

OIL&GAS JOURNAL

2010 Print Ad Rates

	1x	3x	6x	12x	18x	24x	36x	48x
Full Page	13,715	13,470	12,870	12,530	12,035	11,705	11,300	11,110
2/3 Page	10,640	10,395	10,020	9,790	9,425	9,190	8,940	8,815
1/2 Page	8,975	8,790	8,490	8,305	8,025	7,835	7,405	7,355
1/3 Page	7,005	6,885	6,680	6,545	6,345	6,225	5,955	5,915
1/4 Page	6,130	6,020	5,850	5,755	5,595	5,500	5,285	5,220
1/6 Page	5,040	4,980	4,855	4,775	4,675	4,605	4,410	4,390

Full Page Spread	27,430	26,940	25,735	25,060	24,075	23,410	22,595	22,215
1/2 Page Spread	17,950	17,575	16,975	16,610	16,050	15,670	14,810	14,710

Premiums		
Cover 2 Premium		\$1,265
Cover 3 Premium		\$575
Cover 4 Premium		\$1,330
Island Premium		\$575

Discounts		
B & W		\$2,690
2 Color		\$1,310

10/8/2009