

gas for energy online

The Platform for Gas Industries & Technologies

2015



www.gas-for-energy.com

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Media-data ONLINE

2015 | No. 01 applicable from September 2015

CUSTOMERS AND PARTNERS

Gas for energy and www.gas-for-energy.com

- IWW-audited and certified print-run/circulation (print version)
- B2B print-format magazine as lead medium for industry / research / association
- Print-version reach over 10,000 via second and third tier pass-along readers
- Online platform www.gas-for-energy.com with further services, news and extensive indices
- Newsletter with > 10,000 subscribers
- 24 / 7 web portal

A small selection of past and present customers:



Partners:



High-power partner for your corporate communications

- **“gas for energy”** technical journal
- **“edition gfe”** technical books
- **“www.gas-for-energy.com”** online-portal
- **“gfe NEWS”** newsletter
- **“Market Place”** buyer’s guide
- **“Community”** - who’s who
- **„Jobs“** situations vacant/sought



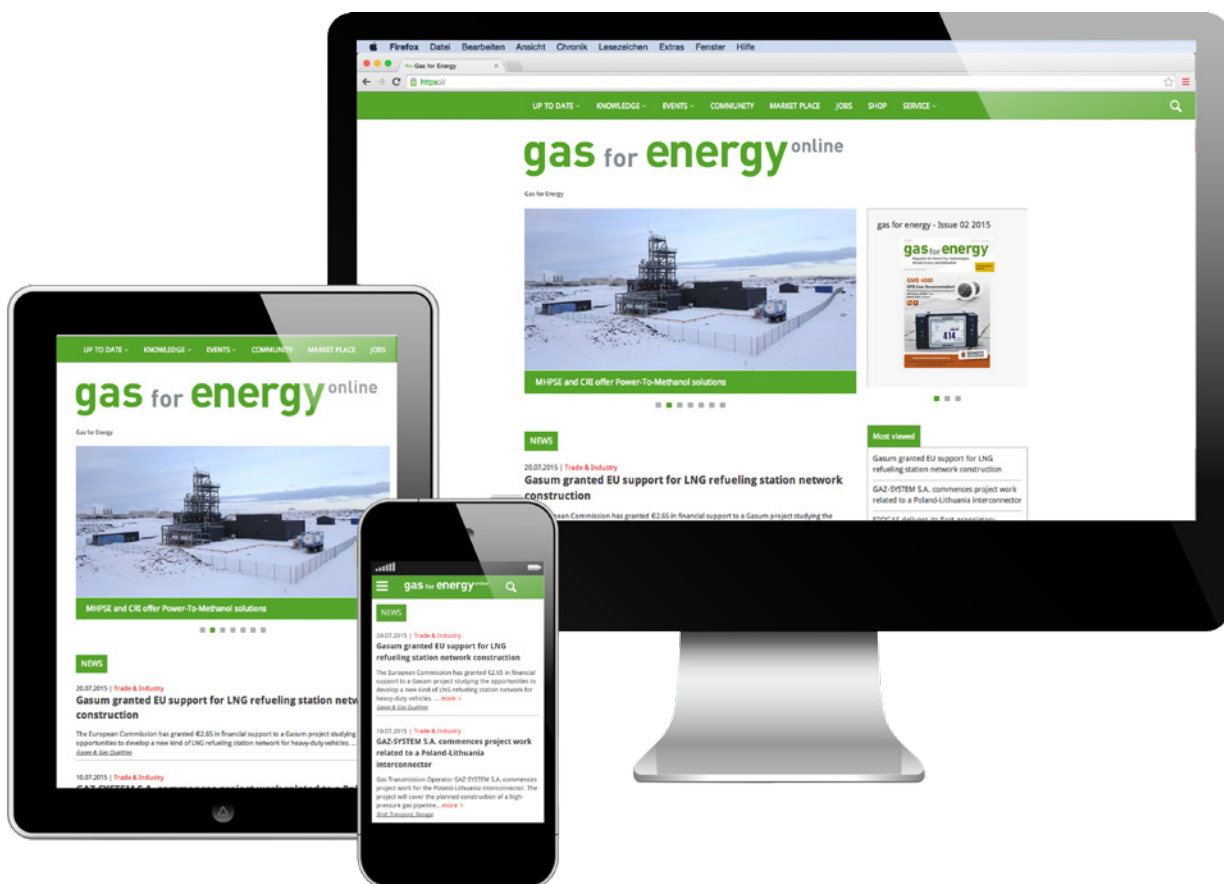
GAS FOR ENERGY ONLINE - PORTAL

gas for energy ^{online} brings knowledge, markets and users together!

Starting in October 2015, the new portal offers lots of new potentials:

- Thoroughly orientated research by content and B2B knowledge
- Latest daily news from the gas industries and technologies
- Fairs and other events relevant for the industry
- Online market place featuring suppliers and their products/services
- Community, spotlighting the top minds in the industry
- Latest products and processes
- Extensive book and article shop
- plus much, much more!

All pages and functions can also be read and used without difficulty on mobile devices, e.g. your Smartphone or Tablet - try it soon!



Banner formats and rates:

Format	Positioning	File format	Format (W x H)	Data volume	Rates*
Skyscraper 1*	All pages	jpg, gif, png	160 x 600 px	max. 40 KB	320 €
Skyscraper 2*	All pages	jpg, gif, png	160 x 600 px	max. 40 KB	270 €
Skyscraper Mini*	All pages	jpg, gif, png	160 x 300 px	max. 40 KB	250 €
Fullsize-Banner 1	Homepage and News pages	jpg, gif, png	620 x 120 px	max. 40 KB	300 €
Fullsize-Banner 2	Homepage and News pages	jpg, gif, png	620 x 120 px	max. 40 KB	250 €
Rectangle	All pages	jpg, gif, png	300 x 250 px	max. 40 KB	230 €

Value Added Tax (VAT) at the legally applicable rate must be added to all amounts

* Skyscrapers are not displayed on mobile formats.

** Booking period: 4 weeks

The screenshot shows the homepage layout with several highlighted areas:

- Rectangle:** A 300x250px banner at the top right, containing a "Newsletter Subscription" form with fields for salutation, first name, last name, and email, and a "Send" button.
- SKY-SCRAPER:** A vertical 160x600px banner on the right side, containing a "Community" section with a profile for Dr.-Ing. Rolf Albus, Executive Director, and a "Books" section with a "BOOKS" button.
- FULLSIZE BANNER:** A 620x120px banner at the bottom left, containing a "GAE EXCLUSIVE" badge and a "Market Place" section with a "test" button.
- Other content:** A "NEWS" section with articles about "STATS Group wins EPRS contract" and "DNV GL appoints Tor Svensen as Group EVP and Knut Ørbeck-Nilssen as Maritime CEO". A "Community" section with a "Dr.-Ing. Rolf Albus" profile. A "Market Place" section with a "test" button.

NEWS from the world of gas technologies, infrastructure and utilisation

Medium

The gas for energy newsletter is published bi-monthly in English. It provides information on topics in gas technology, infrastructure, utilisation and the corresponding technology. The newsletter complements the gas for energy technical journal as a quarterly publication. Both media are published by Deutscher Industrieverlag publishers, Munich, Germany. The newsletter and gas for energy technical journal provide readers around the world with specialised technical knowledge, information on the latest market trends and on new developments in the gas technology industry.

Editorial concept

Bi-monthly, the gas for energy newsletter supplies its specialist readers with information on the inter-

national gas technology industry. The focus is on technical developments, market trends, corporate news and reports on products and events. With its motto of “Moving the business with first-class information”, the gas for energy newsletter assures the knowledge lead necessary for decision-makers.

Target group

The gas for energy newsletter is aimed at decision-makers in the international gas industry. Like the gas for energy technical journal, the newsletter addresses top and technical management within companies, along with the owners and managerial staff of small and medium-sized enterprises as well as associations.

Advertising modes and rates

Advertising mode	Data format	Format	Rates in €
Ad banner Positioning 1	jpeg or png	725 x 120 px.	300 €
Ad banner Positioning 2	jpeg or png	725 x 120 px.	250 €
Ad banner Positioning 3	jpeg or png	725 x 120 px.	230 €
Ad banner Positioning 4	jpeg or png	725 x 120 px.	230 €

Value Added Tax (VAT) at the legally applicable rate must be added to all amounts.

> 10,000 users!



Banners

Banner, inc. linking to a URL of your choice

Banner Positioning 1

Positioning of banner below editorial introduction

€300,-

Banner Positioning 2

Positioning of banner below Industry News

€250,-

gas for energy
NEWS for Smart Gas Technologies, Infrastructure and Utilisation

Dear Mr. Muslermann,

Less than two weeks before the 20th World Gas Conference will take place from 1 - 5 June in Paris. Supply and demand challenges, technological innovations and the role of gas in an affordable and secure transition to a lower carbon economy are ranking high on the agenda. Online delegate registration ends 29 May 2015 - Register here

Don't miss out! Seize this opportunity to meet with some 4,000 top level executives from across the value chain of the global gas industry, coming from 100 countries and 600 global organisations.

gas for energy® magazine is one of the official media partners of the WCGL. Please visit us in Pavilion 1, Booth B51.

As an one-time offer to this mega event of our gas industry we supported to you the latest issue of gas for energy as a complete free of charge download!

Best Wishes
Editorial Department

**REGISTER AS A DELEGATE
MEET GLOBAL DECISION MAKERS**

20th World Gas Conference | 1-5 June 2015 | Paris, France | www.wcgl2015.org

Banner 1

Banner 2

Start of construction for the Asta Hanstean project in Norway

In the past few months, there have been two further discoveries of natural gas in the Asta Hanstean region and now one of the biggest pipe-laying vessels in the world started its journey to build the Polarcat.

MHPSE and CRI offer Power-To-Methanol solutions

Carbon Recycling International (CRI) and Mitsubishi Hitachi Power Systems Europe (MHPS-E) announced a strategic alliance to deliver power-to-methanol solutions to increase operation efficiency of coal power and chemical plants.

Upgrade of the Blue Stream gas pipeline and execution of the project for a new gas pipeline

Alexey Milin, Chairman of the Gazprom Management, and Tamer Yildiz, Minister of Energy and Natural Resources of the Turkish Republic, addressed the issues of Russian gas supplies to Turkey, upgrade of the Blue Stream gas pipeline and execution of the project for a new gas pipeline.

ICIS celebrates 20 years of bringing price transparency in the gas market

ICIS, a trusted provider of European natural gas benchmark prices and market intelligence, celebrates the 20th anniversary of the launch of its daily European Spot Gas Markets (ESGM) report and the Heron Index.

gas for energy
The Magazine for the International Gas Sector

ORDER A FREE ISSUE NOW!

Banner Positioning 3

Positioning of banner below Events

€230,-

Banner Positioning 4

Positioning of banner below Hot Spot and "The editors recommend"

€230,-

Events

GA2015 in Rotterdam

For the eighth time, NEN and ISO/TC 158 "Analysis of gases" organize the International Gas Analysis Symposium & Exhibition (GA2015). GA2015 will take place at World Trade Centre Rotterdam, the Netherlands from 10 through 12 June 2015.

MDOGE and RPGC - Exhibition and Congress

The 13th Biennial Moscow International Oil & Gas (MDOGE) Exhibition will take place on 23-26 June 2015 at the Expocentre in Moscow, Russia. The adjoining 12th Russian Petroleum and Gas Congress (RPGC) will take place on 23-25 June 2015.

Hot Spot

THE WORLD GAS CONFERENCE 2015 IN PARIS

g4e recommendations

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Banner 3

Banner 4

Hot Spot

THE WORLD GAS CONFERENCE 2015 IN PARIS

g4e recommendations

GASZENERGY.NET

Products & Services

GF Piping Systems: MSA 4.0 and MSA 4.1 welding machines

GF Piping Systems presents the new MSA 4.0 and MSA 4.1 electro fusion units, which offer an open and adaptable platform that can adjust to future challenges. The machines support the installers in making joints from 620 mm up to 61400 mm.

New MTU 8-cylinder gas engine for power generation

Rulmeyer has now rounded off its Series 4000 portfolio with the 8-cylinder version of its efficiency and power-enhanced Series 4000 gas engine. Starting in April of last year, the 12, 16 and 20-cylinder versions of the Series 4000 L64 gas engine with outputs from 1,523 to 2,530 kW were introduced gradually onto the market.

gas for energy
The Magazine for the International Gas Sector

ORDER A FREE ISSUE NOW!

The new index of companies - the shortest route to your target group!

Find and be found!

Book your **COMPANY PROFILE** now and
be present the whole year – in print and online.



BASIC – Company presence

Company address plus **contact data** and **company logo** inc. **link to Homepage**

- + **Keywords** for your business fields
- + Wide-ranging **Search** function
- + **Mobile display** of your entry

Combination
Print + Online

Included in booking of entry in the gas for energy technical journal

PREMIUM – Enhanced company presence

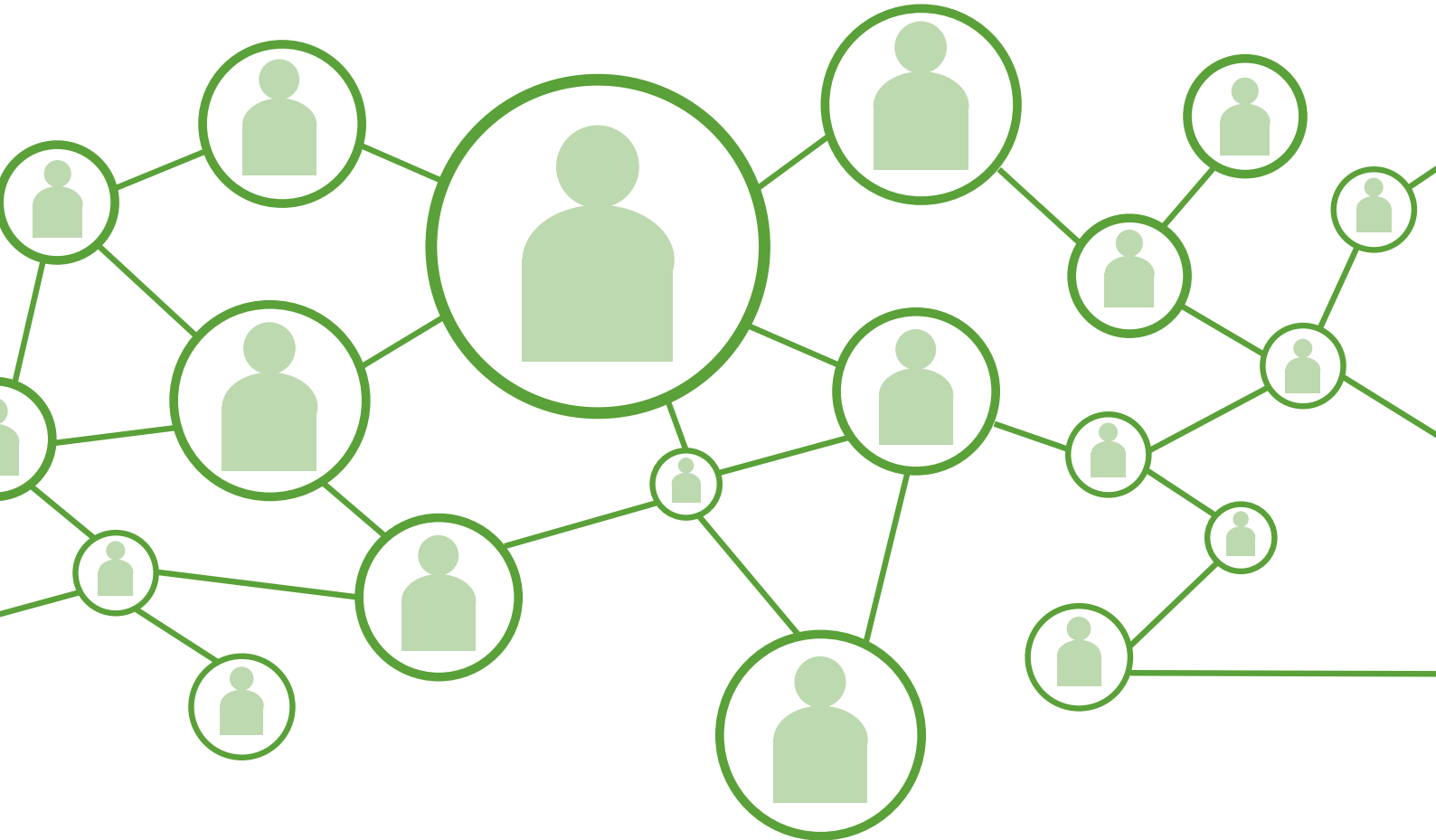
“Basic” company presence

- + **Company videos**
- + **Image galleries**
- + Your **company** news displayed with your **company entry**
- + Mention of **your company** in our **Trade Fair Specials**
- + Featuring of your important **personalities**
- + Linking to your **current job vacancies** advertised by us
- + Product catalogues, brochures and advertising materials **for download**
- + **Google Maps** route planner

2015: introductory offer of 350 euros for the year*

* Value Added Tax (VAT) must be added

GET CONNECTED BUSINESS TO BUSINESS



Formats and rates:

BASIC:

- Your job ad on **www.gas-for-energy.com**
- including your logo

8 weeks: 250 €*

CLASSIC

- BASIC entry
- + once-only placement in the "gfe NEWS" newsletter
(approx. 10,000 newsletter subscribers)

8 weeks: 350 €*

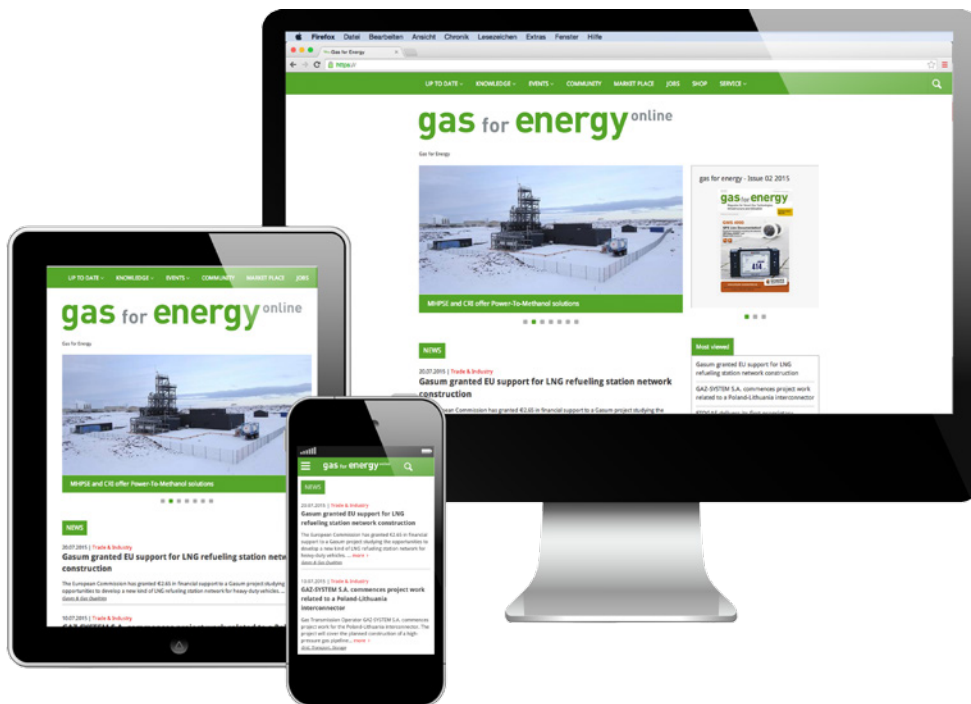
PREMIUM

- CLASSIC entry
- + once-only placement in the "gas for energy" technical journal
(approx. 10,000 IVW-audited journal recipients)

8 weeks: 500 €*

* Value Added Tax (VAT) at the legally applicable rate must be added to all amounts.

Place your job ad here to fill your skilled employee needs systematically!



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