

the independent platform for the energy sector

EUROPEAN ENERGY REVIEW

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Be part of European Energy Review (EER) - the
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the European energy sector.

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Über European Energy Review

European Energy Review erreicht eine rasch wachsende Zielgruppe von derzeit rund 16.000+ Energie-Professionals in Europa, und rund 3.000 in Asien, Middle East, Nord-Afrika und Nord-Amerika. European Energy Review offeriert interessierten Partnern die Möglichkeit einer strategischen Kooperation.

European Energy Review (EER)

EER ist **die unabhängige Plattform** für den gesamten europäischen Energiesektor und bietet:

- qualitativ hochwertige, zuverlässige und jederzeit zugängliche Informationen für strategische Entscheidungen im europäischen Energiesektor (Industrie, Politik, Regierung, Forschung, Beratung, EVU's und Medien).
- und die Gelegenheit für den Dialog und für das Networking mit den Entscheidern.

Das Konzept besteht aus einer vielbesuchten Website (www.europeanenergyreview.eu) und einem dreimal wöchentlich erscheinenden e-Newsletter, der die Website ergänzt.

Strategien für einen großen europäischen Energiemarkt

Das strategische Ziel der EER ist **der große europäischer Energiemarkt**:

- ist die Hinführung nationaler, staatlich kontrollierter Märkte zu einem integrierten, liberalisierten und regulierten Markt
- ist die Umwandlung der von fossilen Brennstoffen geprägten Märkte zu einem breiteren, diversifizierten Energie-Mix.

e-Newsletter und Services

Der e-Newsletter **erscheint dreimal wöchentlich** mit Originalberichten, Interviews, Analysen und Meinungen. Er erreicht derzeit mehr als 16.000 Bezieher in Europa und darüber hinaus. Die Bezieher erhalten einen **direkten Zugang zu dem EER Webportal**, und können in dem kompletten Inhalt der Website und der e-Newsletter seit der EER-Gründung im November 2007 recherchieren.

Website

Die Website bietet zusätzlich zu dem redaktionellen Inhalt, einen Überblick über **aktuelle Ergebnisse der Energieforschung, Presse-Informationen, Stellenangebote und einen Veranstaltungskalender**. In Kürze kommen spezielle Seiten für diverse Themenbereiche hinzu, u.a. für CCS (CO₂-Abscheidung und Speicherung) und für E-Mobilität. Die EER-Website hat gegenwärtig 10,000 Besucher pro Monat und enthält über 17.000 recherchierbare Seiten.

Team

EER wird in den Niederlanden von einem qualifizierten Redaktionsteam unter der Leitung von Karel Beckman (karel.beckman@europeanenergyreview.eu) produziert, unterstützt von Energie Korrespondenten und Berichterstattern aus ganz Europa, und von **einem hochkarätigen internationalen Redaktions-Beirat**.

Editorial Board / Beirat

Anders Aslund Senior Fellow Peterson Institute for International Economics

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A profile of our readers

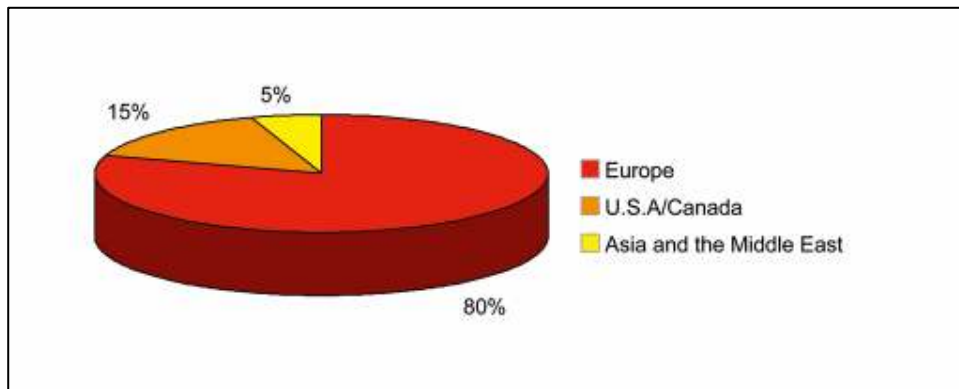
In the more than two years of our existence, we have created a high-quality database of over 16,000+ subscribers of energy stakeholders in Europe and beyond. This database is being expanded daily.

Email recipients

The email newsletters are distributed three times a week among this daily growing community of currently 16,000+ energy stakeholders. Our subscribers receive our newsletter voluntarily and can unsubscribe at any time. We allow an external auditor to audit our subscription figures.

Website visitors

The EER website, which contains more than 17,000 pages of content, currently attracts over 10,000 visitors per month who record some 30,000 pageviews.



Within Europe some 60% of the visitors come from Belgium (Brussels), Germany, France, the UK and the Netherlands, while we also attract substantial number of visitors from Italy, Russia, Switzerland, Austria, Greece, Spain, Poland, the Scandinavian countries, Eastern Europe and Turkey.

Market segmentation

Among our readers we distinguish the following subgroups:

- Senior business executives and staff
- Government staff and political decision-makers
- Consultants
- Financial and business analysts
- NGO staff
- Researchers

Event-Partner Paket

European Energy Review offeriert interessierten europäischen Partner-Unternehmen die Möglichkeit einer strategischen Kooperation, um die wesentlichen Entscheidungsträger in der europäischen Energieindustrie gezielt zu erreichen und zu informieren ebenso in der Politik, in nationalen und regionalen Behörden, in EVU's, in der Energie-Forschung, sowie Analysten und Consultants.

Bitte beachten Sie: Es liegt im Interesse unserer Partner und Leser, dass die Datenbank der e-Newsletter nur für deren Versand genutzt wird. Sie wird nicht verkauft und kann auch nicht für den Versand anderer Informationen genutzt werden.

Spezial-Service für Event Partner:

Die Veranstaltungen unserer Event-Partner werden in dem e-Newsletter in einer

- speziellen ‚Mittelungsbox‘ besonders hervorgehoben. Der e-Newsletter erreicht dreimal wöchentlich eine täglich wachsende Zahl von (derzeit) über 16.000 Entscheidern in der europäischen Energieindustrie und darüber hinaus. Drei Veröffentlichungen sind die Mindestmenge, sie kosten pro Veröffentlichung EUR 250
- Per Klick werden die Interessenten zum separaten Veranstaltungskalender auf der EER-Website geleitet. Dort werden die Veranstaltungen unserer Event-Partner besonders hervorgehoben. Von dort führt ein Klick zur Event-Webseite.
- Die Veranstaltungen unserer Event-Partner erscheinen ebenfalls herausgehoben in dem Event-Kalender auf der EER-Homepage.
- Event-Partner haben die Möglichkeit, auf der rechten Seite des separaten Event-Kalenders ein Banner zum Preis von EUR 200 zu veröffentlichen. (Maximale Laufzeit: Sechs Wochen).
- Diese Möglichkeit besteht auch auf einer speziellen Seite der sog. ‚File-Sektion‘.
- Auch die Homepage steht für eine Banner-Werbung zur Verfügung: Preis EUR 600 pro Woche.
- Event-Partner, die der EER die eMail-Adressen der registrierten Besucher zur Verfügung stellen, erhalten **50% Rabatt auf** alle o.g. Leistungen. Der Rabatt wird auf nachfolgende Veranstaltungen gewährt. EER garantiert, dass die eMail-Adressen ausdrücklich nur für den Versand der e-Newsletter benutzt werden.
- Event-Partner, die schriftlich versichern, dass alle registrierten Besucher dreimal den e-Newsletter erhalten, bekommen einen **20% Rabatt auf** die o.g. Leistungen, als Nachlaß für nachfolgende Veranstaltungen

Die nachfolgenden Seiten enthalten zusätzliche Informationen.

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Viewpoint EU's gas dependence 1 February 2010

The case against Gazprom

When, a few years ago, some EU leaders demanded that Gazprom be treated like Microsoft by the EU competition authorities, Russian leader Vladimir Putin complained to German Chancellor Angela Merkel about it. She is said to have replied that he should consider it an honour to be treated like Microsoft. In fact, however, says Iain Dreyer, Analyst at the European Centre for International Political Economy (ECIPE) in Brussels, the EU has done no such thing: it has allowed Gazprom's absolute market dominance in Central and Eastern Europe to go unchallenged, hoping that political negotiations would persuade the Russians not to abuse their market power. According to Dreyer, this strategy has clearly failed. She believes, therefore, it is time to call in the antitrust troops.

More ▶

Report 29 January 2010

Down With Fuel!

by Matt Patterson

Forty years ago this month, in December 1969, a motorist on the A1000 Standard changed my life. I was on the top deck of a London bus going around Hyde Park Circle. I picked up the discarded newspaper next to me and looked at the headline. Suddenly my day was caught by a one-column headline on the leader page: it said "Your Environment". The article below the headline read: with approval that three points, one of them Ted Hughes, had just published the first issue of a new magazine called "Your Environment". I was fascinated. But I could not have imagined what was going to happen to me as a result.

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Report 27 January 2010

Oil multinationals may face avalanche of claims

Texaco legacy could cost Chevron billions

by Rudolf von Hoist

A local judge in a little town in the Ecuadorian jungle may change the course of corporate history. In the coming months he is set to pass judgement on a multi-billion-dollar damages suit brought against oil giant Chevron by 30,000 inhabitants of the Amazon rain forest. The Americans are claiming \$2.7 billion in damages arising from severe environmental pollution. If the claim is upheld, it will be the most costly judgement in an environmental suit ever. And it might pave the way for an avalanche of claims by third world countries against western multinationals.

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Interview 22 January 2010

Interview Bjørn Tore Godal

"We should see developments in the Arctic as a positive possibility"

by Rainer Gatzmann

The environmental protection of the Arctic should not be seen as a barrier to economic development, says Bjørn Tore Godal, Special Adviser for Energy and Climate Issues in the Norwegian Ministry of Foreign Affairs. Godal, one of Norway's highest ranked and respected politicians and diplomats, who served as Minister in the Norwegian government three times during his career, looks at developments in the Arctic as a long-term positive possibility. It's a positive effect of climate change, under many negative effects, that new resources may be opened up.

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Analysis 20 January 2010

Strengthening European regulatory powers

by David Hirst, Barbara Naisens and Wouter Vanhorebe

In 2009 the European institutions adopted the Third Energy Package, a bundle of Directives and Regulations which aims to remove regulatory gaps in the EU Energy markets. One of the most important changes in the regulatory institutional framework was the establishment of an Agency for Cooperation between Energy Regulators (ACER). The creation of the Agency will undoubtedly lead to a general repositioning of the role and competence of the existing regulatory bodies. David Hirst, Barbara Naisens and Wouter Vanhorebe of Lylian Lawyers in Brussels, explain how European energy regulation has evolved in recent years.

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Files

- Energy Perspectives
- Future of Feed-in-Tariffs
- Renewable Energy
- Nuclear
- Alternatives and Innovation
- EU Energy Policy
- National Markets
- Geopolitics and Russia
- Market Dynamics and Trade

Press Releases

- Urenco expands enrichment capacity World Nuclear News - 27/01/2010
- PDVSA and Eni sign agreement to develop Juniper gas giant field in Venezuela ENR - 27/01/2010
- Gazprom to increase gas supplies to Europe as demand picks up RIA Novosti - 26/01/2010

New Energy Research

- "Catalyzing Strategic Transformation to a Low-carbon Economy: A CCS Roadmap for China" by Hengfei Liu and Kelly Sims Gallagher, Harvard University, Center for Business and Government, science and international affairs
- The ball gets rolling in Sweden World Nuclear News
- Impediments to gas to gas trading in South and South East Europe 2009 ProcessHouse/Coopers
- The impact of the economic crisis on Russian and CIS gas markets Simon Pirani, Oxford Institute for Energy Studies

Calendar

- 4th Annual Central & Eastern European Power 2 February 2010 - 3 February 2010
- Creating a roadmap for commercially successful offshore wind projects 2 February 2010 - 3 February 2010
- 2nd Downstream CO2 & Energy Efficiency 3 February 2010 - 4 February 2010

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Calendar

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Platts European Transmission and Distribution Strategies Maximising your assets efficiency and reliability 4 - 5 February 2010 Amsterdam, The Netherlands	Geothermal Energy and CO2 Storage: Synergy or Competition? 10 - 11 February 2010 Potsdam, Germany	4th Annual European Carbon Capture & Storage From Policy to Practice 23 - 24 February 2010 London, United Kingdom
GE's "Future of Alternative Energy Summit" 23 - 24 February 2010 Donaubruck/Salzburg, Germany Contact: clara@transmission.eu	Flame 2010 1 - 5 March 2010 Amsterdam, The Netherlands	World Sustainable Energy Days 2010 3 - 5 March 2010 Wels, Austria
Nuclear Build Construction Challenges Conference 9 - 10 March 2010 London, UK	Smart Metering Scandinavia 2010 10 - 11 March 2010 Copenhagen, Denmark	Building a Secure & Sustainable Electricity Future: How Can Market Integration Contribute? 17 March 2010 Brussels, Belgium
Operation & Maintenance Strategies for Existing Coal & Gas Power Stations 18 - 19 March 2010 London, UK	Smart Grids Europe 2010 29 - 31 March 2010 Amsterdam, The Netherlands	Offshore Wind & Transmission Europe 30 - 31 March 2010 Hamburg, Germany

Column The long view
Copenhagen: gone and almost forgotten
7-9 June 2010
Moscow, Russia

Blog Energy on the Web
Smart Meters
10-11 Feb 2010

Column Money Matters
Big Oil: difficult conditions, breathtaking prospects
14 Feb 2010

Blog View from Brussels
Günther Ottinger: a friend of industry
15 Feb 2010

Column Branko Terzić
Missing links
16 Feb 2010

IGCC Outlook China 2010
Smart Grid CHINA SUMMIT 2010
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Welcome to European Energy Review, Europe's foremost energy journal on the internet. European Energy Review appears on Monday, Wednesday and Friday. With original reports, interviews, analyses, viewpoints and debates from across Europe.

Report Recovery in Albania Wednesday, 13 January 2010

An EU success story

In the very first issue of (the print edition) of European Energy Review, which appeared in November 2007, our Central Eastern correspondent Anke Truijen reported on the severe power crisis facing Albania. The country suffered from daily power cuts of several hours in the middle of the winter. But when Truijen went back to Albania late last year, she was in for a surprise. She found that the situation has actually improved a lot - thanks, in part, to EU pressure on the Albanian government. To find out how Albania managed to get the lights back on, click [here](#).

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- 25 - 28 January 2010 - Tianjin, China
**The 14th Global Energy Dialogue:
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Last call for early subscriber discount!
- 27 - 28 January 2010 - Rotterdam, The Netherlands
Nationaal Gasplatform 2010
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- 2 - 3 February 2009 - Prague, Czech Republic
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Creating a roadmap for commercially successful offshore wind projects

Strategic partners

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How Albania managed to get the lights back on

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- 2 - 3 February 2010 - Philadelphia, Pennsylvania
Creating a roadmap for commercially successful offshore wind projects

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