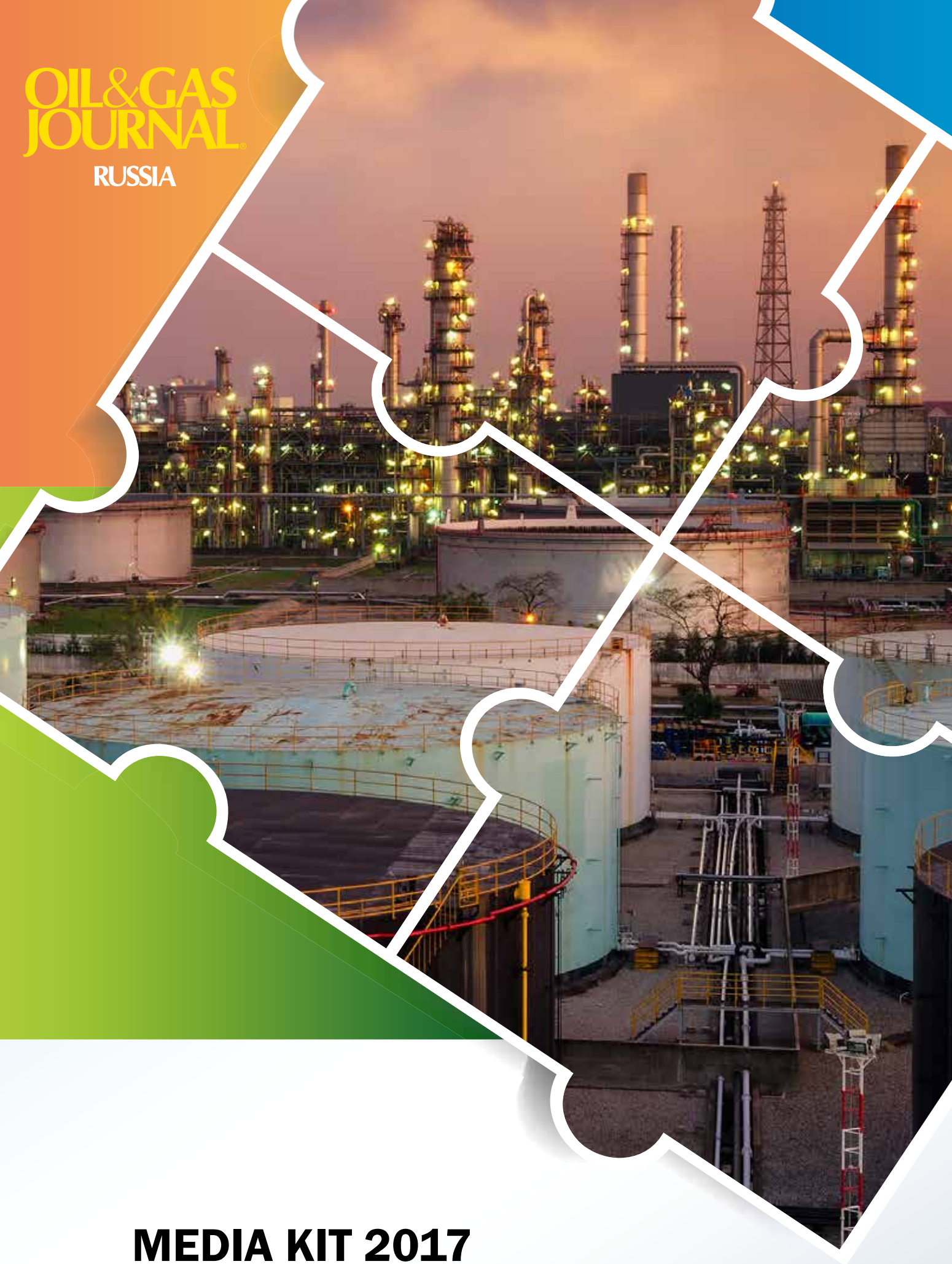


OIL&GAS JOURNAL

RUSSIA



MEDIA KIT 2017

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SUBJECT MATTERS

- **petroleum service**
 - geology
 - pipelines
 - processing
 - geophysics
 - field development
 - **HTR reserves**
 - ecology
 - labor market
 - business management
- **drilling**
- safety
- oil recovery
- equipment
- **petrochemical industry**
- offshore technologies

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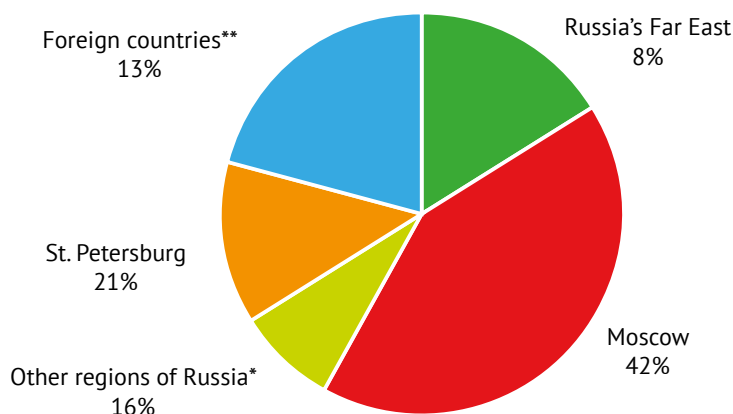
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The Oil&Gas Journal Russia

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REGULAR COLUMNS

- Markets • News • Event calendar •
- Oil trade • Exploration and production • Geophysics

Month	Publication schedule/ Submission deadline	Issue focus	Publications	Key industry events
JANUARY – FEBRUARY	13.02.2017 30.01.2017	Exploration and production	Assessment of global oil and gas reserves Hydrocarbon production in Russia Pipeline transport Investments in fuel and energy sector	«Pipeline transport 2017», 7-8 February
MARCH	09.03.2017 27.02.2017	Processing and LNG	International oil market regulation Oil refining worldwide Consumer fuel market Lubricants, oils and greases	LNG Congress
APRIL	03.04.2017 20.03.2017	Advanced production technologies	Asia-Pacific region Review of pipeline construction projects worldwide Oil and gas service companies Associated gas, gas processing	National Oil and Gas Forum - 2017, 18-19 April
MAY	15.05.2017 24.04.2017	Automated control systems and IT technologies	Exchange trading Enhanced oil recovery and oil productivity methods Petrochemical industry Industrial safety	
JUNE	05.06.2017 22.05.2017	Import phaseout	Large-scale LNG projects Offshore production technologies Risk management Surface facilities and infrastructure	MIOGE-2017, 27-30.06

REGULAR COLUMNS

- Expert opinions • Career method •
- Social policy • Facts and figures

Month	Publication schedule/ Submission deadline	Issue focus	Publications	Key industry events
JULY	20.06.2017 08.06.2017	Tight reserves	Gas strategy Well drilling Health and environment	MIOGE-2017
AUGUST	14.08.2017 31.07.2017	Geology and Geophysics	Taxation Global LNG market Field modeling Certification and standardization Training of personnel	Geomodel 2017, 11-13.09
SEPTEMBER	11.09.2017 28.08.2017	Pipe market and transport technologies	Global oil market, OPEC European shelf Asian market Transport logistics	RAO/CIS Offshore-2017, September
OCTOBER	09.10.2017 25.09.2017	Oil and gas service companies	New export projects Gas storage Waste management Labor market in oil and gas industry	SPE - 2017 Conference, October
NOVEMBER	07.11.2017 23.10.2017	Artificial lift	Technology localization Seismic exploration Energy saving and energy efficiency	ENES
DECEMBER	11.12.2017 27.11.2017	Large-scale project management	Russian companies on the global market Helium market Exploration priorities	

EVENTS	DATE	SPONSOR	LOCATION
February			
Pipeline transport: theory and practice	February 7-8	VNIIST	Moscow
Hydropower industry. Caspian sea and Central Asia	February 15-16	Vostock Capital	Tbilisi
Arctic Regions and offshore projects: perspectives, innovations and development of Russia's Regions	February 16-17	System Consulting	Москва
Supercomputer technologies in petroleum industry	February 16-17	MSU	MSU
March			
Construction and modernization of oil refineries, gas processing plants and petrochemical plants	March 1 - 3	Vostock Capital	Tyumen
LNG Congress Russia 2016: At the start of the great route	March 15-17	Vostock Capital	Moscow
NEFTEGAZSNAB - Supply chain in oil and gas industry 2017	March 16	MOC	Moscow
Petrochemical industry and gas processing	March 17	ENSO	Moscow
Oil and gas gathering, processing and transportation	March 20 - 25	NITPO	Sochi
Tyumen 2017: Geosciences	27 - 31 марта	EAGE	Tyumen
April			
RSF 2017 \ Third Process Safety Forum	April 3-4	EPC	Moscow
BBTC 2017 \ 12th Bottom of the Barrel Technology Conference	April 5-6	EPC	Moscow
Gas monetization in Russia and CIS	April 4	GBC	Moscow
Russia and CIS petrochemical industry	April 5-6	GBC	Moscow
Petroleum Products Market in Russian Federation: Crisis or Time of Opportunities - 2017	April 6-7	RPI	Moscow
Joint EAGE/SPE workshop on Shale Science 2017	April 10-11	EAGE	Moscow
Global Oil&Gas Atyrau 2017	April 11-13	Iteca	Atyrau
NEFTEGAZ 2017	April 17-20	ExpoCentre	Moscow
National Oil and Gas Forum	April 18-19	NOGF	Moscow
Geophysical Engineering 2017	April 24 - 28	EAGE	Kislovodsk
May			
Horizontal wells 2017	May 15-19	EAGE	Kazan
OGU \ 21st International Uzbekistan Oil and Gas Exhibition and Conference	May 17-19	ITE	Tashkent
TGC\Eighth International Turkmenistan Gas Congress	May 24 - 25	ITE	Turkmenbashi
Pipeline Transport	May 18	RPI	Moscow
Russia and CIS - Development of Offshore Resources	May 19	RPI	Moscow
Gas.Oil.Technologies-2017	May 23 - 26	BVK	Ufa
Advanced hydraulic fracturing technologies	May 22 - 27	NITPO	Sochi
NEFTEGAZSTROY 2017 (Construction in oil and gas industry)	May 23	MOC	Moscow
Base oils and lubricants in CIS	May 23 - 25	GBC	Moscow
Tight and unconventional reserves	May 25	ENSO	Moscow
June			
St. Petersburg International Economic Forum SPIEF 2017	June 1 - 3	Roscongress Foundation	St. Petersburg
Yamal Neftegaz 2017	June 7-9	Vostock Capital	Salekhard
Russian Petroleum and Gas Congress	June 27 - 29	ITE	Moscow
MIOGE 2017 \ 14th International Oil and Gas Exhibition	June 27 - 30	ITE	Moscow

EVENTS	DATE	SPONSOR	LOCATION
July			
Eastern Oil and Gas Forum	July 5-6	Vostock Capital	Vladivostok
September			
KAZENERGY2017	September 8-9	KAZENERGY	Astana
Geomodel 2017	September 11-14	EAGE	Gelendzhik
RAO/CIS Offshore 2017	September 12-15	RESTEC	St. Petersburg
Oil refining and gas processing 2017	September 12	MOC	Moscow
Well construction and servicing 2017	September 18-23	NITPO	Anapa
Moscow refining and petrochemicals week	September 18-22	EPC	Moscow
Chemistry 2017 Exhibition	September 23 - 26	Expocentre	Moscow
Fifth Moscow International Chemical Forum	September 24 - 25	Russian Union of Chemists	Moscow
Sakhalin Oil and Gas 2017	27 - 29 сентября	Adam Smith Conferences	Южно-Сахалинск
October			
KIOGE 2017 \ 24th Kazakhstan International Oil and Gas Exhibition	October 4-6	HE	Almaty
St. Petersburg International Gas Forum	October 3-6	EF International	St. Petersburg
Services and equipment for the Russian oil and gas industry	October 13	RPI	Moscow
Smart field 2017	October 16-21	NITPO	Sochi
Exploration and Production	October 16	ENSO	Moscow
Oil and Gas Services 2017	October 17	MOC	Moscow
Russian Oil and Gas Technical SPE Conference and Exhibition	October 25 - 26	SPE	Moscow
Exploration	October 25	Rosgeologiya	Moscow
November			
Caspian Technical SPE Conference and Exhibition	November 2-4	SPE	Baku
International Forum-Exhibition on Exploration, Production and Processing	November 8-9	Moscexpo	Moscow
Exploration in Russia and CIS 2017	November 10	Vostock Capital	Moscow
Development of Arctic offshore resources: step by step	November 15-16	Murmanshelf	Murmansk
ENES 2017 Exhibition/ Energy Saving and Energy Efficiency	November 24 - 25	Electrofication	Moscow
Oil terminal	November 27 - 28	Vostock Capital	St. Petersburg
December			
Arctic Region: Today and Tomorrow	December 4-6	Association of Polar Explorers	St. Petersburg
NEFTEGAZSHELF	December 8	MOC	Moscow
Gas Russia	December 8	RGS	Moscow

ADVERTISING WITH OIL&GAS JOURNAL RUSSIA

Position	Size, mm	Price, Rbl*
Back cover	205 × 290	275 000
Inside front cover	205 × 290	250 000
Inside front cover double-page spread	(205 × 290)+(205 × 290)	320 000
Inside back cover	205 × 290	250 000
Page facing table of contents	205 × 290	220 000
Double-page spread (1 +1)	(205 × 290)+(205 × 290)	300 000
One page	205 × 290	175 000
Half page	85,5 × 230, 175 × 120	100 000
Third of page	55,5 × 230, 175 × 80	66 000
Quarter page	85 × 120, 175 × 60	50 000

* The price includes VAT

ADVERTISING ON OIL & GAS JOURNAL RUSSIA WEBSITE

Banners	Position	Price, rbl*/ month
Upper horizontal	1	35 000
Lower horizontal	2	25 000
Centre page (above)	3	20 000
Centre page (below)	4	17 000
Upper right	5	20 000
Lower right	6–7	15 000
Lower right/left	8–9	15 000

*15% extra charge for secured position

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Please contact our managers to check the price

Discounts for advertisers in Oil&Gas Journal Russia and Offshore [Russia]

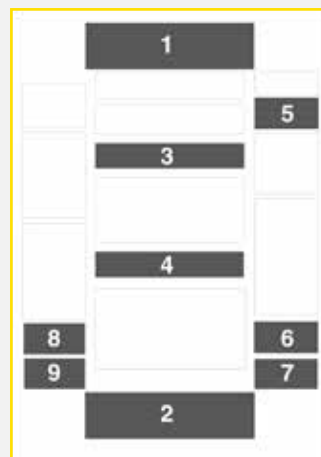
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N.B. Bleed size is 215x300 (mm), allow for 5 mm trim on each side



File formats:
static banners — jpg, png
dynamic — gif

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2x1/3 page vertical, edges



Lower horizontal – 2x1/3 page spread



Junior page 1/3 or 1/4



1 Full page, 1/3 facing page



Full page right and 1/3 facing page left



Layout with extension

Graphic extension of any size or shape outside the advertising field

(options: 1 — in editorial space with textwrap, 2 — on a blank horizontal or vertical field)

Layout with tipped-in inserts or extensions (see inserts)



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Lower horizontal – 2x1/2 page spread



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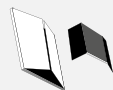
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Ad space – less than 1/2 + 1/2



Gatefold cover

Ad space – 2 pages



Split front cover (barn door)

Ad space – w2 pages

INSIDE FRONT, BACK COVERS



Three-page spread. Ad space – 3 pages

BIND-IN INSERTS



Ordinary thick insert

1 page printed, ad space – 1 or 2 pages



Double gatefold

Ad space – 7 or 8 pages



Ordinary gatefold

Ad space – 3 or 4 pages

(Single folded in half, ad space – 2 pagers)



Split gatefold (barn door)

Ad space – 3 or 4 pages



Tipped-in inserts

Any form, thickened paper, extends beyond the scope of the layout but not beyond the format of the magazine

INSERT



Booklet

Magazine format or smaller



Bookmark

Including for the page with your ad



Insert

In form of ordinary sheet

Insert any shape,
map or poster folded, large format

- Print and digital editions
- Archive access
- Gift subscriptions

SUBSCRIPTION PRICES*

	ПЕЧАТНАЯ ВЕРСИЯ	ЭЛЕКТРОННАЯ ВЕРСИЯ	ПЕЧАТНАЯ & ЭЛЕК- ТРОННАЯ ВЕРСИИ
Annual (eleven issues)	7986 roubles	7381 roubles	9889 roubles
Half-year (six issues)	4356 roubles	4026 roubles	5394 roubles

* Including VAT

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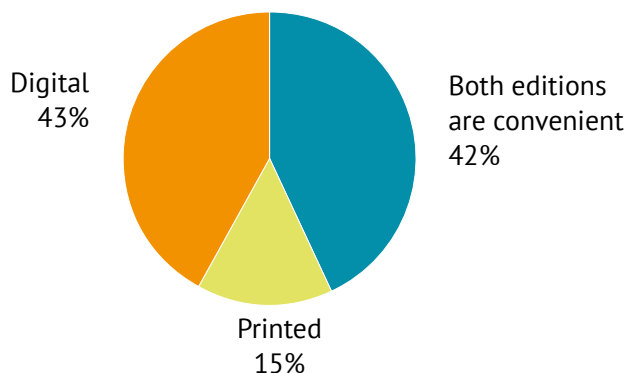
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Magazine is registered by the Federal Service for Oversight of Communications, Information Technologies and Mass Media at the Russian Ministry of Communications and Mass Media Certificate PI Ns FS 77 - 52558 ISSN 1995-8137

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PennWell
MAKING THE DIFFERENCE SINCE 1935

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