

## OFFSHORE (002F)

		2010	
		Price (Gross)	Inventor
Online Ad	<i>Page Peel</i>	\$7,680	1
Online Ad	<i>Leaderboard Home Page Plus</i>	\$2,500	2
Online Ad	<i>Site Sponsor #1</i>	\$2,000	1
Online Ad	<i>Site Sponsor #2</i>	\$1,800	1
Online Ad	<i>Site Sponsor #3</i>	\$1,700	1
Online Ad	<i>Site Sponsor #4</i>	\$1,600	1
Online Ad	<i>Site Sponsor #5</i>	\$1,500	1
Online Ad	<i>Skyscraper #1</i>	\$2,200	1
Online Ad	<i>Topic Center Bundle #1</i>	\$2,000	2
Online Ad	<i>Topic Center Bundle #2</i>	\$4,000	2
Online Ad	<i>Topic Center Bundle #3</i>	\$2,000	2
Online Ad	<i>Topic Center Bundle #4</i>	\$2,000	2
Online Ad	<i>Topic Center Bundle #5</i>	\$2,000	2
Online Ad	<i>Topic Center Bundle #6</i>	\$3,000	2
Online Ad	<i>Topic Center Bundle #7</i>	\$3,000	2
Online Ad	<i>Topic Center Bundle #8</i>	\$1,000	2
Online Ad	<i>Posters/Maps Leaderboard</i>	\$2,000	1
Online Ad	<i>Posters/Maps Skyscraper</i>	\$2,000	1
Online Ad	<i>POF Leaderboard</i>	\$200	1
Online Ad	<i>POF Sponsor #1</i>	\$100	1
Online Ad	<i>POF Sponsor #2</i>	\$100	1
Online Ad	<i>POF Skyscraper #1</i>	\$200	1
Online Ad	<i>POF Skyscraper #2</i>	\$200	1
Online Ad	<i>Video Sponsor</i>	\$3,450	25
eNL	<i>Top</i>	\$2,000	1
eNL	<i>Middle 1</i>	\$1,500	1
eNL	<i>Middle 2</i>	\$1,200	1
eNL	<i>Skyscraper 1</i>	\$1,500	1
IL/Geosciences	<i>Exclusive</i>	\$2,000	1

eNL/Asia	<i>Exclusive</i>	\$2,000	1
eNL/Africa	<i>Exclusive</i>	\$2,000	1
eNL/Subsea	<i>Top</i>	\$1,500	1
eNL/Subsea	<i>Anchor</i>	\$750	1
eNL/Subsea	<i>Skyscraper</i>	\$1,500	1
eNL/Drlg Tech	<i>Top</i>	\$1,500	1
eNL/Drlg Tech	<i>Middle 1</i>	\$1,250	1
eNL/Drlg Tech	<i>Skyscraper</i>	\$1,500	1
eNL/N Sea	<i>Exclusive</i>	\$2,000	1
eNL/iShow Daily	<i>Top/Anchor</i>	\$1,200	1
eNL/iShow Daily	<i>Middle 1</i>	\$1,000	1
eNL/iShow Daily	<i>Middle 2</i>	\$900	1
eNL/iShow Daily	<i>Skyscraper</i>	\$1,000	1
eNL/ME Report	<i>Exclusive</i>	\$2,500	1
Webcast	<i>Exclusive</i>	\$15,000	
Webcast	<i>Sponsored</i>	\$3,000/\$3,750/\$5,000	
Podcast	<i>Podcast</i>	\$2,500	N/A