# Oil & Gas Journal's Drilling Special

OIL & GAS JOURNAL covers the market from upstream through midstream and downstream. DRILLING & PRODUCTION is one of the main subjects ... every week ...in every issue.

We now offer you an additional (cheaper) way to reach more of your customers in the #1 read publication in oil & gas ... a way to reach the drilling / contracting readers of the 'Journal' in a special section every other month, at a special demographic rate.

# **Publishing Schedule:**

January 10, 2005 May 2, 2005 Sept. 5, 2005 March 7, 2005 July 11, 2005 Nov. 7, 2005

### Circulation: Over 42,000 targeted subscribers

5,300 drilling contractors, 10,450 operating managers / managers at producing companies *plus* the full 27,000+ digital subscribers at producing companies \*)

### Page Rate b&w:

1X \$ 4,500 3X \$ 4,300 6X \$ 4.000 12 x \$ 3.700

Available ad sizes: 2/3 - 1/2 - 1/2 island - 1/3 - 1/4

# Color Charges: (Standard AAAA or process colors)

Black + 1 color \$400 Black + 2 color \$750 4-color process \$1,200

#### Matched Colors:

Black + 1 color \$500 Black +2 color \$1,000

\*) Paid subscriptions ... from Amerada Hess ... BP ... ChevronTexaco ... ConocoPhillips ... ExxonMobile ... Hunt Oil ... Kerr-McGee ... Marathon Oil ... Marsh Inc. ... Petrobras ... PricewaterhouseCoopers ... Saudi Aramco ... Statoil ... TOTAL ... UOP ... and others who did not want to be mentioned ... for managers and engineers in remote areas.

For more information on this special opportunity call Wilhelm Sicking for details and to reserve your position in this new drilling/contracting special.

Wilhelm Sicking – Sicking Industrial Marketing
P.O.Box 340103 – 45073 Essen / Germany
Phone +49-201-779861 – Fax +49-201-779861 – Computer-Fax 012126-0201-781741
EMail: wilhelm.sicking@sicking.de - Web: www.sicking.de