

# WATERSOLUTIONS

Water & Wastewater Technologies

## Mediakit 2018

The leading professional magazine  
for water and wastewater technologies

[www.water-solutions.info](http://www.water-solutions.info)

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**1 Title:**

**Water Solutions**

**2 Short characteristic:**

**Water Solutions** is the leading technical and scientific journal for water management and wastewater technologies, hydrogeology, water reuse and rainwater harvesting, storage and distribution of water, treatment of wastewater.

**Water Solutions** reports on the process engineering for water treatment, wastewater purification and sludge treatment, on developments in analysis, metrology and control technology, on hygiene and microbiology and operational experiences, common concerns of water protection from the perspective of water use and wastewater disposal as well as on capacity building in developing countries, judicial subjects and economic concerns.

**Main part** with referred scientific papers.

**Practice part** containing news about global markets, news from industry and practice, news about rules and standards as well as research and development.

**3 Target group:**

Water suppliers, sewage companies, consulting engineers and industry, governments, NGO's

**4 Frequency:**

quarterly

**5 Year:**

3<sup>rd</sup> volume 2018

**6 Executive Editors:**

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Edition	Deadline	Topics	Trade Fair/Symposium/Events
WS 1/2018	Publication date: <b>29.03.2018</b>  Advertising deadline: <b>01.03.2018</b>	<b>Europe</b> Focus: · Water research · Water development · Water distribution · Water reuse · Water treatment · Desalination · Water supply in rural and urban areas · Water supply for agriculture plants · Developing countries · Water and health · Capacity building in the water sector · Flood protection · Climate change · Automation in the water and wastewater sector · Sustainable water supply in semi-arid and arid regions	<b>IWS – Intern. Water Summit, Abu Dhabi (VAE) – 15.01.-18.01.2018</b> <b>aqua pro gaz, Bulle (CH) – 07.02.-09.02.2018</b> <b>InterAqua, Tokio (JP) – 14.02.-16.02.2018</b> <b>IWE Istanbul Water Expo, Istanbul (TR) – 01.03.-03.03.2018</b> <b>Aqua Nederland Vekbeurs, Gorinchem (NL) – 13.03.-15.03.2018</b> <b>IWA Biofilms: granular Sludge System Conference, Delft (NL) – 18.03.-21.03.2018</b> <b>WQA Convention &amp; Exposition, Denver (USA) – 26.03.-29.03.2018</b> <b>Water Sofia, Sofia (BG) – 27.03.-29.03.2018</b> <b>PVPC Expo, Abu Dhabi (VAE) – 27.03.-29.03.2017</b> <b>Water Malaysia, Kuala Lumpur (MYS) – 10.04.-12.04.2018</b> <b>EcoTech, Astana (KAZ) – 26.04.-27.04.2018</b> <b>IE Expo China 2018, Shanghai (CN) – 03.05.-05.05.2018</b> <b>IWA Water Loss, Cape Town (ZAF) – 05.05.-09.05.2018</b> <b>IFAT, Munich (D) – 14.05.-18.05.2018</b> <b>African Utility Week, Cape Town (ZAF) – 15.05.-17.05.2018</b> <b>IWA Sludge Management in circular Economy, Rome (I) – 23.05.-25.05.2018</b> <b>Aquatech China, Shanghai (CHN) – 31.05.-02.06.2018</b>

Edition	Deadline	Topics	Trade Fair/Symposium/Events
WS 2/2018	Publication date: <b>01.06.2018</b>  Advertising deadline: <b>26.04.2017</b>	<b>Asia, (Iran, China, India)</b> Focus: · Water research · Water development · Water distribution · Water reuse · Water treatment · Desalination · Water supply in rural and urban areas · Water supply for agriculture plants · Developing countries · Water and health · Capacity building in the water sector · Flood protection · Climate change · Automation in the water and wastewater sector · Sustainable water supply in semi-arid and arid regions	<b>New Approaches of Groundwater Vulnerability</b> , Ustron (POL) – 04.06.-08.06.2018 <b>ACE – American Water Works Association Annual Conference &amp; Exposition</b> , Las Vegas (USA) – 11.06.-14.06.2018 <b>Aqua</b> , Trencsín (SVK) – 12.06.-14.06.2018 <b>Water Africa</b> , Ghana (GHA) – 13.06.-15.06.2018 <b>Indowater</b> , Jakarta (IDN) – 27.06.-29.06.2018 <b>IWA Singapore Convention</b> , Singapore (SGP) – 08.07.-12.07.2018 <b>SIWW – Singapore Intern. Water Week</b> , Singapore (SGP) – 08.07.-12.07.2018 <b>World Water Week</b> , Stockholm (S) – 26.08.-31.08.2018

Edition	Deadline	Topics	Trade Fair/Symposium/Events
WS 3/2018	Publication date: <b>03.09.2018</b>  Advertising deadline: <b>06.08.2018</b>	<b>Africa, Australia</b> Focus: <ul style="list-style-type: none"> <li>· Water research</li> <li>· Water development</li> <li>· Water distribution</li> <li>· Water reuse</li> <li>· Water treatment</li> <li>· Desalination</li> <li>· Water supply in rural and urban areas</li> <li>· Water supply for agriculture plants</li> <li>· Developing countries</li> <li>· Water and health</li> <li>· Capacity building in the water sector</li> <li>· Flood protection</li> <li>· Climate change</li> <li>· Automation in the water and wastewater sector</li> <li>· Sustainable water supply in semi-arid and arid regions</li> </ul>	<b>IWA World Water Congress &amp; Exhibition, Tokyo (JP)</b> – 16.09.-21.09.2018 <b>Ecwatech, Moskau (RU)</b> – 25.09.-27.09.2018 <b>VA-Mässan Jönköping, Göteborg (S)</b> – 25.09.-27.09.2018 <b>Weftec 2018, New Orleans (USA)</b> – 29.09.-03.10.2018 <b>IFAT India, Mumbai (IN)</b> – 15.10.-17.10.2018 <b>H<sub>2</sub>O Accadueo, Bologna (I)</b> – 17.10.-19.10.2018 <b>WETEX, Dubai (VAE)</b> – 23.10.-25.10.2018 <b>ICWPWT 2018, Havana (C)</b> - 19.11.-20.11.2018 <b>Pollutec, Lyon (F)</b> – 27.11.-30.11.2018

Edition	Deadline	Topics	Trade Fair/Symposium/Events
WS 4/2018	Publication date: <b>03.12.2018</b>  Advertising deadline: <b>05.11.2018</b>	<b>South America, North America</b>  Focus: <ul style="list-style-type: none"> <li>· Water research</li> <li>· Water development</li> <li>· Water distribution</li> <li>· Water reuse</li> <li>· Water treatment</li> <li>· Desalination</li> <li>· Water supply in rural and urban areas</li> <li>· Water supply for agriculture plants</li> <li>· Developing countries</li> <li>· Water and health</li> <li>· Capacity building in the water sector</li> <li>· Flood protection</li> <li>· Climate change</li> <li>· Automation in the water and wastewater sector</li> <li>· Sustainable water supply in semi-arid and arid regions</li> </ul>	<b>InfraTech, Rotterdam (NL) – 15.01.-18.01.2019</b>

### 1 Advertisement sizes and rates:

Value added tax to be added to all prices listed.

Size	b/w	2c	3c	4c
Coverpage	5,345 €	5,745 €	6,145 €	6,545 €
2 <sup>nd</sup> + 4 <sup>th</sup> cover pages	4,380 €	4,780 €	5,180 €	5,580 €
2/1 -page	7,620 €	8,420 €	9,220 €	10,020 €
1/1 -page	3,460 €	3,860 €	4,260 €	4,660 €
Junior-page	1,905 €	2,305 €	2,705 €	3,105 €
1/2 -page	1,810 €	2,210 €	2,610 €	3,010 €
2/3 -page	2,370 €	2,770 €	3,170 €	3,570 €
1/3 -page	1,225 €	1,625 €	2,025 €	2,425 €
1/4 -page	915 €	1,315 €	1,715 €	2,115 €
1/8 -page	470 €	870 €	1,270 €	1,670 €
1column mm-price (56 mm)	4.70 €			

#### On request:

#### 2<sup>nd</sup> + 4<sup>th</sup> cover pages

– fold out 1/2 page cover

– fold out 1/1 page cover

### 2 Colour surcharge:

Each Euroscale (Cyan, Magenta, Yellow) € 400,-

Each special colour € 630,-

### 3 Discounts:

**for purchases within 12 month  
(contractual year)**

Frequency discount	or	volume discount	
3 advertisements 3%		1 page	5%
6 advertisements 5%		3 pages	10%
9 advertisements 7%		6 pages	15%
12 advertisements 10%		9 pages	17%
16 advertisements 13%		12 pages	20%
24 advertisements 15%		24 pages	25%

### 4 Job advertisement:

Vacancies mm-price (1 column = 56 mm) € 4.70

Job applications mm-price (1 column = 56 mm) € 2.30

fee for box number € 10,-

Job advertisement in combination with online  
job market: surcharge 30 %



### 5 Bound inserts:

**Required quantity:** 7,000

**Weight:** maximal 130 g/m<sup>2</sup>

**Sizes & prices:**

volume	charges
1 sheet (2 pages)	3,890 €
2 sheets (4 pages)	5,280 €

Size for 1 sheet: 210 x 297 mm + 3 mm bleed on all sides

Size for 2 sheets: 420 x 297 mm + 3 mm bleed on all sides

Bound inserts should be submitted untrimmed, bound inserts consisting of several sheets should be submitted unfolded. Please mark the front page of the bound inserts.

Bound inserts should be in such a condition that an additional preparation and processing is superfluous. Difficulties as well as additional folding and gluing work will be charged separately.

### 6 Loose inserts:

**Required quantity:** 7,000

**Sizes & prices:** Maximum size 200 mm width x 287 mm height

individual rate weight	charges
up to 25 g	1,985 €
up to 30 g	2,760 €
up to 35 g	3,085 €
up to 50 g	4,510 €

Order acceptance and confirmation by the publishing company require the submission of a binding sample. Annexed pages are allowed to advertise for the sales program of an advertiser only. They must be configured in a way excluding confusion with the text section of the journal.

The supplement must have one closed edge. Only letter fold may therefore be used. No charge for postage is made for supplements and objects up to 2 mm in height. Additional charges for postage apply in the case of objects of 3 mm in height or more. The same applies to enclosed or glued postcards. Inserts and technical extra costs will not be discounted.

### Payment terms:

All invoices are payable net, without deduction within 15 days from date of invoice. A 3% discount is deductible in case of payment in advance. The invoice amount is accepted by order confirmation. Moratory interest will be charged on delay of payment. Direct debit mandate is possible.

### Bank account:

Nassauische Sparkasse Wiesbaden

IBAN: DE38 5105 0015 0107 0926 29

BIC: NASSDE55XXX

USt-IdNr. (VAT): DE812959878



### 2/1 page

**with bleed**  
420 x 297 mm + 3 mm bleed

**bw** 7,620,-  
**4c** 10,020,-



### 1/1 page

**with bleed**  
210 x 297 mm + 3 mm bleed

**bw** 3,460,-  
**4c** 4,660,-



### 2/3 page horizontal

**with bleed**  
210 x 198 mm + 3 mm bleed

**type area**  
178 x 161 mm

**bw** 2,370,-  
**4c** 3,570,-



### 2/3 page vertical

**with bleed**  
140 x 297 mm + 3 mm bleed

**type area**  
117 x 243 mm

**placement:** News

**bw** 2,370,-  
**4c** 3,570,-



### 1/2 page horizontal

**with bleed**  
210 x 148 mm + 3 mm bleed

**type area**  
178 x 120 mm

**bw** 1,810,-  
**4c** 3,010,-



### 1/2 page vertical

**with bleed**  
105 x 297 mm + 3 mm bleed

**type area**  
89 x 243 mm

**placement:** not available in news

**bw** 1,810,-  
**4c** 3,010,-

### 1/4 page vertical

**with bleed**  
105 x 149 mm + 3 mm bleed

**type area**  
89 x 120 mm

**bw** 915,-  
**4c** 2,115,-





### 1/3 page horizontal

**with bleed**  
210 x 99 mm + 3 mm bleed  
**type area**  
178 x 78 mm

**bw** 1,225,-  
**4c** 2,425,-



### 1/3 page vertical

**with bleed**  
70 x 297 mm + 3 mm bleed  
**type area**  
56 x 243 mm

**placement:** Contents/News  
**bw** 1,225,-  
**4c** 2,425,-



### 1/4 page horizontal

**with bleed**  
210 x 74 mm + 3 mm bleed  
**type area**  
178 x 58 mm

**bw** 915,-  
**4c** 2,115,-



### 1/8 page horizontal

**with bleed**  
210 x 37 mm + 3 mm bleed  
**type area**  
178 x 26 mm

**bw** 470,-  
**4c** 1,670,-



### Cover page

**type area**  
200 x 174 mm

**bw** 5,345,-  
**4c** 6,545,-



### Juniorpage

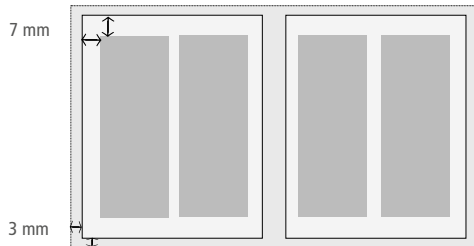
**with bleed**  
133 x 198 + 3 mm bleed  
**type area**  
on request

**placement:** Contents/News  
**bw** 1,905,-  
**4c** 3,105,-

- Please always state the format for ads in mm (width x height)
- Please leave 3 mm bleed allowance on all outer edges.
- All additional information concerning data transmission you will find on page 16

### Data transmission:

- printable PDF/X-3 document
- please leave 3 mm bleed allowance on all outer edges on ads this bleed
- no trim marks
- to avoid a bleed within the range of the text-body, please make sure to allow a pitch of 7 mm from the logo/text to the outer edge.
- see [www.di-verlag.de/services](http://www.di-verlag.de/services) for more information about InDesign joboptions



### Print Layout:

Sending us ads in following file formats may cause additional charges. In this case we will contact you.

- InDesign CS3
- Photoshop CS3
- Illustrator CS3
- MS Word 2010

### Data-transfer:

[anzeigen@di-verlag.de](mailto:anzeigen@di-verlag.de)

or:

<ftp://ftp.di-verlag.de>

User: `ftptransfer_anzeigen`

Keyword: `1c6fU75G`

Please create a folder with the following labelling:

name of client\_name of Journal\_issue\_format.pdf

e.g. name of client\_WS1\_210x297.pdf

(Please use abbreviations if you need more than 16 signs)

### Attention:

Please be aware that we are not able to accept any liabilities at all if proofs are not submitted in accordance with ISO 12647-1 with Ugra/FOGRA media wedge.

### Please send the proof to:

Vulkan-Verlag GmbH  
z. Hd. Frau Melanie Zöller  
Friedrich-Ebert-Str. 55  
45127 Essen

## COMPANY ENTRY\*

LOGO	LOGO B/W 24,-€	LOGO COLOR 48,-€
COMPANY _____ STREET _____ POSTALCODE   CITY _____ PHONE _____ FAX _____ E-MAIL _____ WEBADDRESS _____	<b>BASIS ENTRY</b> 40,-€ each issue and b/w-rentry	
ADDITIONAL INFORMATION _____ _____ _____	<b>Additional line</b> 9,-€   LINE Each line confirm with 42 letter	
	<b>Linking</b> to our website duration: 1 year 75,- €	

Example company entry  
Basic + Logo b/w

logo

**MUSTERFIRMA**  
MusterStraße  
00000 MusterOrt

Tel. 0000 | 000000  
Fax. 0000 | 000000  
info@firmamuster.de  
www.firmamuster.de

Example company entry  
Basic + Logo colour + additional information

**VOIGT VAF ARMATUREN**

**VOIGT ARMATUREN**  
Schoppenkamp 9  
45883 Gelsenkirchen

Telefon 0209 | 94 41 04 - 0  
Fax 0209 | 94 41 04 - 20  
E-Mail info@vaf-voigt.de  
Internet www.vaf-voigt.de

Armaturen für Gas- und Wasser-  
versorgungsunternehmen  
Gashauseinführungen  
TÜV + DVGW zertifiziert

Rates are unaltered!

For premium please order our complete Online Media Kit!

\*The company entry will be renewed for another year, if there is not given written notice until three month before expiration of the contract.

Value Added Tax to be added to all prices listed.

Water Solutions connecting knowledge, business and appliers

The new site offers a wide range of possibilities:

- search for content and B2B-knowledge
- daily news from water and waste water business
- important fairs and events
- online marketplace
- network including top leaders and decision makers of the business
- up-to-date products and applications
- large shop area and book store
- much more ...



All sites and features are optimized for mobile use. Check it out!

Please ask for our detailed online-mediakit

## Newsletter

Date of shipment	Data for Banner at the latest
17.01.2018	15.01.2018
14.02.2018	09.02.2018
14.03.2018	12.03.2018
11.04.2018	09.04.2018
09.05.2018	07.05.2018
06.06.2018	04.06.2018
18.07.2018	16.07.2018
15.08.2018	13.08.2018
12.09.2018	10.09.2018
10.10.2018	08.10.2018
07.11.2018	05.11.2018
05.12.2018	03.12.2018



- more than 5,000 users!
- published monthly!

## Advertising modes and rates

Advertising mode	Data format	Format	Rates in €*
Ad banner Positioning 1	jpg or png	725 x 120 px.	330 €
Ad banner Positioning 2	jpg or png	725 x 120 px.	290 €
Ad banner Positioning 3	jpg or png	725 x 120 px.	260 €
Ad banner Positioning 4	jpg or png	725 x 120 px.	240 €

\*Value Added Tax (VAT) at the legally applicable rate must be added to all amounts.

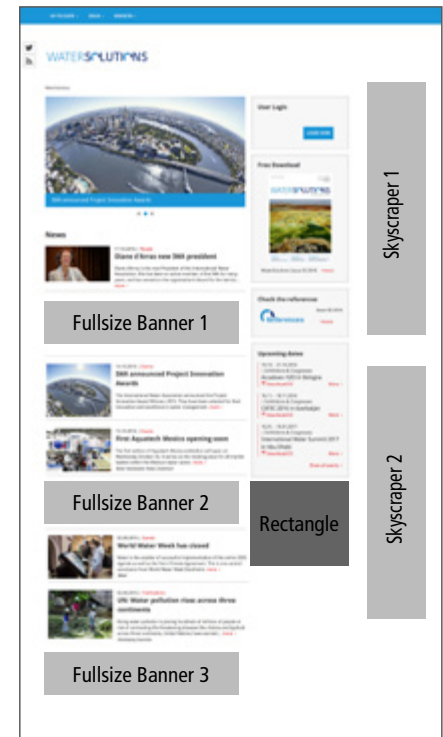
## Banner-Size and prices:

Format	Placement	File format	Format (W x H)	Data volume	price in Euro*
Advertorial	Homepage	Editorial content	Word MS (max. 3000 characters)	–	€ 490,-
Fullsize-Banner 1	Homepage and news-pages	jpg, gif, png	620 x 120 px	max. 40 KB	€ 350,-
Fullsize-Banner 2	Homepage and news-pages	jpg, gif, png	620 x 120 px	max. 40 KB	€ 330,-
Fullsize-Banner 3	Homepage and news-pages	jpg, gif, png	620 x 120 px	max. 40 KB	€ 310,-
Fullsize-Banner 4	Homepage and news-pages	jpg, gif, png	620 x 120 px	max. 40 KB	€ 290,-
Skyscraper 1**	all pages	jpg, gif, png	160 x 600 px	max. 40 KB	€ 350,-
Skyscraper 2**	all pages	jpg, gif, png	160 x 600 px	max. 40 KB	€ 310,-
Rectangle	all pages	jpg, gif, png	300 x 250 px	max. 40 KB	€ 280,-

**booking period: 4 weeks**

\* value added Tax (VAT) at the legally applicable rate must be added to all amounts.

\*\* skyscrapers are not displayed on mobile formats





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