

New Poster - Coming Soon! Modern Refinery: Hydrocracker

**OIL & GAS
JOURNAL**

DRAFT IMAGE SHOWN
(39.5" x 27.5")

SOLD	SOLD	AD POSITION 3	AD POSITION 4	AD POSITION 5	AD POSITION 6	AD POSITION 7
AD POSITION 8	AD POSITION 9	AD POSITION 10	AD POSITION 11	AD POSITION 12	AD POSITION 13	AD POSITION 14

ADVERTISING RATES:
(in US dollars)

Single Unit
(5-1/4" x 2-3/16")
\$4,500

Double Unit
(10-1/2" x 2-3/16")
\$8,000

Half of Top or Bottom
(18-1/2" x 2-3/16")
\$14,000

Full Bottom
(37" x 2-3/16")
\$27,000

Posters from Oil & Gas Journal enjoy a long "shelf life" – often hanging in offices, control rooms, training areas, and other high visibility locations for years.

This particular poster illustrates in technical detail hydrocrackers that operate from mild to full-conversion severity. A process flow diagram and explanation of the major processes and units complement the image.

Since hydrocrackers upgrade lower quality, heavier-than-diesel crude frac-

tions, the timing of this new poster couldn't be better. Today's refiners are striving to meet the ever increasing demand for a variety of higher quality, improved performance petroleum products.

Seasoned industry professionals and newcomers alike will refer to this valuable hydrocracker poster for years . . . what a perfect spot to advertise!



NPRA

These ad positions will sell quickly.
Reserve your space today!

In partnership with NPRA, this poster will be distributed to tens of thousands of industry professionals. We expect copies will "hang around" for years!

Contact your local OGJ sales representative to reserve your ad space.