

# Editorial Highlights 2011



## Weekly Digital Edition

*Oil & Gas Journal's* weekly interactive digital edition includes the Newsletter, General Interest features and news stories, US Industry Scoreboard, Statistics, and columns – Journally Speaking, Editorial, Watching Government, Watching the World, The Editor's Perspective, and Market Journal – along with Letters and the Event Calendar.

Month	Days	Month	Days	Month	Days	Month	Days
January	10, 17, 24, 31	April	11, 18, 25	July	11, 18, 25	October	10, 17, 24, 31
February	14, 21, 28	May	9, 16, 23, 30	August	8, 15, 22, 29	November	14, 21, 28
March	14, 21, 28	June	13, 20, 27	September	12, 19, 26	December	12, 19, 26

All advertising for weekly digital editions should be scheduled three weeks prior to issue date.

## Monthly Print Edition

### Serial Features

Nelson-Farrar Cost Indexes, updated monthly, provide data crucial to planning by refinery builders and operators.

Nelson-Farrar Quarterly Costimating, which reports trends in itemized refinery costs and presents indexes for key cost items, supplements the monthly Nelson-Farrar Cost Indexes as a vital planning tool.

### Issue Special Reports and Serial Features

<b>3 Jan</b>	<b>Forecast &amp; Review</b> Prices, markets, and more
Ad close 8 Dec	What's likely for the year and why for oil and natural gas in US and international markets—an annual analysis that includes <i>OGJ's</i> US drilling forecast.
	<b>US Political Outlook</b> The power to change the industry
	A review of regulatory and legislative trends important to exploration, drilling, production, refining and transportation.
	Nelson-Farrar Cost Indexes
	Nelson-Farrar Quarterly Costimating

### Bonus Distribution

Chem/Petrochem & Refining Asset Management & Integrity New Orleans, 18-19 Jan
API Inspection Summit & Expo Galveston, 24-27 Jan
European Gas Conference Vienna, 25-27 Jan
Topsides, Platforms and Hulls Conference & Exhibition Galveston, 1-3 Feb
Arctic Technology Conference, Houston, 7-9 Feb
Unconventional Oil & Gas Europe Prague, 15-16 Feb
NAPE, Houston, 17-18 Feb
Laurance Reid Gas Conditioning Conference Norman, OK, 20-23 Feb
IP Week (Energy Institute), London, 21-23 Feb
Subsea Tieback Forum & Exhibition San Antonio, 22-24 Feb
Pipe Line Contractors Association Convention Maui, HI, 22-26 Feb
IADC/SPE Drilling Conference, Amsterdam, 1-3 Mar
Offshore West Africa Conference & Exhibition Accra, Ghana, 15-17 Mar

<b>7 Feb</b>	<b>Worldwide Pipeline Construction</b> Mileage totals and key projects
Ad close 14 Jan	An annual projection of pipeline construction, based on an exclusive <i>OGJ</i> survey – important not only to pipeline contractors and operators but also to producers looking for transport routes and refiners seeking feedstock.
	<b>Practical Drilling Technology</b> Methods and results
	<i>OGJ's</i> annual technical look at the latest drilling practices.
	Nelson-Farrar Cost Indexes
	<a href="#">Ad Readership Study</a>

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## Monthly Print Edition

### Issue Special Reports and Serial Features

### Bonus Distribution

**7 Mar**  
Ad close 11 Feb

**Capital Spending Outlook**  
**The industry's capital budget**

OGJ's exclusive, annual report of the year's US capital spending plans for exploration and production, refining, petrochemicals, pipelines, and other industry operations, plus a review of global E&P projections.

**Refining Report**  
**Downstream focus**

An annual, in-depth look at the business and technology of petroleum refining.

**LNG Update**  
**Projects and trends**

Developments in a dynamic business vital to international energy trade.

Nelson-Farrar Cost Indexes

US Processing Update - Olefins

NACE Corrosion Conference & Expo, Houston, 13-17 Mar

NPRA Annual Meeting, San Antonio, 20-22 Mar

MEOS, Bahrain, 20-23 Mar

GASTECH International Conference & Exhibition Amsterdam, 21-24 Mar

OMC, Ravenna, Italy, 23-25 Mar

Purvin & Gertz LPG Seminar The Woodlands, TX, 28-31 Mar

Offshore Asia Conference & Exhibition Singapore, 29-31 Mar

GPA Annual Convention, San Antonio, 3-6 Apr

Pipeline Technology, Hannover Messe, Germany, 4-5 Apr

LNG Americas, New Orleans, 12-14 Apr

GPA Mid-continent Annual Meeting Oklahoma City, 28 Apr

**4 Apr**  
Ad close 11 Mar

**Worldwide Construction Update**  
**Project details and trend analysis**

The year's first of two surveys of construction projects in the areas of refining, gas processing, petrochemicals, pipelines, plus LNG, gas-to-liquids, and other gas.

**Exploration and Development Frontiers**  
**Today's hope, tomorrow's hydrocarbons**

An exclusive, in-depth look at exploration and drilling activity in out-of-the-way areas with potential to become major future sources of oil and gas production.

Nelson-Farrar Cost Indexes

Nelson-Farrar Quarterly Costimating

[Ad Readership Study](#)

GPA Annual Convention, San Antonio, 3-6 Apr

SPE/ICoTA Coiled Tubing & Well Intervention Conference & Exhibition, The Woodlands, TX, 5-6 Apr

AAPG 2011 Annual Convention & Exhibition Houston, 10-13 Apr

AADE, Houston, 12-14 Apr

API Pipeline Conference, San Antonio, 12-13 Apr

LNG Americas, New Orleans, 12-14 Apr

GPA Mid-continent Annual Meeting Oklahoma City, 28 Apr

**2 May**  
Ad close 8 Apr

**Offshore Petroleum Operations**  
**Conquering marine frontiers**

Technical reports on new developments in offshore drilling, production, and pipeline methods.

Nelson-Farrar Cost Indexes

Offshore Technology Conference, Houston, 2-5 May

API Spring Refining & Equipment Standards Seattle, 16-18 May

EAGE/SPE Europe 2011, Vienna, 23-26 May

NPRA Reliability & Maintenance Denver, 24-27 May

Brasil Offshore, Macaé, 14-17 Jun

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### Issue Special Reports and Serial Features

### Bonus Distribution

#### 6 Jun Worldwide Gas Processing Plants, projects, and trends

Ad close 13 May  
OGJ's annual survey of gas processing plants and analysis of trends in an industry critical to producers, pipeliners, refiners, and petrochemical manufacturers.

#### Completion Technologies Eye on boosting production

Innovations in high-tech methods of preparing oil and gas wells for production.

Nelson-Farrar Cost Indexes

US Processing Update - Propane

Global Oil Expo, Calgary, 7-9 Jun

Purvin & Gertz Asia LPG Seminar  
Singapore, 13-16 Jun

Petrosafe Offshore, New Orleans, 14-15 Jun

MIOGE, Moscow, 21-24 Jun

#### 4 Jul Midyear Forecast A mid-course look at the year

Ad close 10 Jun  
The outlook for the rest of the year for oil and gas markets important to producers, drillers, pipeliners, gas processors, and refiners based on trends of the year's first half.

#### Ethylene Report Global capacity overview

Worldwide trends in ethylene production capacity - a petrochemical building block made from oil and natural gas - based on OGJ's exclusive, annual survey of ethylene plants worldwide.

Nelson-Farrar Cost Indexes

Nelson-Farrar Quarterly Costimating

Oil Sands and Heavy Oil Technologies  
Calgary, 19-21 Jul

#### 1 Aug Offshore Europe Activity update

Ad close 8 Jul  
An annual review of drilling and production activity offshore Europe.

#### Pipeline Report Practical technology

An annual technical review of new practices in pipeline construction, maintenance, and operation.

Nelson-Farrar Cost Indexes

[Ad Readership Study](#)

Summer NAPE, Houston, 17-19 Aug

Unconventional Oil & Gas Int'l, San Antonio, 30 Aug - 1 Sep

3P Arctic, Halifax, Nova Scotia, 30 Aug-2 Sep

Offshore Europe, Aberdeen, 6-8 Sep

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### Issue Special Reports and Serial Features

### Bonus Distribution

**5 Sep** **Applied Geophysics**  
**Seismic methods and more**  
 Ad close 12 Aug An annual, comprehensive look at seismic and related techniques for assessing the subsurface, identifying drilling targets, and monitoring the effects of production on hydrocarbon reservoirs.

**Pipeline Economics**  
**Financial data and construction costs**  
 The most comprehensive look available at pipeline revenue and income and US pipeline and compressor construction costs – an annual planning tool used throughout the pipeline industry.  
 Nelson-Farrar Cost Indexes  
 US Processing Update – Olefins

IPLOCA, Beijing, 12-16 Sep  
 Unconventional Oil & Gas India  
 Mumbai, 14-16 Sep  
 Offshore India  
 Mumbai, 14-16 Sep  
 SEG, San Antonio, 18-23 Sep  
 Oil & Gas Maintenance Technology  
 North America Conference & Exhibition  
 Galveston, 20-22 Sep

**3 Oct** **OGJ 150/100**  
**Profiling the producers**  
 Ad close 9 Sep OGJ's annual financial and operational summary of the biggest publicly traded oil and gas producers in the US – and the 100 biggest elsewhere.

**Major Upstream Projects**  
**A global review**  
 An annual update of OGJ's comprehensive report of the world's biggest oil and gas production projects.  
 Nelson-Farrar Cost Indexes  
 Nelson-Farrar Quarterly Costimating

NPRA Q&A, San Antonio, 9-12 Oct  
 Deep Offshore Technology International  
 New Orleans, 11-13 Oct  
 GITA's GIS for Oil & Gas Conference  
 Houston, 24-27 Oct  
 LAGCOE, Lafayette, LA, 25-27 Oct  
 SPE/ATCE, Denver, 30 Oct – 2 Nov  
 Deepwater Operations, Galveston, 1-3 Nov

**7 Nov** **Worldwide Construction Update**  
**Project details and trend analysis**  
 Ad close 14 Oct OGJ's second survey-based look of the year at construction planned and under way in refining, gas processing, petrochemicals, sulfur, pipelines, plus LNG, gas-to-liquids, and other gas.  
 Nelson-Farrar Cost Indexes  
 US Processing Update – Propane  
[Ad Readership Study](#)

IADC Annual Meeting, Austin, 9-11 Nov  
 IPAA Annual Meeting, La Quinta, CA, 10-12 Nov  
 IPTC, Bangkok, 15-17 Nov  
 World Petroleum Congress, Doha, 4-8 Dec

**5 Dec** **Worldwide Report**  
**Global reserves, production, and refining capacities**  
 Ad close 9 Nov A widely watched, frequently quoted report featuring country-by-country estimates of oil and gas reserves, production data by country and field, and capacities of every refinery in the world.  
 Nelson-Farrar Cost Indexes

PowerGen International, Las Vegas, 13-15 Dec