## BRAND REPORT

# FOR THE 6 MONTH PERIOD ENDED JUNE 2014 (Including Supplementary Data) 

No attempt has been made to rank the information contained in this report in order of importance
BRAND REPORT

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OIL, GAS \& PETROCHEM EQUIPMENT is offered in print and digitally to qualified oil and gas professionals involved in upstream, midstream, and downstream operations, design, engineering, construction, and maintenance. In its lead-generation and web traffic-directing formats, OG\&PE / OGPE.com covers the newest or improved onshore and offshore equipment, products, systems, and services.

## FIELD SERVED

OIL, GAS \& PETROCHEM EQUIPMENT serves operating oil, gas \& petrochemical companies, consulting, engineering, design \& construction firms, contractors, equipment manufacturers, supply \& service companies, and others allied to the field.

## DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are operating management including company officials, operating managers, engineering, field and plant professionals including, superintendents, supervisors, foremen, toolpushers, purchasing including purchasing managers and purchasing agents and others

PURPOSE
Included herein is a supplemental analysis of the number of recipients/respondents who specify, recommend, approve, or purchase equipment or services.

## CHANNELS

## OIL, GAS \& PETROCHEM EQUIPMENT MAGAZINE



5 Issues in the period 34,224 average circulation

## EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported

|  | Non-Paid | Paid | Average |
| :--- | :---: | :---: | :---: |
| OIL, GAS \& PETROCHEM EQUIPMENT MAGAZINE <br> (5 issues in the period) | 34,224 | - | 34,224 |
| a. Print | 9,524 | - | 9,524 |
| b. Digital | 24,700 | - | 24,700 |
| 1. Requested | 24,700 | - | 24,700 |



|  | Total Qualified |  | Qualified Non-Paid |  | Qualified Paid |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| QUALIFIED <br> CIRCULATION | Copies | Percent | Copies | Percent | Copies | Percent |
| Individual | 34,224 | 100.0 | 34,224 | 100.0 | - | - |
| Sponsored Individually Addressed | - | - | - | - | - | - |
| Membership Benefit | - | - | - | - | - | - |
| Multi-Copy Same Addressee | - | - | - | - | - | - |
| Single Copy Sales | - | - | - | - | - | - |
| TOTAL QUALIFIED CIRCULATION | 34,224 | 100.0 | 34,224 | 100.0 | - | - |


|  | Total Qualified |  | Qualified Non-Paid |  | Qualified Paid |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| QUALIFIED CIRCULATION | Copies | Percent | Copies | Percent | Copies | Percent |
| Individual | 9,524 | 100.0 | 9,524 | 100.0 | - | - |
| Sponsored <br> Individually <br> Addressed | - | - | - | - | - | - |
| Membership Benefit | - | - | - | - | - | - |
| Multi-Copy Same Addressee | - | - | - | - | - | - |
| Single Copy Sales | - | - | - | - | - | - |
| TOTAL QUALIFIED CIRCULATION | 9,524 | 100.0 | 9,524 | 100.0 | - | - |


|  | Total Qualified |  | Qualified Non-Paid |  | Qualified Paid |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CIRCULATION | Copies | Percent | Copies | Percent | Copies | Percent |
| Individual | 24,700 | 100.0 | 24,700 | 100.0 | - | - |
| Sponsored Individually Addressed | - | - | - | - | - | - |
| Membership Benefit | - | - | - | - | - | - |
| Multi-Copy Same Addressee | - | - | - | - | - | - |
| Single Copy Sales | - | - | - | - | - | - |
| TOTAL QUALIFIED CIRCULATION | 24,700 | 100.0 | 24,700 | 100.0 | - | - |



3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2014
This issue is $10.4 \%$ or 3,482 copies above the average of the other 4 issues reported in Paragraph 2. (See Additional Data)

| BUSINESS AND INDUSTRY | TOTAL QUALIFIED | PERCENT OF TOTAL | Print | Digital | Operating Management \& Purchasing (Note 1) | Engineering | Field/Plant Professionals (Superintendent, Supervisor, Foreman, Toolpusher) | Other |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating Oil, Gas \& Petrochemical Companies, Consulting (Note 2) | 29,329 | 79.3 | 7,785 | 21,544 | 16,375 | 9,208 | 1,712 | 2,034 |
| Engineering, Design \& Construction Firms, Contractors (Note3) | 2,716 | 7.3 | 489 | 2,227 | 1,125 | 1,397 | 144 | 50 |
| Equipment Manufacturing, Supply \& Service Companies, and others allied to the field (Note 4) | 4,965 | 13.4 | 1,317 | 3,648 | 2,759 | 1,177 | 185 | 844 |
| TOTAL QUALIFIED CIRCULATION | 37,010 | 100.0 | 9,591 | 27,419 | 20,259 | 11,782 | 2,041 | 2,928 |
| PERCENT | 100.0 |  | 25.9 | 74.1 | 54.8 | 31.8 | 5.5 | 7.9 |

Note 1 Includes Company Officials, Operating Managers, Presidents, Owners, VPs, Managing Directors, Purchasing Managers, Purchasing Agents.
Note 2: Includes Petrochemical Manufacturing, Producing, Drilling/Drilling Contractor, Exploration, Refining, Pipeline, Natural Gas Processing, Consulting Company engaged in projects or providing services to oil and/or gas companies.
Note 3: Includes Processing Plant Contractor (including design, engineering, construction), Pipeline Contractor (including design, engineering, construction) Note 4: Includes Equipment Manufacturing Company, Oil Field Supply Co., Well Service Co., and Others

SUPPLEMENTARY DATA FOR THE ISSUE OF MAY 2014
This is an analysis of 31,333 or $\mathbf{8 4 . 7 \%}$ of respondents who specify, recommend, approve or purchase equipment or services. Since any one respondent may have checked more than one response, the totals for each of these types of equipment or services should not be added together as the total may exceed the total circulation. These data are presented for statistical and marketing purposes.

|  | Total Respondents |  |
| :--- | :---: | :---: |
| Specify | 20,914 | Percent of Total Qualified |
| Recommend | 25,542 | 56.5 |
| Approve | 18,399 | 69.0 |
| TOTAL QUALIFIED CIRCULATION | 12,748 | 49.7 |
|  | 37,4 |  |

## 3a. Breakout of Qualified Circulation of Business and Industry

|  | BUSINESS AND INDUSTRY | TOTAL QUALIFIED | PERCENT OF TOTAL |
| :---: | :---: | :---: | :---: |
| A | Operating Oil, Gas \& Petrochemical Companies, Consulting (Note 2) | 29,329 | 79.3 |
| B | Engineering, Design \& Construction Firms, Contractors (Note 3) | 2,716 | 7.3 |
| C | Equipment Manufacturing, Supply \& Service Companies, and others allied to the field (Note 4) | 4,965 | 13.4 |



3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2014

| QUALIFICATION SOURCE | Qualified Within |  |  | Print | Digital | Total Qualified | Percent |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 Year | 2 Years | 3 Years |  |  |  |  |
| I. Direct Request: | 24,927 | 5,318 | - | 9,590 | 20,655 | 30,245 | 81.7 |
| II. Request from recipient's company: | - | - | - | - | - | - | - |
| III. Membership Benefit: | - | - | - | - | - | - | - |
| IV. *Communication from recipient or recipient's company (other than request): | 5,356 | 1,409 | - | 1 | 6,764 | 6,765 | 18.3 |
| V. TOTAL - Sources other than above (listed alphabetically): | - | - | - | - | - | - | - |
| Association rosters and directories | - | - | - | - | - | - | - |
| Business directories | - | - | - | - | - | - | - |
| Manufacturer's, distributor's, and wholesaler's lists | - | - | - | - | - | - | - |
| Other sources | - | - | - | - | - | - | - |
| VI. Single Copy Sales: | - | - | - | - | - | - | - |
| TOTAL QUALIFIED CIRCULATION | 30,283 | 6,727 | - | 9,591 | 27,419 | 37,010 | 100.0 |
| PERCENT <br> See Additional Data | 81.8 | 18.2 | - | 25.9 | 74.1 | 100.0 |  |



AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

|  | Audited Data | Audited Data | Audited Data | Audited Data | Circulation Claim | Circulation Claim |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 6-Month Period Ended: | July - December 2011 | January - June 2012 | July - December 2012 | January - June 2013 | July - December 2013* | January - June 2014* |
| Total Audit Average Qualified: | 30,035 | 30,023 | 30,030 | 30,022 | 30,020 | 34,224 |
| Qualified Non-Paid: | 30,035 | 30,023 | 30,030 | 30,022 | 30,020 | 34,224 |
| Print: | 10,077 | 9,737 | 9,354 | 9,762 | 9,912 | 9,524 |
| Digital: | 19,958 | 20,286 | 20,676 | 20,260 | 20,108 | 24,700 |
| Qualified Paid: | - | - | - | - | - | - |
| Print: | - | - | - | - | - | - |
| Digital: | - | - | - | - | - | - |
| Post Expire Copies included in Total Qualified Circulation: | **NC | **NC | **NC | **NC | **NC | **NC |
| Average Annual Order Price: | **NC | **NC | **NC | **NC | **NC | **NC |

*NOTE: July 2013 - June 2014 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.
**NC = None Claimed.

| GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2014 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Region/Country | Print | Digital | Qualified | Percent | Region/Country | Print | Digital | Total Qualified | Percent |
| ASIA |  |  |  |  | Turkey | - | 85 | 85 |  |
| Afghanistan | - | 3 | 3 |  | Ukraine |  | 19 | 19 |  |
| Armenia | - | 1 | 1 |  | United Kingdom | - | 799 | 799 |  |
| Azerbaijan | - | 12 | 12 |  | Subtotal | 2 | 2,353 | 2,355 | 6.4 |
| Bangladesh | - | 47 | 47 |  | AFRICA |  |  |  |  |
| Brunei Darussalam | - | 48 | 48 |  | Algeria | - | 76 | 76 |  |
| Cambodia | - | 1 | 1 |  | Angola | - | 26 | 26 |  |
| China | - | 135 | 135 |  | Benin | - | 1 | 1 |  |
| East Timor (Timor-Leste) | - | 3 | 3 |  | Botswana | - | 5 | 5 |  |
| Georgia | - | 4 | 4 |  | Cameroon | - | 10 | 10 |  |
| Hong Kong - SAR | - | 27 | 27 |  | Congo | - | 9 | 9 |  |
| India | - | 908 | 908 |  | Cote D'Ivoire | - | 11 | 11 |  |
| Indonesia | 1 | 404 | 405 |  | Egypt | - | 204 | 204 |  |
| Japan | 1 | 53 | 54 |  | Eritrea | - | 2 | 2 |  |
| Kazakhstan | - | 29 | 29 |  | Ethiopia | - | 5 | 5 |  |
| Korea, Democratic People's | - | 1 | 1 |  | Gabon | - | 3 | 3 |  |
| Korea, Republic Of | - | 126 | 126 |  | Gambia | - | 1 | 1 |  |
| Kyrgyzstan | - | 1 | 1 |  | Ghana | - | 74 | 74 |  |
| Malaysia | - | 792 | 792 |  | Kenya | - | 28 | 28 |  |
| Maldives | - | 2 | 2 |  | Libyan Arab Jamahiriya | - | 36 | 36 |  |
| Mongolia | - | 2 | 2 |  | Madagascar | - | 3 | 3 |  |
| Myanmar | - | 12 | 12 |  | Mali | - | 1 | 1 |  |
| Nepal | - | 2 | 2 |  | Mauritius | - | 4 | 4 |  |
| Pakistan | - | 116 | 116 |  | Morocco | - | 11 | 11 |  |
| Philippines | - | 125 | 125 |  | Mozambique | - | 7 | 7 |  |
| Singapore | - | 532 | 532 |  | Namibia | - | 9 | 9 |  |
| Sri Lanka | - | 27 | 27 |  | Niger | - | 2 | 2 |  |
| Taiwan | - | 27 | 27 |  | Nigeria | - | 31 | 31 |  |
| Thailand | - | 125 | 125 |  | Seychelles | - | 1 | 1 |  |
| Turkmenistan | - | 2 | 2 |  | Sierra Leone | - | 2 | 2 |  |
| Uzbekistan | - | 1 | 1 |  | South Africa | - | 164 | 164 |  |
| Vietnam | - | 53 | 53 |  | Sudan | - | 31 | 31 |  |
| Subtotal | 2 | 3,621 | 3,623 | 9.8 | Swaziland | - | 1 | 1 |  |
| MIDDLE EAST |  |  |  |  | Tanzania | - | 10 | 10 |  |
| Bahrain | - | 31 | 31 |  | Togo | - | 2 | 2 |  |
| Iran | - | 24 | 24 |  | Tunisia | - | 53 | 53 |  |
| Iraq | - | 1 | 1 |  | Uganda | - | 15 | 15 |  |
| Israel | - | 67 | 67 |  | Zambia | - | 9 | 9 |  |
| Jordan | - | 26 | 26 |  | Zimbabwe | - | 7 | 7 |  |
| Kuwait | - | 86 | 86 |  | Subtotal | - | 854 | 854 | 2.3 |
| Lebanon | - | 18 | 18 |  | NORTH AMERICA |  |  |  |  |
| Oman | - | 108 | 108 |  | Canada | 634 | 1,503 | 2,137 |  |
| Qatar | - | 189 | 189 |  | Mexico |  | 342 | 342 |  |
| Saudi Arabia | - | 199 | 199 |  | United States | 8,953 | 15,838 | 24,791 |  |
| Syrian Arab Republic | - | 12 | 12 |  | Subtotal | 9,587 | 17,683 | 27,270 | 73.7 |
| United Arab Emirates | - | 541 | 541 |  | CARIBBEAN |  |  |  |  |
| Yemen | - | 15 | 15 |  | Antigua and Barbuda | - | 1 | 1 |  |
| Subtotal | - | 1,317 | 1,317 | 3.6 | Bahamas | - | 1 | 1 |  |
| EUROPE |  |  |  |  | Cuba | - | 11 | 11 |  |
| Albania | - | 3 | 3 |  | Grenada | - | 1 | 1 |  |
| Austria | - | 13 | 13 |  | Jamaica | - | 2 | 2 |  |
| Belarus | - | 2 | 2 |  | Netherlands Antilles | - | 2 | 2 |  |
| Belgium | - | 26 | 26 |  | Saint Vincent and the | - | 1 | 1 |  |
| Bosnia and Herzegovina | - | 6 | 6 |  | Trinidad and Tobago | - | 34 | 34 |  |
| Bulgaria | - | 12 | 12 |  | Subtotal |  |  |  |  |
| Croatia | - | 44 | 44 |  | CENTRAL AMERICA |  |  |  |  |
| Cyprus | - | 15 | 15 |  | Belize | - | 1 | 1 |  |
| Czech Republic | - | 2 | 2 |  | Costa Rica | - | 5 | 5 |  |
| Denmark | - | 39 | 39 |  | Guatemala | - | 9 | 9 |  |
| Estonia | - | 6 | 6 |  | Honduras | - | 4 | 4 |  |
| Finland | - | 10 | 10 |  | Panama | - | 11 | 11 |  |
| France | - | 146 | 146 |  | Subtotal | - | 30 | 30 | 0.1 |
| Germany | - | 88 | 88 |  | SOUTH AMERICA |  |  |  |  |
| Gibraltar | - | 1 | 1 |  | Argentina | - | 163 | 163 |  |
| Greece | 1 | 71 | 72 |  | Bolivia | - | 37 | 37 |  |
| Hungary |  | 12 | 12 |  | Brazil | - | 380 | 380 |  |
| Iceland | - | 4 | 4 |  | Chile | - | 38 | 38 |  |
| Ireland | 1 | 22 | 22 |  | Colombia | - | 193 | 193 |  |
| Italy | 1 | 205 | 206 |  | Ecuador | - | 54 | 54 |  |
| Latvia | 1 | 3 | 3 |  | Guyana | - | 2 | 2 |  |
| Liechtenstein | - | 1 | 1 |  | Paraguay | - | 2 | 2 |  |
| Lithuania | - | 4 | 4 |  | Peru | - | 108 | 108 |  |
| Luxembourg | - | 1 | 1 |  | Suriname | - | 7 | 7 |  |
| Macedonia | - | 2 | 2 |  | Uruguay | - | 9 | 9 |  |
| Malta | - | 4 | 4 |  | Venezuela | - | 149 | 149 |  |
| Moldova | - | 1 | 1 |  | Subtotal | - | 1,142 | 1,142 | 3.1 |
| Monaco | - | 3 | 3 |  | ASIA PACIFIC |  |  |  |  |
| Netherlands | - | 151 | 151 |  | Australia | - | 314 | 314 |  |
| Norway | - | 124 | 124 |  | Fiji | - | 1 | 1 |  |
| Poland | - | 38 | 38 |  | New Zealand | - | 34 | 34 |  |
| Portugal | - | 47 | 47 |  | Papua New Guinea | - | 15 | 15 |  |
| Romania | - | 88 | 88 |  | Solomon Islands | - | 1 | 1 |  |
| Russian Federation | - | 55 | 55 |  | Western Samoa | - | 1 | 1 |  |
| Serbia | - | 24 | 24 |  | Subtotal | - | 366 | 366 | 1.0 |
| Slovakia | - | 9 | 9 |  |  |  |  |  |  |
| Slovenia | - | 5 | 5 |  |  |  |  |  |  |
| Spain | - | 112 | 112 |  | CIRCULATION | 9,591 | 27,419 | 37,010 | 100.0 |
| Sweden | - | 23 | 23 |  |  |  |  |  |  |
| Switzerland | - | 28 | 28 |  |  |  |  |  |  |

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2014

| State | Print | Digital | $\begin{gathered} \text { Total } \\ \text { Qualified } \\ \hline \end{gathered}$ | Percent | State | Print | Digital | $\begin{gathered} \text { Total } \\ \text { Qualified } \end{gathered}$ | Percent |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Maine | 9 | 26 | 35 |  | Kentucky | 66 | 74 | 140 |  |
| New Hampshire | 12 | 30 | 42 |  | Tennessee | 36 | 64 | 100 |  |
| Vermont | 3 | 6 | 9 |  | Alabama | 48 | 100 | 148 |  |
| Massachusetts | 53 | 132 | 185 |  | Mississippi | 65 | 127 | 192 |  |
| Rhode Island | 8 | 7 | 15 |  | EAST SO. CENTRAL | 215 | 365 | 580 | 1.6 |
| Connecticut | 47 | 77 | 124 |  | Arkansas | 82 | 62 | 144 |  |
| NEW ENGLAND | 132 | 278 | 410 | 1.1 | Louisiana | 542 | 973 | 1,515 |  |
| New York | 198 | 319 | 517 |  | Oklahoma | 654 | 710 | 1,364 |  |
| New Jersey | 92 | 156 | 248 |  | Texas | 3,952 | 7,951 | 11,903 |  |
| Pennsylvania | 304 | 353 | 657 |  | WEST SO. CENTRAL | 5,230 | 9,696 | 14,926 | 40.3 |
| MIDDLE ATLANTIC | 594 | 828 | 1,422 | 3.8 | Montana | 76 | 83 | 159 |  |
| Ohio | 186 | 261 | 447 |  | Idaho | 11 | 15 | 26 |  |
| Indiana | 65 | 86 | 151 |  | Wyoming | 145 | 198 | 343 |  |
| Illinois | 179 | 254 | 433 |  | Colorado | 376 | 707 | 1,083 |  |
| Michigan | 92 | 180 | 272 |  | New Mexico | 75 | 111 | 186 |  |
| Wisconsin | 46 | 69 | 115 |  | Arizona | 32 | 80 | 112 |  |
| EAST NO. CENTRAL | 568 | 850 | 1,418 | 3.8 | Utah | 80 | 95 | 175 |  |
| Minnesota | 38 | 71 | 109 |  | Nevada | 20 | 36 | 56 |  |
| lowa | 16 | 18 | 34 |  | MOUNTAIN | 815 | 1,325 | 2,140 | 5.8 |
| Missouri | 61 | 73 | 134 |  | Alaska | 62 | 139 | 201 |  |
| North Dakota | 78 | 94 | 172 |  | Washington | 38 | 110 | 148 |  |
| South Dakota | 9 | 10 | 19 |  | Oregon | 18 | 44 | 62 |  |
| Nebraska | 21 | 18 | 39 |  | California | 380 | 837 | 1,217 |  |
| Kansas | 196 | 161 | 357 |  | Hawaii | 5 | 16 | 21 |  |
| WEST NO. CENTRAL | 419 | 445 | 864 | 2.3 | PACIFIC | 503 | 1,146 | 1,649 | 4.5 |
| Delaware | 8 | 14 | 22 |  | UNITED STATES | 8,948 | 15,824 | 24,772 | 66.9 |
| Maryland | 38 | 61 | 99 |  | U.S. Territories | 5 | 13 | 18 |  |
| Washington, DC | 24 | 40 | 64 |  | Canada | 634 | 1,503 | 2,137 |  |
| Virginia | 67 | 145 | 212 |  | Mexico | - | 342 | 342 |  |
| West Virginia | 62 | 77 | 139 |  | Other International | 4 | 9,735 | 9,739 |  |
| North Carolina | 53 | 79 | 132 |  | APO/FPO | - | 1 | 1 |  |
| South Carolina | 27 | 55 | 82 |  | Email Only | - | 1 | 1 |  |
| Georgia | 47 | 112 | 159 |  | TOTAL QUALIFIED CIRCULATION | 9,591 | 27,419 | 37,010 | 100.0 |
| Florida | 146 | 308 | 454 |  |  |  |  |  |  |
| SOUTH ATLANTIC | 472 | 891 | 1,363 | 3.7 |  |  |  |  |  |

## ADDITIONAL DATA

METHOD OF DISTRIBUTION:
All qualified circulation conforms to the field served and definition of recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital version are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM:
Editorial Replica - If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

CHANGE IN FREQUENCY:
Effective with the January/February 2014 issue, OIL, GAS \& PETROCHEM EQUIPMENT changed its frequency from 12 to 10 issues per year
PARAGRAPH 3a:
The May 2014 issue is $10.4 \%$ or 3,482 copies above the average of the other 4 issues reported in Paragraph two.

## PARAGRAPH 3b:

Communication from Recipient or Recipient's Company (Other than Request): Written includes 2 sources of circulation for quantities of 3 copies or - \% to 1,422 copies or $3.8 \%$.
Communication from Recipient or Recipient's Company (Other than Request): Telecommunication" includes 2 sources of circulation for quantities of 299 copies or $0.8 \%$ to 749 copies or 2.0\%

Communication from Recipient or Recipient's Company (Other than Request): Electronic" includes 2 sources of circulation for quantities of 384 copies or $1.0 \%$ to 3,908 copies or $10.6 \%$, including questionnaires from OFFSHORE.

## PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.
J.B. Avants, Publisher \& Editor

Ron Kalusha, Audience Development Manager
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

## MPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report.
It will be included in the annual audit made by BPA Worldwide.

Date signed

County
Received by BPA Worldwide
Type
ID Number

Tulsa
July 3, 2014
BJ
OO22BOJ4

