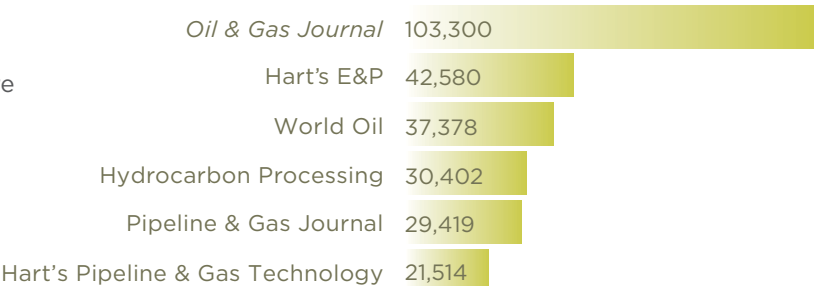


OGJ Circulation, Coverage and Readership

Circulation

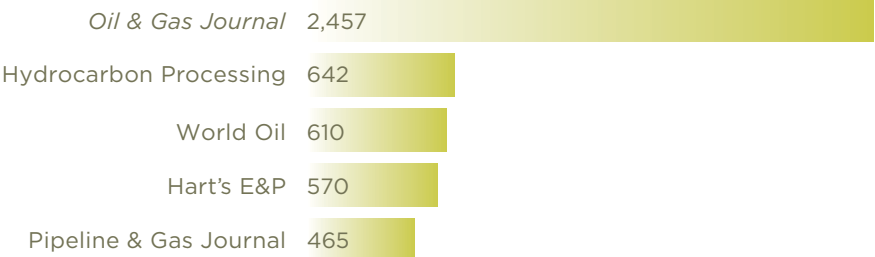
Oil & Gas Journal reaches more subscribers than any other oil and gas industry publication.



Source: ABC/BPA Statements (June 2010)

Editorial Coverage

Oil & Gas Journal delivers significantly more editorial pages than any other industry publication. That's why more professionals turn to *Oil & Gas Journal* to keep abreast of worldwide petroleum news, trends, and developments.

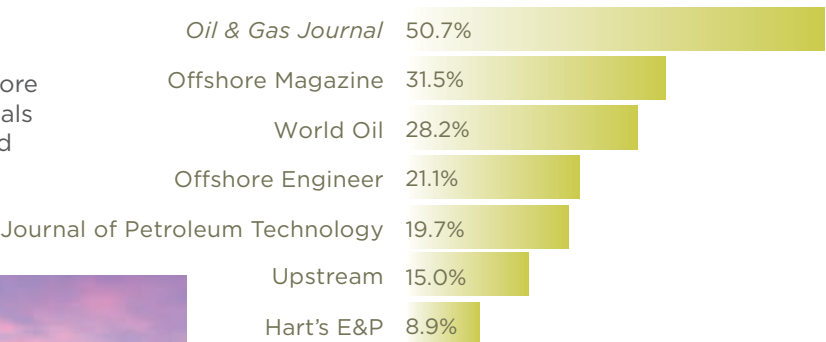


Number of Editorial Pages

Source: *Oil & Gas Journal* Media Data (Jan-Dec 2009)

Readership

Oil & Gas Journal is read by more petroleum industry professionals than any other market-focused publication.



Source: Petroleum Research Bureau

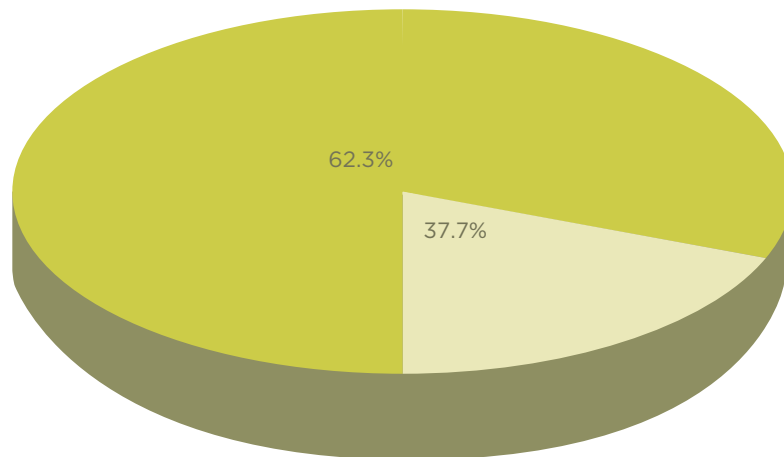
OTC Pre-Registered Attendee Survey (August 2010)



OGJ Subscriber Demographics

Geographic Breakdown

Oil & Gas Journal has a formidable concentration of subscribers in the US, but also a respected presence in all critical petroleum development sectors around the globe.

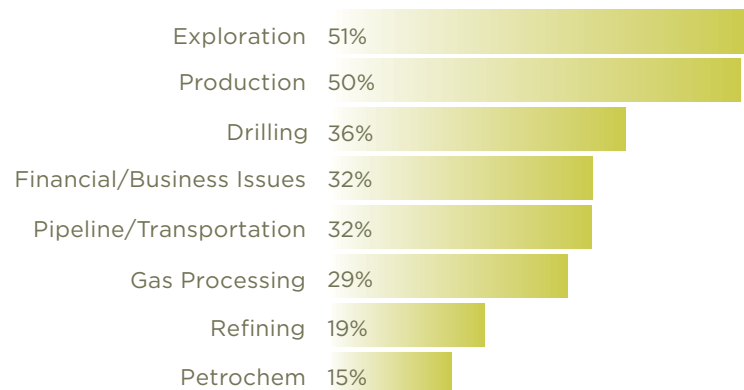


Source: ABC Statement (June 2010)

Geographic Breakdown	Qualified	% Total
USA	64,396	62.3
International	38,904	37.7
Total	103,300	100

Industry Sector

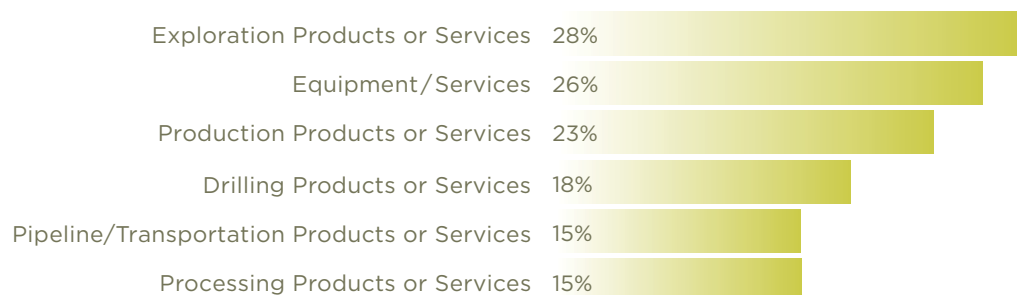
Oil & Gas Journal subscribers are involved in all aspects of the petroleum industry.



Source: Signet Research Inc. (August 2010)

Buying Influence

Oil & Gas Journal reaches those individuals responsible for buying decisions throughout the global petroleum market.



Source: Signet Research Inc. (August 2010)