



OGFJ.com Content

OGFJ provides innovative content and a fresh look at today's industry with comprehensive articles, videos, podcasts, market updates, blogs and resource centers.



e-Newsletter

The Financial Update provides up-to-the-minute industry news. Sent out to over 30,000 opt-in subscribers, *The Financial Update* provides lead generation and exposure for your marketing campaigns.



Investor Center

The Virtual Investment Symposium delivers 24/7 online access to financial presentations and is a "one stop shop" for analysts and investors.



Webcast

OGFJ webcasts provide speaking opportunities and position your firm as an industry leader. Sponsor a scheduled webcast or provide a speaker and topic of your own. Webcasts provide unsurpassed lead generation with a minimum guarantee of 100 registrations.



Video Covers

OGFJ provides a unique opportunity for one-on-one interviews with CEOs and key executives. Interviews are hosted on OGFJ.com for 1 month and are prepared by Chief Editor, Don Stowers.

ON-LINE STATISTICS*

OGFJ.com reports impressions, unique visitors, and quantifiable marketing results.

Average Monthly Page Views:
30,158

Monthly Impressions:
35,000-45,000

Average Time Spent:
6 minutes 51 seconds

(*Based on 6 months ending Sept. 09)

ON-LINE DIGITAL RATES

OGFJ.com	
Video Cover	\$ 5,000
Page Peel	\$ 1,854
Leader Board	\$ 1,339
Skyscraper	\$ 1,030
Square	\$ 1,000 - \$ 500
e-Newsletter	
ENL-Leader Board	\$ 1,133
ENL-Skyscraper	\$ 901
ENL-Square	\$ 1,000 - \$ 500
Virtual Investment Symposium	
Single Listing (12 months)	\$ 1,000
Webcasts	
Energy Legal Series	\$ 7,500
Exclusive Webcast	\$15,000