

Website Banner campaigns

Top leaderboard (728x90px)

Standard	PRO	Business
EUR\$1,700	EUR\$3,400	EUR\$5,000
Minimum 50,000 impressions	Minimum 85,000 impressions	Minimum 130,000 impressions
Prime position	Prime position	Prime position
		BONUS: 1-week newsletter banner

Horizontal banner / rectangle (728x90px / 300x250px)

Standard	PRO	Business
EUR\$1,250	EUR\$2,500	EUR\$3,800
Minimum 38,000 impressions	Minimum 80,000 impressions	Minimum 125,000 impressions
Run of site	Run of site	Run of site
Prominent position	Prominent position	Prominent position
		BONUS: 1-week newsletter banner

* Ask us about our geo-targeting and category-targeting options

** Impressions may spread out over a time period of your choice (max. 3months)

Newsletter campaigns

Top leaderboard (728x90px) – size will reduce slightly depending on device

Standard	PRO	Business
EUR\$850	EUR\$2,125	EUR\$4,250
1-week campaign	4-week campaign	10-week campaign
Prime position	Prime position	Prime position

Rectangle (300x250px)

Standard	PRO	Business
EUR\$650	EUR\$1,600	EUR\$3,200
1-week campaign	4-week campaign	10-week campaign
Prominent position	Prominent position	Prominent position

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