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2016

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# gasforenergy

Magazine for Smart Gas Technologies,  
Infrastructure and Utilisation

## MEDIA KIT

Member of



International  
Forum  
Design



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## PRODUCT GROUP

**gas for energy**  
Magazine for Smart Gas Technologies,  
Infrastructure and Utilisation

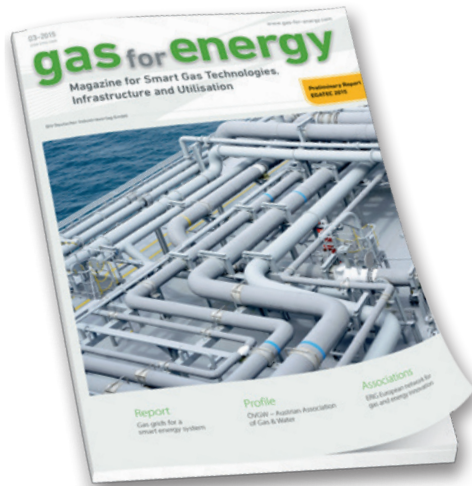
**High-power partner for your  
corporate communications**

- **“gas for energy”** technical journal
- **“edition gfe”** technical books
- **“www.gas-for-energy.com”** online-portal
- **“gfe NEWS”** newsletter
- **“Market Place”** buyer’s guide
- **“Community”** who’s who
- **“Jobs”** situations vacant/sought



[www.gas-for-energy.com](http://www.gas-for-energy.com)

# JOURNAL PORTRAIT



- |    |                                    |  |
|----|------------------------------------|--|
| 1  | <b>Title</b>                       | “gas for energy – Magazine for Smart Gas Technologies, Infrastructure and Utilisation”   |
| 2  | <b>Short description</b>           | “gas for energy” is the platform focusing on all aspects of smart gas technologies. It provides thoroughly researched technical reports by top-ranking international authors in the energy sector, reports on trends and news from the gas industry, interviews gas people, and provides comprehensive details of international events relevant to the industry. |
| 3  | <b>Target group</b>                | European gas supply engineers and technical management   |
| 4  | <b>Frequency of publication</b>    | Four issues per year + 12 Newsletter   |
| 5  | <b>Journal format</b>              | width 210 mm, height 297 mm, DIN A4  |
| 6  | <b>Volume</b>                      | 4 <sup>th</sup> volume 2016  |
| 7  | <b>Print-run</b>                   | 3,500 copies per issue   |
| 8  | <b>Journal format</b>              | 210 mm (width), 297 mm (height), DIN A4  |
|    | <b>Type area</b>                   | 188 mm (width), 241 mm (height)<br>Column data: 7 columns,<br>Column width: 22.5 mm  |
| 9  | <b>Print and binding processes</b> | Offset printing<br>Adhesive bound  |
| 10 | <b>Data archiving</b>              | All data are archived, repeats in unchanged form are therefore generally possible.<br>No data guarantee can be accepted, however.  |

# JOURNAL PORTRAIT

11 Subscriptions on request

12 "gas for energy"  
is the journal of



farecogaz

Association of European  
manufactures of Gas Meters,  
Gas Pressure Regulators and  
associated Safety Devices  
and Stations



GERG

The European Gas Research Group



GIE

Gas Infrastructure Europe



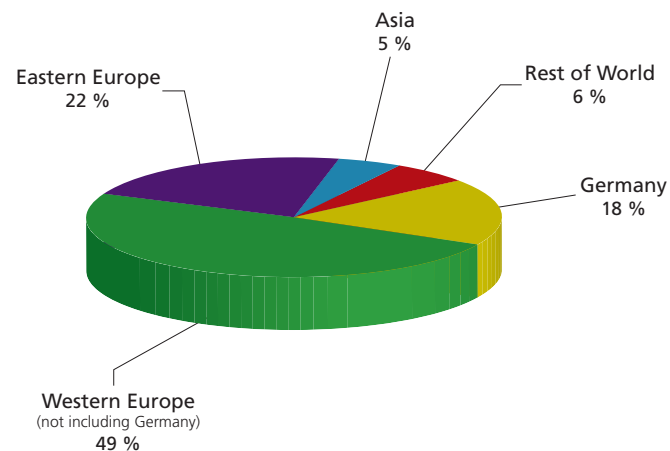
Marcogaz

Technical Association of the  
European Natural Gas Industry

13 Memberships

AMV Mediadatenbank der Deutschen Fachpresse

14 Territorial distribution of "gas for energy"



## gas for energy and [www.gas-for-energy.com](http://www.gas-for-energy.com)

- IVW-audited and certified print-run/circulation (print version)
- B2B print-format magazine as lead medium for industry / research / association
- Print-version reach over 10,000 via second and third tier pass-along readers
- Online platform [www.gas-for-energy.com](http://www.gas-for-energy.com) with further services, news and extensive indices
- Newsletter with > 10,000 subscribers
- 24 / 7 web portal

## A small selection of past and present customers:



## Partners:



ISSUE	DEADLINES	TOPICS	EVENTS
<b>1</b>	Advertising deadline: 02.02.2016 Publication date: 23.02.2016	<p>Cross-section of topics currently under discussion on the European gas market, including biogas, smart metering, smart grid, smart energy, power-to-gas, gas trading, pipeline engineering, corrosion protection, gas conveyance and storage, measurement, control and regulation</p> <p>Preliminary reports</p> <ul style="list-style-type: none"> <li>■ <b>18<sup>th</sup> International Conference &amp; Exhibition on Liquefied Natural Gas</b>, Perth (Australia), 11-15 April 2016</li> <li>■ <b>31<sup>th</sup> Intern. Scientific &amp; Expert Meeting of Gas Professionals</b>, Opatja (CR) 04.05.-06.05.2016</li> </ul>	<p><b>European gas conference 2016</b> Vienna (A) – 25.01.-27.01.2016</p> <p><b>E-World energy &amp; water 2016</b> Essen (D) – 16.02.-18.02.2016</p> <p><b>International LNG Congress</b> London (UK) – 14.03.-15.03.2016</p> <p><b>Annual Gas Transport and Storage Summit</b> March 2016</p> <p><b>Energy/Hannover Messe</b>, Hannover (D) – 25.04.-29.04.2016</p> <p><b>31<sup>th</sup> Intern. Scientific &amp; Expert Meeting of Gas Professionals</b>, Opatja (CR) – 04.05.-06.05.2016</p>
<b>2</b>	Advertising deadline: 20.04.2016 Publication date: 13.05.2016	<p>Cross-section of topics currently under discussion on the European gas market, including biogas, smart metering, smart grid, smart energy, power-to-gas, gas trading, pipeline engineering, corrosion protection, gas conveyance and storage, measurement, control and regulation</p> <p>Preliminary report</p> <ul style="list-style-type: none"> <li>■ <b>11<sup>th</sup> Pipeline Technology Conference</b>, Berlin (D) 23.05.-25.05.2016</li> </ul>	<p><b>Flame</b>, Amsterdam (NL) – 09.05.-12.05.2016</p> <p><b>11<sup>th</sup> Pipeline Technology Conference</b>, Berlin (D) – 23.05.-25.05.2016</p> <p><b>24<sup>th</sup> European Biomass conference and Exhibition (EUBCE)</b>, Amsterdam (NL) – Juni 2016</p> <p><b>14<sup>th</sup> GIE Annual Conference</b>, Sofia (BG) – 09.06.-10.06.2016</p>



## TOPICS

ISSUE	DEADLINES	TOPICS	EVENTS
<b>3</b>	Advertising deadline: 28.07.2016 Publication date: 19.08.2016	<p>Cross-section of topics currently under discussion on the European gas market, including biogas, smart metering, smart grid, smart energy, power-to-gas, gas trading, pipeline engineering, corrosion protection, gas conveyance and storage, measurement, control and regulation</p> <p>Special report: <b>LNG</b></p> <ul style="list-style-type: none"> <li>■ Heavy duty traffic</li> <li>■ Ships and cruisers</li> </ul>	<p><b>Kioe 2016</b>, Almaty (KZ) – 04.10.-07.10.2016</p> <p><b>Global Gas Opportunities Summit</b>, Istanbul (TR) – October 2016</p> <p><b>Shale World Europe</b>, Warsaw (PL) – November 2016</p>
<b>4</b>	Advertising deadline: 07.11.2016 Publication date: 28.11.2016	<p>Cross-section of topics currently under discussion on the European gas market, including biogas, smart metering, smart grid, smart energy, power-to-gas, gas trading, pipeline engineering, corrosion protection, gas conveyance and storage, measurement, control and regulation</p> <p>Special report: <b>gas industry in the Netherlands</b></p> <ul style="list-style-type: none"> <li>■ Gas supply</li> <li>■ Companies</li> <li>■ Associations</li> </ul>	<p><b>17<sup>th</sup> World LNG Summit</b>, Rome (I) – December 2016</p>

# ADVERTISING RATE LIST NO. 3

valid from 01.01.2016

# gasforenergy

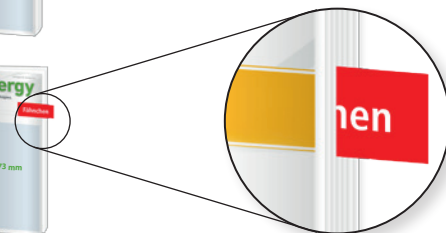
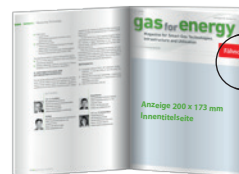
Magazine for Smart Gas Technologies,  
Infrastructure and Utilisation

## 1 Special Placements:

- **Cover 4c** € 6,240.–  
format: 200 mm width x 210 mm height



- **Inside cover + flag 4c** € 6,240.–  
(only in Exhibition-Issues)  
format: 200 mm width x 173 mm height



- **Cover-Adverts**  
inside front Cover 4c (only 1/1 pages) € 5,270.–  
back cover 4c (only 1/1 pages) € 5,350.–



- **Table of contents-Adverts**  
1. right side 4c (only 1/1 pages) € 4,980.–  
2. right side 4c (only 1/1 pages) € 4,980.–  
3. right side external 4c (only 1/2 page vertical) € 3,168.–



# ADVERTISING RATE LIST NO. 3

valid from 01.01.2016

**gasforenergy**

Magazine for Smart Gas Technologies,  
Infrastructure and Utilisation

## 2 Advertisement sizes and rates: Value added tax to be added to all prices listed.

Format		type area width x height mm	trim size 3 mm each side width x height mm	black/white €	2-colour €	3-colour €	4-colour €
1/1 page		-	210 x 297	3,327.–	3,727.–	4,127.–	4,572.–
2/3 page	vertical	133 x 241	140 x 297	2,210.–	2,610.–	3,010.–	3,410.–
	horizontal	188 x 161	210 x 198				
1/2 page	vertical	89 x 241	105 x 297	1,680.–	2,080.–	2,480.–	2,880.–
	horizontal	188 x 116	210 x 149				
Juniorpage		-	140 x 198	1,720.–	2,120.–	2,520.–	2,920.–
1/3 page	vertical	58 x 241	70 x 297	1,110.–	1,510.–	1,910.–	2,310.–
	horizontal	188 x 75	210 x 99				
1/4 page	vertical	42 x 241	53 x 297	835.–	1,235.–	1,635.–	2,035.–
	horizontal	188 x 55	210 x 74				
	2 columns	89 x 116	105 x 149				
1/8 page	vertical	42 x 116	70 x 149	435.–	835.–	1,235.–	1,635.–
	horizontal	188 x 25	210 x 37				
	2 columns	89 x 55	105 x 74				
Cover		200 x 210		5,040.–	5,440.–	5,840.–	6,240.–
Inside front cover		187 x 252	210 x 297	4,070.–	4,470.–	4,870.–	5,270.–
Back cover			210 x 297	4,150.–	4,550.–	4,950.–	5,350.–
	– with half-page cover gatefold			4,975.–	5,375.–	5,775.–	6,175.–
	– with full-page cover gatefold			5,800.–	6,200.–	6,600.–	7,000.–
Special format:			85 x 85	435.–	835.–	1,235.–	1,635.–
Corner ad			diagonal: 120 mm				
mm rate				3.10			
(1 columns, 22.5 mm)							

## 3 Surcharges

### Colours:

each Euroscale (Cyan, Magenta, Yellow)  
each special colour

€ 400.–  
€ 630.–

## 4 Job advertisement

Job offers mm rate (single-column) € 3.20  
Jobs seekers mm rate (single-column) € 1.70  
Box-No. charge € 10.–

Job ads online in combination with  
job ads in print also possible.  
Surcharge: 30%

# DISCOUNTS & SPECIALS

## 5 Discounts

For placements within a single twelve-month period (placement year)

Frequency scale	or	Quantity scale	
for 3 ads	3 %	for 1 page	5 %
for 6 ads	5 %	for 3 pages	10 %
for 9 ads	7 %	for 6 pages	15 %
for 12 ads	10 %	for 9 pages	17 %
for 16 ads	13 %	for 12 pages	20 %
for 24 ads	15 %	for 24 pages	25 %

## 6 Terms of payment

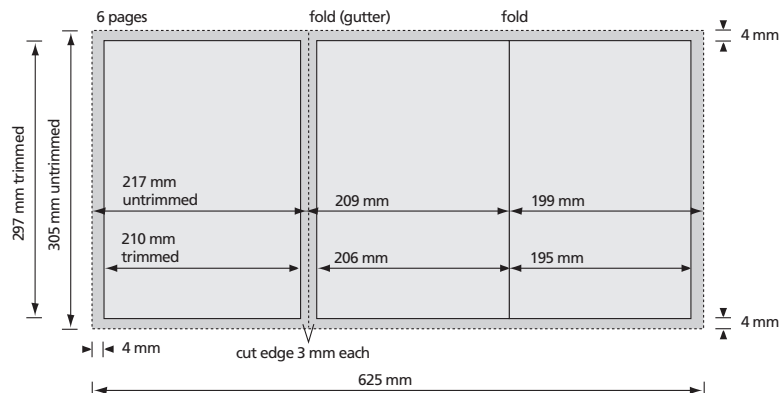
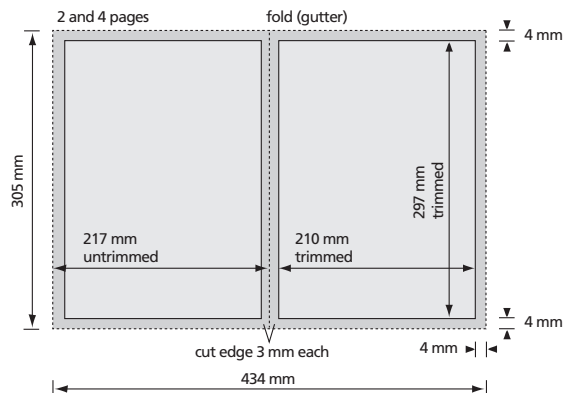
All invoices are payable net, in cash, without deduction within 15 days from date of invoice. A 3 % discount is deductible in case of payment in advance. The invoice amount is stated on the confirmation of order. Interest will be charged on arrears of payment. Direct debit facilities are available.

## Account details

Nassauische Sparkasse Wiesbaden  
IBAN: DE38 5105 0015 0107 0926 29  
BIC: NASDE55XXX  
VAT ID No.: DE 811 199 138

Attention: Please mind  
our new bank account!

## Trimming diagramm for bound inserts:



## FORMATS & TECHNICAL INFORMATION

- 7 Bound inserts:** Required quantity (incl. surplus copies) = 3.700  
Weight of bound inserts maximal 130 g/m<sup>2</sup>
- Sizes & prices:** 1 sheet (= 2 pages) = **€ 3,195.-**  
untrimmed width 217 mm x height 305 mm  
2 sheets (= 4 pages) = **€ 4,320.-**  
untrimmed width 434 mm x height 305 mm  
3 sheets (= 6 pages) = **price on request**  
untrimmed width 625 mm x height 305 mm  
4 sheets (= 8 pages) = 2 x 2 sheets = **price on request**
- all other sizes on request!
- Technical details:** Bound inserts should be submitted untrimmed, bound inserts consisting of several sheets should be submitted unfolded. Please mark the front page of the bound inserts. Bound inserts should be in such a condition that an additional preparation and processing is superfluous. Difficulties as well as additional folding and gluing work will be charged separately.
- 8 Loose inserts:** Order acceptance and confirmation by the publishing company require the submission of a binding sample. Annexed pages are allowed to advertise for the sales program of an advertiser only. They must be configured in a way excluding confusion with the text section of the journal.  
The supplement must have one closed edge. Only letter fold may therefore be used. Brochures may also be inserted as supplements, in case they have one closed edge.

**Size:** maximum size: width 200 mm x height 287 mm  
**Quantity:** 3.700 inserts (incl. surplus copies)

Rates:		
individual Rate weight charges €		
up to 25 g	<b>1,751.-</b>	Rates charges of
up to 30 g	<b>2,165.-</b>	supplements above
up to 35 g	<b>2,680.-</b>	35 g on request
up to 50 g	<b>4,020.-</b>	

No charge for postage is made for supplements and objects up to 2 mm in height. Additional charges for postage apply in the case of objects of 3 mm in height or more. The same applies to enclosed or glued postcards.

Inserts and technical extra costs will not be discounted.

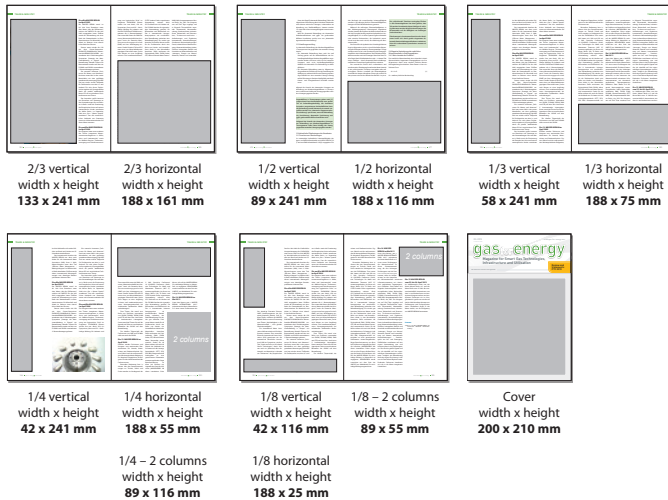
- 9 Glued postcards:** 3.700 copies (incl. surplus copies) € 900,-  
on 1/1 page advertisement or bound inserts  
glued on request

**Commercial samples:** Merchandise samples and CD-ROMs will be accounted like loose inserts.

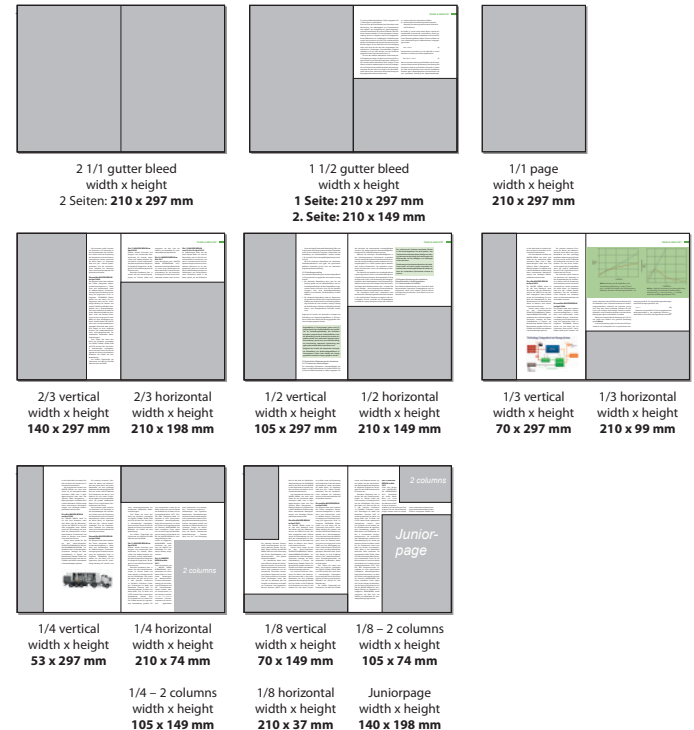
- 10 Mailing address for bound inserts, loose inserts and postcards:** Rhein-Main Buchbinderei GmbH  
Herrn Ingo Eberling  
Ostring 13, D-65205 Wiesbaden  
code word: gas for energy, No. .... /2016

## FORMATS & TECHNICAL INFORMATION

### FORMATS IN TYPE AREA



### FORMATS IN BLEED



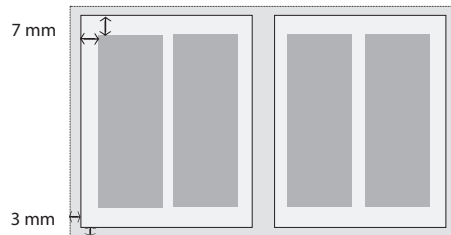
#### IMPORTANT:

- Please always state the format for bleed ads (width x height + bleed in mm).
- Please leave 3 mm bleed allowance on all outer edges.
- All information you can see on page 13.

## FORMATS & TECHNICAL INFORMATION

### Data output:

- printable PDF/X-3
- 3 mm at all outer edges for bleed advertisement
- without crop marks
- in order to avoid bleed within the text we recommend at least 7 mm distance between logo/text and outer edge
- on [www.di-verlag.de/services](http://www.di-verlag.de/services) you can find InDesign joboptions



### Editing layout:

We also provide the data in the following file formats. In case this should cause extra costs we will contact you.

- InDesign CS3
- Photoshop CS3
- Illustrator CS3
- MS Word 2010

### Data transfer:

[anzeigen@di-verlag.de](mailto:anzeigen@di-verlag.de)

or:

<ftp://ftp.di-verlag.de>

User: [ftptransfer\\_anzeigen](#)

Password: 1c6fU75G

Start a folder naming the title of the magazine and issue.

Name the file as follows:

Name of customer\_magazine\_issue\_format.pdf  
e.g. Name of customer\_g4e5\_210x297.pdf

(Please use abbreviations when naming magazine and issue.

If possible, do not use more than 16 characters.)

### Attention:

Please provide proofs (according to ISO 12647-1 with Ugra/FOGRA Media Wedge). Otherwise we cannot guarantee correct colour rendering. Please send the proof to:

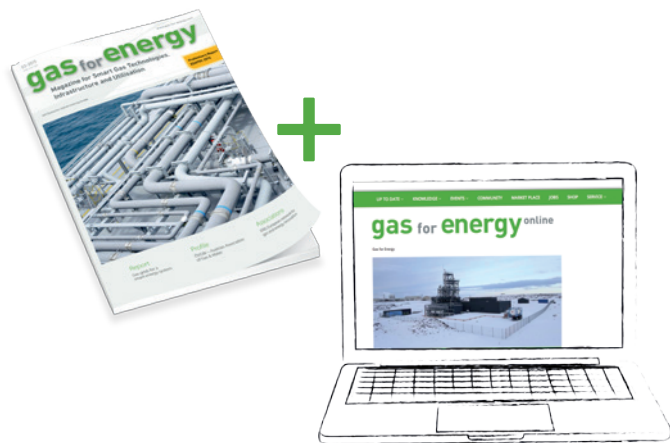
DIV Deutscher Industrieverlag GmbH  
z. Hd. Frau Eva Feil  
Arnulfstraße 124  
80636 München

# MARKET PLACE

**The new index of companies -**  
the shortest route to your target group!

## Find and be found!

Book your **COMPANY PROFILE** now and  
be present the whole year - in print and online.



## BASIC – Company presence

- Company address** plus **contact data** and **company logo** inc. **link to Homepage**
- + **Keywords** for your business fields
  - + Wide-ranging **Search** function
  - + **Mobile display** of your entry

Combination  
Print + Online

*Included in booking of entry in the gas for energy technical journal*

## PREMIUM – Enhanced company presence

- “Basic” company presence**
- + **Company videos**
  - + **Image galleries**
  - + Your **company** news displayed with your **company entry**
  - + Mention of **your company** in our **Trade Fair Specials**
  - + Featuring of your important **personalities**
  - + Linking to your **current job vacancies** advertised by us
  - + Product catalogues, brochures and advertising materials **for download**
  - + **Google Maps** route planner

*2016: introductory offer of 350 euros\* for the year*

\* Value Added Tax (VAT) must be added



## CATEGORIES MARKET PLACE G4E-PORTAL 2016:

### GAS RECOVERY

- Production technology on-shore / off-shore
- Hydraulic fracturing
- Tight gas / shale gas
- Valves for downhole equipment
- Drill hole expansion

### GASES & GAS QUALITIES

- **Natural gas**
  - Low-grade / high-grade gas
  - LNG
- **Biogas**
  - Biogas plants and installations
  - Biogas preparation and feed-in
- **Other gases**
  - LPG
  - SNG
  - Hydrogen
- **Gas preparation**
  - Odorants and odourisation equipment
  - Gas purification
  - Gas drying
  - Filtration

### GRID, TRANSPORT, STORAGE

- Grid design
- Grid planning
- Grid operation
- Smart grid
- Gas transport
- Gas distribution
- Compressors
- Plant construction
- Power-to-Gas
- Gas storages
- Cavern storage
- Pore storage
- Bulk storage
- Energy storage

### PIPELINES, VALVES AND CORROSION PROTECTION

- **Pipelines and pipeline accessories**
  - Pipeline engineering and installation
  - Piping-system rehabilitation and maintenance
  - Piping-system monitoring and pressure testing
  - Seals and gaskets
  - Shapes
  - Gas detectors
  - Welding equipment
  - Pigs
  - Pipe penetrations
- **Valves and accessories**
  - Shut-off and tapping valves
  - Valves
  - Control valves
  - Building-services connections
  - Valve servicing
  - Bladder equipment
  - Temporary shut-off elements
- **Corrosion protection**
  - Active corrosion protection
  - Passive corrosion protection

### MEASURING

- Gas-pressure control and flow-control equipment
- Gas-measuring equipment
- Measuring technology
- Pressure-measuring equipment
- Equipment and systems for gas-pressure control and measurement
- System planning and construction
- Smart metering
- Leak detection systems and equipment
- Calibration equipment
- Safety equipment and warning systems
- Compact control stations for underground installations

### UTILISATION

- **Gas appliances**
  - Gas power plants

- Gas turbine
- CHP plants and cogeneration
- Heat pumps
- Fuel cells
- Gas boiler
- Gas radiator
- Industrial burners

- **Mobile appliances**

- Natural gas vehicles (cars/trucks/busses)
- Natural gas filling stations
- Valves for natural gas filling stations
- LNG filling stations
- LNG ships

### TRADING AND INFORMATION TECHNOLOGY

- Gas trading
- Data acquisition
- Data registration
- Data transmission
- Data safety
- Software for data transmission, data evaluation and data invoicing
- Telecontrol
- Remoter meter reading

### STANDARDS AND SET OF RULES (E.G. DVGW CERT)

- Pipe and pipeline engineering
- Corrosion protection
- Gas piping system inspection companies
- Gas appliance servicing companies
- Filters
- Gas-measuring equipment and instruments
- Mini cogeneration-plant units
- System servicing

### MISCELLANEOUS

- Engineering services
- General Services
- Other advisory and consulting services

### ASSOCIATIONS

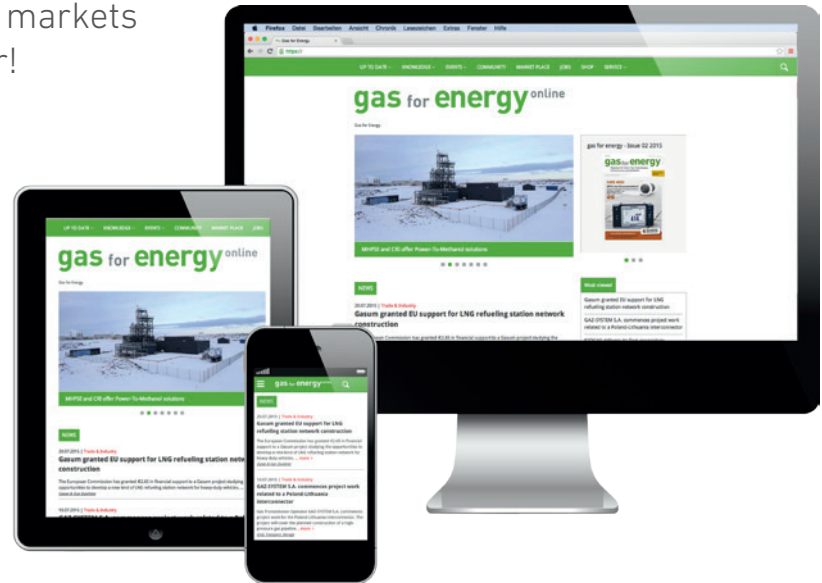
### TRADE FAIRS AND ORGANIZERS

**gas for energy** online brings knowledge, markets  
and users together!

**Starting in October 2015, the new portal  
offers lots of new potentials:**

- Thoroughly orientated research by content and B2B knowledge
- Latest daily news from the gas industries and technologies
- Fairs and other events relevant for the industry
- Online market place featuring suppliers  
and their products/services
- Community, spotlighting the top minds in the industry
- Latest products and processes
- Extensive book and article shop
- plus much, much more!

All pages and functions can also be read and used without difficulty  
on mobile devices, e.g. your Smartphone or Tablet - try it soon!



# ONLINE-PORTAL

## Banner formats and rates:

Format	Positioning	File format	Format (W x H)	Data volume	Rates*
Skyscraper 1	All pages	jpg, gif, png	160 x 600 px	max. 40 KB	320 €
Skyscraper 2	All pages	jpg, gif, png	160 x 600 px	max. 40 KB	270 €
Skyscraper Mini	All pages	jpg, gif, png	160 x 300 px	max. 40 KB	250 €
Fullsize-Banner 1	Homepage and News pages	jpg, gif, png	620 x 120 px	max. 40 KB	300 €
Fullsize-Banner 2	Homepage and News pages	jpg, gif, png	620 x 120 px	max. 40 KB	250 €
Rectangle	All pages	jpg, gif, png	300 x 250 px	max. 40 KB	230 €

\*Value Added Tax (VAT) at the legally applicable rate must be added to all amounts.

The screenshot displays the 'gasforenergy online' website. At the top, a green navigation bar contains links: UP TO DATE, KNOWLEDGE, EVENTS, COMMUNITY, MARKET PLACE, JOBS, SHOP, and SERVICES. The main content area features a large banner for 'EGATEC2015 European Gas Technology Conference' with a 'Welcome to Vienna' message. Below this, there are several news articles with headlines like 'STATS Group wins EPBS contract' and 'DNV GL appoints Ter Svensen as Group EVP and Knut Brækk-Nilsen as Maritime CEO'. On the right side, there is a 'Newsletter Subscription' form with fields for 'Email', 'First Name', and 'Last Name', and a 'Send' button. Below the form, there is a 'Community' section with a profile picture and name 'Dr.-Ing. Ralf Albus, Executive Director'. At the bottom, there are two 'FULLSIZE BANNER' placeholders, each with a 'Get exclusive' button. The right edge of the image shows a vertical grey bar with the text 'SKY-SCRAPER' and 'SKY-SCRAPER'.

## NEWS from the world of gas technologies, infrastructure and utilisation

### Medium

The gas for energy newsletter is published monthly in English. It provides information on topics in gas technology, infrastructure, utilisation and the corresponding technology. The newsletter complements the gas for energy technical journal as a quarterly publication. Both media are published by Deutscher Industrieverlag publishers, Munich, Germany. The newsletter and gas for energy technical journal provide readers around the world with specialised technical knowledge, information on the latest market trends and on new developments in the gas technology industry.

### Editorial concept

Every month, the gas for energy newsletter supplies its specialist readers with

information on the international gas technology industry. The focus is on technical developments, market trends, corporate news and reports on products and events. With its motto of "Moving the business with first-class information", the gas for energy newsletter assures the knowledge lead necessary for decision-makers.

### Target group

The gas for energy newsletter is aimed at decision-makers in the international gas industry. Like the gas for energy technical journal, the newsletter addresses top and technical management within companies, along with the owners and managerial staff of small and medium-sized enterprises as well as associations.

## Advertising modes and rates

Advertising mode	Data format	Format	Rates in €*
Ad banner Positioning 1	jpg or png	725 x 120 px.	300 €
Ad banner Positioning 2	jpg or png	725 x 120 px.	250 €
Ad banner Positioning 3	jpg or png	725 x 120 px.	230 €
Ad banner Positioning 4	jpg or png	725 x 120 px.	230 €

\*Value Added Tax (VAT) at the legally applicable rate must be added to all amounts.



- more than 10,000 users!
- published monthly!

## Banners

Banner, inc. linking to a URL of your choice

### Banner Positioning 1

Positioning of banner below editorial introduction

€ 300,-

### Banner Positioning 2

Positioning of banner  
below Industry News

€250,-

### Banner Positioning 3

Positioning of banner  
below Events

€230

### Banner Positioning 4

Positioning of banner below  
Hot Spot and "The editors recommend"

€230

[illegible]

**Start of construction for the Asara Tunnel project in Norway**

In the past few months, there have been no further discussions of natural gas in the Asara tunnel, and one of the biggest gas works events in the world ended up being in the desert.

**EMPS and CRI offer Power-To-Methanol solutions**

Carbon Nanoparticles (CNPs) and Methanol (MeOH) are the most important factors in the development of a complete solution to reduce power in transport solutions to increase sustainable efficiency of 200 percent and chemical power.

**US, Mexico and Canada agree on a new gas pipeline**

Agreement of the Blue Stream gas pipeline and extension of the pipeline for a new gas pipeline.

Walter Miller, Chairman of the European Commission, and Tessa Harris, Director of Energy and Infrastructure, announced the agreement to address the issues of Russian gas supplies in Turkey, against the Blue Stream gas pipeline and extension of the pipeline for a new gas pipeline.

**20th anniversary 20 years of bringing open transparency in the Sun Market**

ESL, a trusted provider of European natural gas, is becoming an open and transparent, transparent 20th anniversary of the launch of its daily European Natural Gas Market (ESL) (2004), and the main trader.

**gas for energy**  
The Magazine for the International Gas Sector

**ORDER A FREE ISSUES REPORT**




### ISE 2015

ISE 2015 will be held at the **Wynn Palace** in **Macau** from **10-12 June 2015**.

For the eighth time, **ISE** and **ISPEC** (ISE "Network of people" organize the International Gas Association (IGA) and International Petroleum Association (IPGA)) will meet and show plans at **Wynn Palace Centre** (Macau), the Macau venue for ISE through 12 June 2015.

Site: Macau

### ISE 2015 - Exhibitors and Congress

The 13<sup>th</sup> general meeting International Oil & Gas (IOG) Exhibition will meet at the **Wynn Palace** in **Macau** on the 10-12 June 2015 at the **Exhibition**, **Macau**. The exhibition of **IOG** (Association of Oil and Gas Companies (IOGC)) will take place on 10-12 June 2015 at the **Exhibition**, **Macau**.

Site: Macau




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### gas for energy

The Magazine for the International Gas Sector

ORDER IT NOW!  
\$1500 (US\$1000)




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Site: Macau

Hot Type	gite recommendations
<p><b>THE WORLD'S MOST CONFIDENTIAL FILE IN PAPER</b></p>  <p>Robert Hines, President of <a href="http://www.hines.com">www.hines.com</a> is the only man in the world to be ranked in <i>Fortune</i> magazine's list of the world's most powerful executives. He is the only man in the world to be ranked in <i>Fortune</i> magazine's list of the world's most powerful executives. He is the only man in the world to be ranked in <i>Fortune</i> magazine's list of the world's most powerful executives.</p>	<p><b>ASBESTOS REMEDIATION</b></p>  <p>This company's asbestos removal is a complete and comprehensive solution. The company's asbestos removal is a complete and comprehensive solution. The company's asbestos removal is a complete and comprehensive solution.</p>
 <p><b>gas for energy</b> The Magazine for the International Gas Sector</p>	<p><b>ORDER A FREE ISSUE NOW!</b></p>
<p><b>Products &amp; Services</b></p>	
 <p><b>Welding Machine</b></p>	<p><b>GP Piping Systems: MSR 4.0 and MSR 4.1 welding machines</b></p> <p>GP Piping Systems has introduced the new MSR 4.0 and MSR 4.1 welding machines. These machines are designed for the welding of MSR 4.0 and MSR 4.1 pipes. They are designed for the welding of MSR 4.0 and MSR 4.1 pipes. They are designed for the welding of MSR 4.0 and MSR 4.1 pipes.</p>

**1 Data format** GIF, JPG, Flash 40 KB (maximum size)

The data sizes listed are maximum sizes. They are total sizes including all data which define the advertising medium.

Bigger data volumes are possible, but have to be charged additionally. Specific rates on request.

**2 Delivery address** Please send all data for the advertising medium for the specific campaign to the following e-mail address: hofmann@di-verlag.de.

**3 Terms of delivery** min. 5 days before the start of the campaign

with this handling time we make sure that we have enough time to test the formats and to guarantee the save delivery of the campaign. The publisher is not responsible for delays due to belated delivery of the data to the publishing house.

with delivery of your banner data, we need also the following information:

- Customer name
- Campaign name
- Booking period
- Booked sites
- Placement on site
- Advertising format
- Contact person in case of request
- Name of theme
- Click-URL

In case of flash-banner:

Please ask for our specific flash specification sheet.

Reporting:

You can get a reporting of the ad impressions on request after your campaign. Please let us know before starting the campaign.

# NEW! Starting in October 2015:

The new index of companies – the shortest route to your target group!

## Find and be found!



**We'll be pleased to help you:**

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Book your company profile now and be present the whole year – in print and online.

**gas for energy** online  
The Platform for Gas Industries & Technologies

# General Terms and Conditions of Business for Advertisements and Supplements in Newspapers, Magazines and Journals

**Item 1** "Advertising order" in the sense of the following General Terms and Conditions of Business shall be deemed to constitute the contract concerning the publication of one or more advertisements by an advertiser or other person in a printed publication for the purpose of distribution.

**Item 2** In case of doubt, advertisements shall be called off for publication within one year from the making of the contract, where the right to call off of individual advertisements is granted in the context of a multiple placement agreement, the order shall be completed within one year from the publication of the first advertisement provided the first advertisement is called off and published within the period specified in Sentence 1 of this item.

**Item 3** In case of multiple placement agreements, the client shall also be deemed to be entitled within the period agreed or the period stated in Item 2 to call off advertisements above and beyond the quantity of advertisements stated in the order.

**Item 4** where, for reasons for which the Publisher is not responsible, an order is not fulfilled, the client shall without prejudice to any other legal obligations reimburse to the Publisher the difference between the discount granted and the discount corresponding to the actual quantity of advertisements published. Such obligation to reimbursement shall be deemed not to apply in cases in which failure to fulfil is the result of Force Majeure forming part of the Publisher's scope of risk.

**Item 5** Millimeters of advertising copy will be mathematically converted and summated to millimeters of advertisement space at the corresponding advertisement price for calculation of the total quantity of advertising placed (calculation of possible quantity-based discounts).

**Item 6** Orders for advertisements and supplements which have been expressly declared for publication only in specific issues, specific editions or in specific positionings in the printed publication must reach the Publisher in sufficient time for the Publisher to notify the client prior to the advertising deadline if the order cannot be fulfilled as required. Classified advertisements will be printed under the corresponding heading without any express agreement being necessary for this purpose.

**Item 7** Text section advertisements shall comprise advertisements which border the text of the printed publication on at least three of their sides and border no other advertisements. Advertisements which, due to their format and design, are not readily recognizable as advertisements will be clearly identified by the Publisher by means of the conspicuous addition of the word "Advertisement".

**Item 8** The Publisher reserves the right to reject advertisement and/or supplement orders - including individual call offs in the context of a multiple placement agreement - on the basis of the content, origin or technical form of such advertisement(s) and/or supplement(s) and on the basis of the Publisher's uniform, consistent and materially justified principles in cases in which the content of the advertisement(s)/supplement(s) infringes legal and/or official provisions and/or in cases in which the Publisher cannot reasonably be expected to publish such advertisement(s) and/or supplement(s). This same provision shall also apply to orders submitted to branch offices, agencies or representatives. Orders for supplements shall be deemed binding on the Publisher only after submission and approval by the Publisher of a specimen of the supplement(s). The Publisher will decline to accept supplements, the format or other feature or features of which arouse or could arouse the impression in the reader that they are an integral constituent part of the newspaper, magazine or journal, and supplements which contain third-party advertising. Any rejection of an order shall be notified to the client without delay.

**Item 9** The client shall bear responsibility for the submission in good time of the advertising copy and of material and/or supplement(s) for publication. The Publisher undertakes to request without delay the replacement of any obviously unsuitable or damaged material for publication. The Publisher hereby guarantees within the limits imposed by the quality of the material submitted for publication the print quality customary for the titles in which advertisements/supplements are to be published.

**Item 10** The client shall in case of partially or completely illegible, incorrect and/or incomplete printing of the advertisement be deemed to be entitled only to the extent to which the achievement of the purpose of the original advertisement has thus been impaired to reduction of the advertisement price or to a replacement advertisement manifesting none of the above defects, where the Publisher fails within an appropriate period set it for performance of the above remedy, and/or where the replacement advertisement is itself not free of the defects mentioned, the client shall be deemed to be entitled to reduction of the price for the advertisement or to rescind the order. Claims for loss and/or damage resulting from positive infringement of a contractual obligation, negligence in the making of the contract and/or tort shall be deemed excluded; this provision shall also apply to submission of orders by telephone. Claims for loss and/or damage due to impossibility of performance and/or due to delay shall be restricted to reimbursement of foreseeable loss/damage and to the payment due for the corresponding advertisement or supplement. This provision shall be deemed not to apply in cases of intent and/or gross negligence on the part of the Publisher, his legal representatives and/or his officers and servants. The Publisher's liability for loss/damage resulting from the lack of promised properties and characteristics shall be deemed not to be affected by the above provision. In the context of commercial business, the Publisher shall in addition not be deemed liable for gross negligence on the part of its officers and servants; in all other cases, liability for gross negligence vis-à-vis professional business persons shall be deemed to be restricted to foreseeable damage up to the amount of the corresponding price for the advertisement(s). Except in cases of deficiencies not readily apparent, complaints shall be submitted within four weeks from the receipt of the invoice and proof copy.

**Item 11** Galley proofs will be supplied only upon express request. The client shall bear responsibility for the correctness of the galley proofs returned to the Publisher. The Publisher undertakes to implement all corrections notified to him within the period set at the sending of the galley proof to the client.

**Item 12** where no particular size requirements are specified, the customary actual advertisement height, based on the nature of the advertisement, will form the basis for the invoice.

**Item 13** where the client does not pay in advance, the invoice will be submitted immediately, and wherever possible within 14 days from publication of the advertisement, where in individual cases no other date for payment, or payment in advance, has been agreed, the invoice shall be deemed to be payable within the period from receipt of the invoice stated in the price list. Any discounts granted for payment before the due date shall be calculated on the basis of the price list.

**Item 14** Interest and collection costs will be charged in case of arrears of payment or agreed extension of the period for payment. The Publisher shall in case of incurrence by the client of arrears of payments be deemed entitled to suspend implementation of the ongoing order until such time as payment in full has been made and to demand payment in advance for the remaining advertisements. In case of justified doubts concerning the client's liquidity, the Publisher shall also be deemed entitled, irrespective of any originally agreed due date, and even during the term of validity of a multiple placement agreement, to make advance payment of the amount due and settlement of outstanding invoice amounts the precondition for publication of further advertisements.

**Item 15** The Publisher undertakes to supply upon request a proof copy with the invoice. The proof copy will, depending on the nature and scope of the advertisement order, consist of advertisement excerpts, proof pages or complete proof issues, where it is no longer possible to supply a proof copy, a legally binding declaration by the Publisher certifying the publication and distribution of the advertisement shall replace the proof copy.

**Item 16** The client shall bear any and all costs for the production of material ordered for publication and for significant changes required by the client, or for which the client otherwise bears responsibility, to originally agreed versions.

**Item 17** A right to reduction of the advertisement price may be derived in case of a multiple placement agreement for advertisements from a reduction in print-run in cases in which the print-run of the edition in which the advertisement is published falls short of the overall average for the placement year commencing with the first advertisement, the average print-run stated in the price lists or in any other manner by the Publisher or - where no print-run is stated - the average print-run (or, in the case of technical journals, possibly the average actually distributed number) for the previous calendar year. A reduction in print-run shall be deemed to constitute a deficiency justifying a reduction in price if it amounts

in case of a print-run of up to	50,000 copies to	20% of the print-run as defined above
in case of a print-run of up to	100,000 copies to	15% of the print-run as defined above
in case of a print-run of up to	500,000 copies to	10% of the print-run as defined above
in case of a print-run of above	500,000 copies to	5% of the print-run as defined above

In addition, entitlement to reduction of price shall in the case of multiple placement agreements be deemed to be excluded in cases in which the Publisher notifies the client in sufficient time prior to implementation of reduction of the print-run that the client has the opportunity of withdrawing from the contract prior to publication of the advertisement.

**Item 18** The Publisher undertakes in the case of Box No. advertisements to exercise the diligence of a prudent business person in the keeping and forwarding in good time of replies. Registered and express-delivery replies to Box No. advertisements will be forwarded only using normal post. Replies to Box No. advertisements will be kept for a period of four weeks. Any replies not collected within this period will be destroyed. The Publisher will return valuable documents, but shall not be deemed to be obliged to do so or to bear liability for such documents. In the interest of and for the protection of the client, the Publisher reserves the right to open replies received for inspection purposes in order to eliminate any misuse of the Box No. service. The Publisher shall be deemed not to be obliged to forward promotional literature and offers of agency services.

**Item 19** CD ROMs bearing material for publication will be returned only at the client's special request. The Publisher's obligation to safe-keeping shall be deemed to terminate three months from the expiry of the order.

**Item 20** All the Terms and Conditions of Business stated in Item 1 to Item 16 and Item 18 to Item 19 above shall also be deemed to apply correspondingly to on-line advertising. Proof of frequency of on-line use will be supplied on request on the basis of data obtained via digital visitor counters.

**Item 21** The place of fulfillment shall be the domicile of the Publisher.

The domicile of the Publisher shall be the legal venue in case of suits and/or disputes in the context of business conducted with professional business persons, public-law legal persons and public-law funds and foundations, where the Publisher's claims are not raised in the course of the dunning procedure, the legal venue in the case of business conducted with non-professional business persons shall be their place of residence. The domicile of the Publisher shall be deemed hereby agreed as the legal venue in cases in which the place of residence or normal place of abode of the client, including non-professional business persons, is not known at the time of initiation of the suit and/or where the client has after the making of the contract transferred his or her place of residence or normal place of abode to a place outside the jurisdiction of the contract law.