



## 2010 Print Ad Rates

	1x	3x	6x	12x	18x	24x	36x	48x
Full Page	12,490	12,310	11,970	11,660	11,135	10,585	9,905	9,635
2/3 Page	9,515	9,400	9,195	9,060	8,705	8,390	8,030	7,925
1/2 Page	8,050	7,935	7,850	7,695	7,495	7,355	7,230	6,960
1/3 Page	6,340	6,295	6,210	6,190	6,045	5,995	5,835	5,780
1/4 Page	5,425	5,375	5,300	5,245	5,190	5,020	4,825	4,765
1/6 Page	4,400	4,360	4,350	4,290	4,225	4,155	4,045	3,975
Full Page Spread	23,425	23,060	22,375	21,760	20,710	19,615	18,245	17,710
1/2 Page Spread	14,540	14,310	14,140	13,835	13,535	13,150	12,680	12,360
Premiums								
Cover 2 Premium		10%						
Cover 3 Premium		10%						
Cover 4 Premium		15%						
Island Premium		\$600						
Discounts								
B & W		\$2,340						
2 Color		\$1,115						

10/8/2009