

BUSINESS PUBLICATION

Publisher's Statement

6 months ended June 30, 2014

Subject to Audit

**OIL & GAS
JOURNAL**

Field Served:

The Worldwide Petroleum Industry: Exploration, Drilling, Producing, Engineering, Refining, Natural Gas Processing, Liquefied Natural Gas, Synfuels, Petrochemical Manufacturing, Oil and Gas Pipelines, Marketing, Engineer - Constructor firms, Manufacturers serving the petroleum industry, and Well Servicing and Workover operators, Geophysical Service companies and consultants.

This is an independent publication not directly related to or affiliated with any association.

TOTAL AVERAGE QUALIFIED PAID CIRCULATION

93,007*



1A

AVERAGE QUALIFIED PAID CIRCULATION

	Weekly Edition	Monthly Edition
Print Only, See Par. 11(a)		13,982
Digital Only, See Par. 11(b)	18,750	4,243
Total Individual	18,750	18,225
Sponsored Individually Addressed - Digital Only, See Par. 11(c)	252	148
Total Sponsored Individually Addressed	252	148
Multi-Copy Same Addressee - Print Only, See Par. 11(d)		257
Multi-Copy Same Addressee - Digital Only, See Par. 11(e)	74,141	74,141
Total Multi-Copy Same Addressee	74,141	74,398
Single Copy Sales		
Total Average Qualified Paid Circulation	93,143	92,771

1B

AVERAGE QUALIFIED NON-PAID CIRCULATION

None Claimed

1C

AVERAGE NON-QUALIFIED CIRCULATION

Allocated For Shows & Conventions	1,417
Miscellaneous, Including Staff Copies, See Par. 11(f)	2,582
Total Average Non-Qualified Circulation	3,999

1D

AVERAGE QUALIFIED PAID CIRCULATION OF REGIONAL AND DEMOGRAPHIC EDITIONS

None

*Total Average Qualified Paid Circulation was calculated based on the weekly frequency (26 issues).

2

QUALIFIED PAID CIRCULATION BY ISSUES

2014 Issue	Total Paid*	Weekly Edition			Monthly Edition		
		Print	Digital	Total Weekly	Print	Digital	Total Monthly
Jan.	6	93,028			14,457	78,571	93,028
	13	94,308	94,308	94,308			
	20	94,537	94,537	94,537			
	27	94,534	94,534	94,534			
Feb.	3	93,372			14,745	78,627	93,372
	10	93,942	93,942	93,942			
	17	93,964	93,964	93,964			
	24	94,049	94,099	94,099			
Mar.	3	93,583			14,900	78,683	93,583
	10	94,381	94,381	94,381			
	17	94,600	94,600	94,600			
	24	92,396	92,396	92,396			
	31	92,418	92,418	92,418			
Apr.	7	92,366			13,925	78,441	92,366
	14	92,699	92,699	92,699			
	21	92,712	92,712	92,712			
	28	92,185	92,185	92,185			
May	5	92,337			13,903	78,434	92,337
	12	92,488	92,488	92,488			
	19	92,045	92,045	92,045			
	25	92,043	92,043	92,043			
June	2	91,938			13,500	78,438	91,938
	9	92,207	92,207	92,207			
	16	92,491	92,491	92,491			
	23	91,727	91,727	91,727			
	30	91,838	91,838	91,838			

*Total Average Qualified Paid Circulation was calculated based on the weekly frequency (26 issues).

THE INFORMATION IN PARAGRAPHS 3A, 3B, 3C AND 4 IS FROM AN ANALYSIS OF THE MAY 5, 2014 ISSUE IN WHICH:
 • QUALIFIED PAID CIRCULATION WAS 0.9% LESS THAN THE PERIOD AVERAGE

3A

BUSINESS/OCCUPATIONAL ANALYSIS

Classification by Business & Industry	Total Paid	%	Print Only	Digital Only	Print & Digital (Unduplicated)	Classification by Title & Occupation				
						A	B	C	D	E
1. Producing (including Drilling), Pipeline, Refining (including Petrochemical), Marketing	83,754	90.7	7,609	76,145		5,405	199	2,106	358	75,686
2. Financial	985	1.1	623	362						
3. Other (including Equipment Manufacturers, Supply Dealers & Service Companies, government agencies association, libraries, educational institutions and other allied to the field)..	2,188	2.4	1,641	547						
Other Paid Circulation										
Subscriptions.....	5,410	5.8	4,030	1,380						
Single Copy Sales.....										
Total Qualified Paid Circulation.....	92,337	100.0	13,903	78,434						

Key to Title and Occupation:

- A. Company Officials, Directors and Managers
- B. Land, Lease and Legal Departments, including Scouts, Contractors-Drilling, Pipe Line and Refinery, Superintendents, Foremen, Independent Producers
- C. Engineers, Chemists and Geologists
- D. Field Plant, Purchasing Agents and Miscellaneous Workers
- E. Subscriptions in Company Name, Awaiting Classification By Title

MAILING ADDRESS ANALYSIS

	Total Paid	%	Print Only	Digital Only	Print & Digital (Undupli- cated)
Individual by name and title and/or occupation	13,856	15.0	10,237	3,619	
Individual by name only	2,740	3.0	2,140	600	
Title or occupation only	721	0.8	679	42	
Company name only	628	0.7	596	32	
Multi-Copy Same Addressee	74,392	80.5	251	74,141	
Total Qualified Paid Subscription Circulation	92,337	100.0	13,903	78,434	
Single Copy Sales					
Total Qualified Paid Circulation	92,337				

GEOGRAPHIC ANALYSIS

State & ZIP Code	Total Paid	%	Print Only	Digital Only	Print & Digital (Unduplicated)
New England					
ME 039-049.....	14		12	2	
NH 030-038.....	30		25	5	
VT 050-059.....	7		6	1	
MA 010-027.....	2,171		129	2,042	
RI 028-029.....	7		7		
CT 060-069.....	96		76	20	
New England	2,325	2.5	255	2,070	
Middle Atlantic					
NY 100-149.....	513		386	127	
NJ 070-089.....	3,307		267	3,040	
PA 150-196.....	375		290	85	
Middle Atlantic	4,195	4.6	943	3,252	
East N. Central					
OH 430-459.....	205		171	34	
IN 460-479.....	79		68	11	
IL 600-629.....	821		265	556	
MI 480-499.....	174		140	34	
WI 530-549.....	93		52	41	
East N. Central	1,372	1.5	696	676	
West N. Central					
MN 550-567.....	129		79	50	
IA 500-528.....	18		15	3	
MO 630-658.....	89		68	21	
ND 580-588.....	124		112	12	
SD 570-577.....	14		13	1	
NE 680-693.....	23		22	1	
KS 660-679.....	197		167	30	
West N. Central	594	0.7	476	118	
South Atlantic					
DE 197-199.....	17		14	3	
MD 206-219.....	127		59	68	
DC 200, 202-205.....	179		116	63	
VA 201, 220-246.....	463		114	349	
WV 247-268.....	66		52	14	
NC 270-289.....	60		46	14	
SC 290-299.....	27		24	3	
GA 300-319.....	74		53	21	
FL 320-349.....	206		151	55	
South Atlantic	1,219	1.3	629	590	

State & ZIP Code	Total Paid	%	Print Only	Digital Only	Print & Digital (Unduplicated)
East S. Central					
KY 400-427.....	104		49	55	
TN 370-385.....	65		55	10	
AL 350-369.....	156		146	10	
MS 386-397.....	88		80	8	
East S. Central	413	0.4	330	83	
West S. Central					
AR 716-729.....	72		63	9	
LA 700-714.....	518		433	85	
OK 730-749.....	3,412		679	2,733	
TX 750-799.....	31,401		4,293	27,108	
West S. Central	35,403	38.3	5,468	29,935	
Mountain					
MT 590-599.....	114		110	4	
ID 832-838.....	17		15	2	
WY 820-831.....	217		184	33	
CO 800-816.....	1,163		708	455	
NM 870-884.....	170		145	25	
AZ 850-865.....	78		59	19	
UT 840-847.....	128		104	24	
NV 889-898.....	40		34	6	
Mountain	1,927	2.1	1,359	568	
Pacific					
AK 995-999.....	137		110	27	
WA 980-994.....	107		88	19	
OR 970-979.....	46		37	9	
CA 900-961.....	1,102		741	361	
HI 967-968.....	10		7	3	
Pacific	1,402	1.5	983	419	
Single Copy Sales.....					
U.S. Unclassified.....					
United States	48,850	52.9	11,139	37,711	
Poss. & Other Areas					
004-009, 969.....	2	0.0		2	
U.S. & Poss., etc.	48,852	52.9	11,139	37,713	
Canada.....	3,653	4.0	940	2,713	
Mexico.....	46	0.0	17	29	
Military or Civilian					
Personnel Overseas.....	1	0.0	1		
Other International.....	39,785	43.1	1,806	37,979	
Total International	43,485	47.1	2,764	40,721	
E-Mail Address Only.....					
Other Unclassified.....					
Grand Total	92,337	100.0	13,903	78,434	

GEOGRAPHIC ANALYSIS OF INTERNATIONAL CIRCULATION

Countries	Total Paid	%	Print Only	Digital Only	Print & Digital (Unduplicated)	Countries	Total Paid	%	Print Only	Digital Only	Print & Digital (Unduplicated)
ASIA						AFRICA					
Azerbaijan	14		5	9		Algeria	6		2	4	
Bangladesh	6		1	5		Angola	14		3	11	
Mynamar (Burma)	3		2	1		Cameroon	4		4		
Hong Kong	22		10	12		Cote de Ivorie	1		1		
India	105		50	55		Egypt	19		12	7	
Indonesia	53		28	25		Gambia	2		2		
Japan	177		134	43		Ghana	9		7	2	
Kazakhstan	11		5	6		Gabon	1			1	
Rep of Korea	90		73	17		Kenya	2			2	
Malaysia	38		16	22		Libya	5		3	2	
Pakistan	19		13	6		Morocco	4		4		
Peoples Rep China	39		15	24		Nigeria	72		48	24	
Philippines	10		6	4		South Africa	28		14	14	
Singapore	71		32	39		Sudan	1		1		
Sri Lanka	2		2			Tunisia	4		1	3	
Taiwan	15		12	3		Uganda	4		1	3	
Thailand	24		13	11		Total Africa	176	0.2	103	73	
Vietnam	14		8	6		CARIBBEAN					
Total Asia	713	0.8	425	288		Aruba	1			1	
EUROPE						Bahamas	1		1		
Albania	1		1			Bermuda	1		1		
Austria	28		15	13		Netherlands Antilles	1		1		
Belgium	38		30	8		Trinidad & Tobago	272		14	258	
Bosnia	1		1			Total Caribbean	276	0.3	17	259	
Croatia	9		7	2		MIDDLE EAST					
Cyprus	3		2	1		Bahrain	18		13	5	
Czechoslovakia	7		5	2		Iran	5		2	3	
Denmark	552		21	531		Iraq	3		1	2	
England	12,803		313	12,490		Israel	12		8	4	
Estonia	1			1		Jordan	2		2		
Finland	8		6	2		Kuwait	217		8	209	
France	10,177		132	10,045		Lebanon	1		1		
Germany	1,681		76	1,605		Oman	16		3	13	
Greece	5			5		Qatar	78		49	29	
Hungary	13		10	3		Saudia Arabia	23		8	15	
Ireland	13		7	6		UAE	79		47	32	
Italy	702		65	637		Yemen	7			7	
Luxembourg	2		1	1		Total Middle East	461	0.5	142	319	
Malta	3		3			SOUTH AMERICA					
Netherlands	3,911		71	3,840		Argentina	31		16	15	
Norway	5,086		47	5,039		Bolivia	17		5	12	
Poland	22		20	2		Brazil	43		23	20	
Portugal	13		7	6		Chile	1			1	
Romania	8		2	6		Colombia	33		13	20	
Russia	86		35	51		Ecuador	7		4	3	
Serbia-Montenegro	2		2			Guyana	2		2		
Slovak	4		2			Peru	9		1	8	
Slovenia	1			1		Surinam	1			1	
Spain	2,545		23	2,522		Venezuela	9		1	8	
Sweden	16		13	3		Total South America	153	0.2	65	88	
Switzerland	44		22	22		INTERNATIONAL					
Turkey	9		7	2		Canada	3,653	4.0	940	2,713	
Ukraine	4		2	2		Mexico	46	0.0	17	29	
Total Europe	37,798	40.9	948	36,850		Total International	3,699	47.1	957	2,742	
CENTRAL AMERICA						United States	48,852	52.9	11,139	37,713	
Costa Rica	1			1		GRAND TOTAL	92,337	100.0	13,903	78,434	
Panama	2		1	1							
Total Central America	3	0.0	1	2							
AUSTRALIA											
Australia	193		97	96							
New Zealand	12		9	3							
Papua New Guinea	1			1							
Total Australia	206	0.2	106	100							

ANALYSIS OF THE SALES OF TOTAL NEW AND RENEWAL SUBSCRIPTIONS

Sold During 6 Month Period Ended June 30, 2014

5 PRICE DATA See Par. 11(g)

	Total Paid	Print Only	Digital Only	Print & Digital (Unduplicated)
Basic Prices: Subscriptions: U.S., 1 yr. \$89.00; 2 yrs. \$150.00; 3 yrs. \$215.00. Canada, 1 yr. \$94.00; 2 yrs. \$160.00; 3 yrs. \$220.00. International, 1 yr. \$139.00; 2 yrs. \$238.00; 3 yrs. \$332.00 Single Copy: \$10.00 Sales include Premium Values				
Basic & higher than basic:	2,847	1,907	940	None
75% - 99% of basic:	739	454	285	None
50% - 74% of basic:	223	210	13	None
25% - 49% of basic:	604	600	4	None
Less than 25% of basic:	1,169	681	488	None
Total	5,582	3,852	1,730	None

6 TERM DATA

	Total Paid	Print Only	Digital Only	Print & Digital (Unduplicated)
Three years or more	1,056	928	128	None
Two years or more but less than three	165	159	6	None
One year or more but less than two	3,907	2,351	1,556	None
Less than one year	454	414	40	None
Total	5,582	3,852	1,730	None

7 SALES CHANNELS

	Total Paid	Print Only	Digital Only	Print & Digital (Unduplicated)
Ordered by mail and/or directly requested by subscriber	4,050	2,844	1,206	None
Ordered through salespeople:				
Catalog agencies and individual agents	852	806	46	None
Publisher's own and other publishers' salespeople	None	None	None	None
Independent agencies' salespeople	None	None	None	None
Association memberships	514	93	421	None
All other channels	166	109	57	None
Total	5,582	3,852	1,730	None

8 PREMIUM USAGE

	Total Paid	Print Only	Digital Only	Print & Digital (Unduplicated)
Ordered without premium	5,582	3,852	1,730	None
Ordered with reprinted material from this publication	None	None	None	None
Ordered with other premiums	None	None	None	None
Total	5,582	3,852	1,730	None

ADDITIONAL CIRCULATION INFORMATION

9 POST EXPIRATION COPIES INCLUDED IN PAID CIRCULATION

Percentage of paid subscriptions serviced, from 1 issue to 3 months beyond expiration, on the May 5, 2014 issue	11.3%
Average percentage of paid subscriptions serviced, from 1 issue to 3 months beyond expiration, for the period covered by this statement	12.2%

10 RENEWAL ANALYSIS OF PAID CIRCULATION

Total expirations during 12 months November 1, 2012 thru October 31, 2013	84,720
Total renewals of those expirations	78,957
Renewal percentage	93.2%

EXPLANATORY

Audit Cycle: December Ending.

(a) Print Only Individual subscriptions, averaging 13,982 monthly copies per issue, represent copies served to individuals receiving the print version only of OIL & GAS JOURNAL.

(b) Digital Only Individual subscriptions, averaging 18,750 weekly copies per issue and 4,243 monthly copies per issue, represent copies served to individuals receiving the digital version only. The digital version of OIL & GAS JOURNAL is made available to subscribers through a password secure website wherein an e-mail notice is sent to recipients notifying them of the availability of each issue.

(c) Sponsored Individually Addressed - Digital Only subscriptions, averaging 252 weekly copies per issue and 148 monthly copies per issue, represent copies sold in quantities of 2 or more to business concerns at prices shown in Par. 5. The digital version of OIL & GAS JOURNAL is made available to subscribers through a password secure website wherein an e-mail notice is sent to recipients notifying them of the availability of each issue.

(d) Multi-Copy Same Addressee - Print Only subscriptions, averaging 257 monthly copies per issue, represent copies sold in quantities of 2 to 80 to business concerns at basic prices receiving the print version only of OIL & GAS JOURNAL. Copies were shipped to purchaser for redistribution.

(e) Multi-Copy Same Addressee - Digital Only subscriptions, averaging 74,141 weekly copies per issue and 74,141 monthly copies per issue, represent copies served in quantities of 25 to 15,000 to purchasers receiving the digital version only at basic prices. The digital version of OIL & GAS JOURNAL is made available to subscribers through a password secure website wherein an e-mail notice is sent to recipients notifying them of the availability of each issue.

(f) Miscellaneous includes checking and promotion copies, averaging 2,582 copies per issue, served to advertisers and agencies.

(g) Authorized prices with 5% or more of total subscription sales:

1 yr.	89.00	3 yrs.	\$99.00
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(h) It is the practice of the publisher to expire all subscriptions on a monthly basis and therefore, some new subscribers may receive one to four issues more than entitled to, but no offer of this kind is made to subscribers.

Definition of Recipient Qualification:

Qualified recipients are: companies and their officials, directors, managers, engineers, superintendents, supervisors, foremen, tool pushers, drillers, chemists, geologists, geophysicists, lease, land and legal and other operations and maintenance personnel in the field served as well as government agencies, educational institutions, associations, libraries, financial, insurance, legal firms and others allied to the field.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

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Audience Development Manager

JIM KLINGELE

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