow" the "tweets" of another registered user. A tweet consists of a text message of 140 characters or less. The number of Twitter Followers represents the total followers of the tweets and may contain followers that subscribe to multiple feeds. A Twitter Follower may not equate to an individual person.

You Tube Subscriber:

YouTube is a video sharing social network. Users may subscribe to a brand or channels content, which allows for videos posted by the brand or channel to appear on their You Tube personal home page. A You Tube subscriber may not equate to an individual person.

Linkedin Members:

Linkedin is a social networking site designed specifically for the business community. With Linkedin, publishers have the ability to have a "company page". Linkedin users may follow a company page, and are therefore considered "members". A Linkedin member may not equate to an individual person. A total of 2 Oil and Gas Journal branded accounts were included in total shown on this report.

Google+ Circle Members:

Google+ Have in Circle are Google+ users who have chosen to allow the Oil and Gas Journal content on Google+ to be shared on their personal pages within the service. There may be duplication of users between the accounts reported. A Google + member account may not equate to an individual person.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

Parent Company: Pennwell Corporation

JESSE FYLER

Audience Development Manager

JIM KLINGELE

Publisher

Frequency: Weekly

Format: Standard

Established: 1902

AAM Member Since: 1954

Member No. 06-0950-0

SRDS: 111

Published by:

The Pennwell Publishing Company

1421 S. Sheridan Road

Tulsa, OK 74112

T: (918) 835-3161 • F: (918) 831-9758

www.ogj.com

Publisher: Jim Klingele

Editor: Bob Tippee

06-0950-0	Analyzed Issue Date	05/02/16
	Analyzed Issue Text (for double month issue date)	
	Single Copy Price	10.00
	Association Subscription Price	
	U.S. Subscription Price	89.00
	Canadian Subscription Price	94.00
	International Subscription Price	139.00