



NEDRA



magazine **Offshore** ^[Russia]®



MEDIA KIT 2017



Sergei Donskoy
Minister for natural resources and ecology

The continental shelf is an area of particular strategic interest for Russia, as it plays a vital role in the country's social and economic development.

The volume of Russian offshore oil and natural gas reserves is estimated at 1.7 billion tons and 13 trillion cubic metres respectively, while its proven oil and natural gas reserves are estimated at 20 billion tons and 95 trillion cubic metres. At the same time, there is an extremely high probability of vast new oil and natural gas fields being discovered in largely yet uncharted waters. This belief is supported by the decade-long tradition that more than two thirds of the world's hydrocarbon reserves have been discovered on the Russian continental shelf.

As of today, there are 287 wells on the Russian continental shelf, 89 of which are located in the Arctic region. In accordance with their license agreements, companies working in the industry shall invest a further \$50 billion into geological exploration by 2025. Considerable funds are to be allocated to drilling a further 150 exploration wells.

We are confident that despite the current international political environment and the temporary decline on the global raw material market, continental shelf projects will soon become one of the main driving forces behind an increase in the volumes of Russian oil and natural gas reserves. This will allow Russia to maintain a high level of oil and natural gas production and export, as well as develop new technologies and related industries.

Another aspect paramount to the process of developing and implementing offshore projects, is the need to share knowledge and information between countries involved in the offshore exploration and production industry. The purpose of this exchange is to share information about successful ventures, state-of-the-art technology and new global trends in the industry.

The Russian-language edition of Offshore magazine has already played a role in establishing firm foundations for the process, since it provides its Russian readership with unbiased and up-to-date information on the main trends and new developments on the market.



Roman Panov
General Director of OJSC Rosgeologia

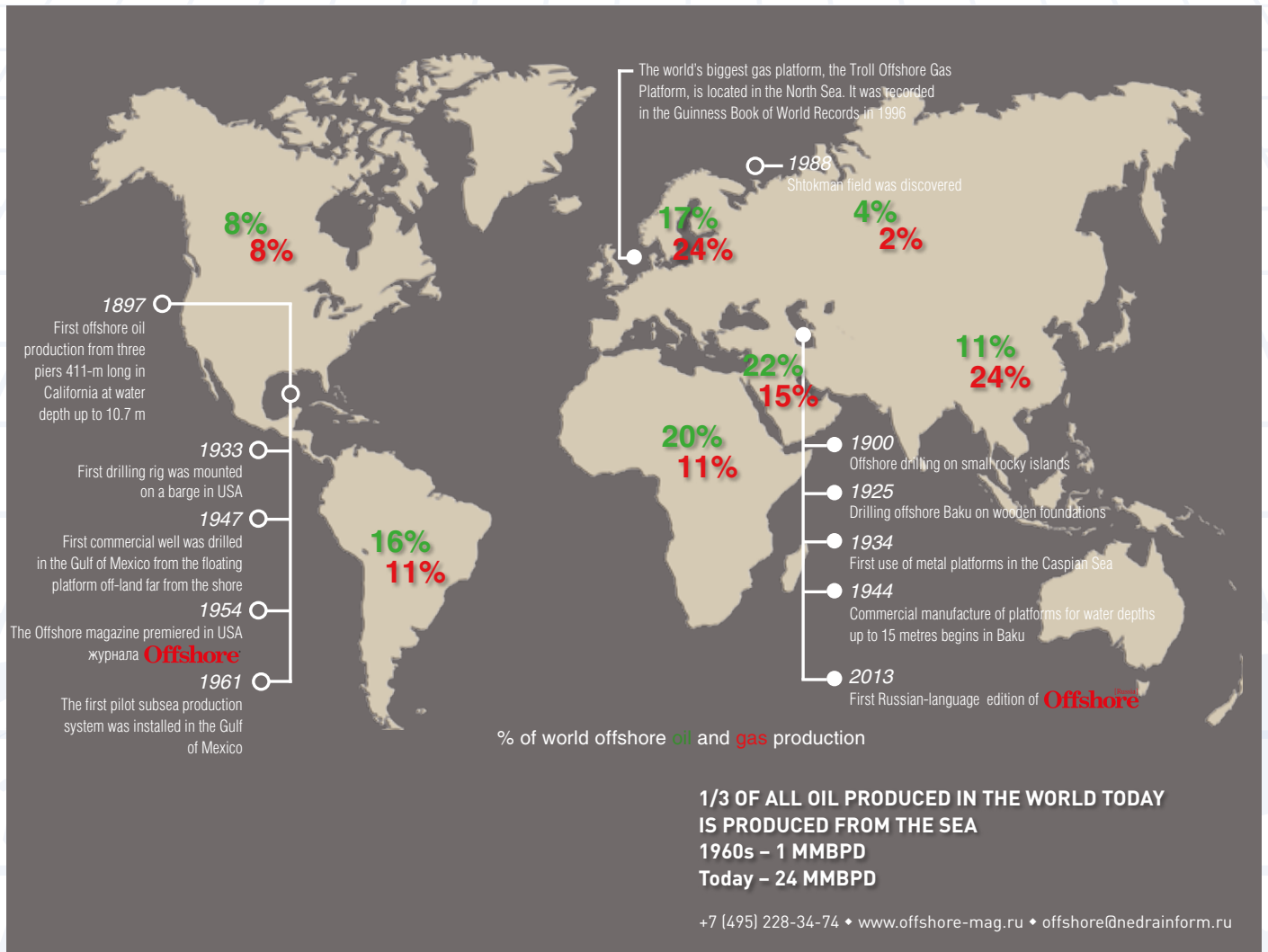
Rosgeologia Holding sets an ambitious goal to become a global player on the worldwide exploration market. We are leaders in Russia as to the territorial coverage and lines of activities. Rosgeologia possesses also a number of singular competencies applicable to marine geology and offshore operations. We understand that open-minded communication and continuous dialogue with partners and business community are an important tool to achieve this goal.

The level of public confidence depends, in the first place, on the quality of our work and, as well, on whether the mass media are ready to report these processes with objectivity.

The Offshore [Russia] magazine is our authoritative partner. It helps us make this dialogue really open and competent.

We are glad to cooperate with the Nedra Publishing House and the Offshore [Russia] magazine, and we wish the editorial staff prosperity and professional longevity!

magazine **Offshore** ^[Russia]



From the editor



Olga Grigoreva
Editor-in-chief
Offshore [Russia]

Welcome to Offshore [Russia] magazine!

We are happy to present to you Russia's only specialized oil and gas industry magazine, dedicated entirely to issues of oil and gas exploration and production on the continental shelf.

Offshore oil was first produced on the Russian continental shelf two years ago. This landmark event led to the first publication of Offshore [Russia] magazine. Today the magazine is a well established quarterly publication catering to a large and diverse audience.

As you look through the pages of our publication, you will find detailed expert reports and scientific analysis. You will also acquire first-hand information regarding the current situation on the market, new projects and geological discoveries, subsea technology advances and effective solutions, as well as changes to the regulatory legislation.

Our articles focus on a number of important issues, including the question of how to proceed with the development of oil and gas fields without endangering or disturbing the environment of the many unique places on our planet. We also pay particular attention to the people who work tirelessly to overcome the obstacles presented by rough weather conditions, deep waters and the arctic ice, and have learnt to resolve even the most difficult engineering problems.

Our editorial board will continue their hard work to ensure that our articles remain interesting and provide a source of valuable information on current events and new developments in the industry. We hope our magazine proves helpful to you, and will provide all the necessary information.

EDITORIAL BOARD

Anatoly Zolotukhin

Doctor of Science (Technical Sciences), Professor; Deputy Chancellor for International Affairs at the Gubkin Russian State University of Oil and Gas; Scientific Director of the Institute for Arctic Oil and Gas Technologies at the Gubkin Russian State University of Oil and Gas.

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Oleg Timofeev

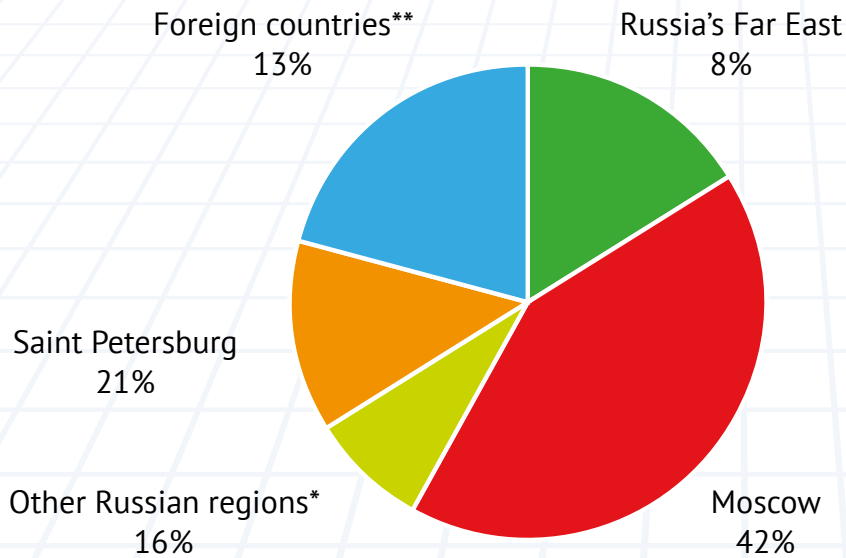
Doctor of Science (Technical Sciences), Professor; Vice-president and Head of the Systematic integration management in commercial shipbuilding department at the Krylov Shipbuilding Research Institute, Saint-Petersburg, Russia.

What is it about?

- OFFSHORE
- EXPLORATION AND PRODUCTION
- PLATFORM CONSTRUCTION
- OFFSHORE DRILLING
- ECOLOGY
- LOGISTICS
- GEOPHYSICS
- DEEPWATER
- FLEET
- INFRASTRUCTURE
- TAX REGULATION
- HEALTH, SAFETY & ENVIRONMENT

ABOUT Offshore [Russia]

Geographical distribution



* Astrakhan Region, Bashkortostan, Krasnodar Territory, Crimea, Murmansk Region, Nizhny Novgorod Region, Novosibirsk Region, Sverdlovsk Region, Tatarstan, Tver Region, Tomsk Region, Tyumen Region, Cheliabinsk Region, etc.

** Australia, Azerbaijan, Great Britain, Kazakhstan, Switzerland etc.

We keep up with the times!

The publication is now available on all gadgets and mobile device



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Main sections



Editorial calendar for 2017

	Publication schedule/ Material due by	Issue highlights	Main topic articles and general reviews
№ 1 February	28.02.2017/ 15.02.2017	Russian offshore	<ul style="list-style-type: none"> • LNG projects • Shipbuilding • Prirazlomnoye • Onshore infrastructure • Nuclear technologies
№ 2 May	28.04.2017/ 13.04.2017	Caspian area	<ul style="list-style-type: none"> • Transit zones • Platforms • Subsea production systems • Automated control systems and IT technologies
№ 3 August	01.09.2017/ 21.08.2017	Large Eurasia projects	<ul style="list-style-type: none"> • Geology and geophysics: advanced technologies • Global offshore seismic exploration market • Logistics and transportation • Alternative sources of energy
№ 4 November	30.11.2017/ 20.11.2017	Arctic and Northern Seas	<ul style="list-style-type: none"> • Global review of subsea pipeline construction • Northern Sea Route • Environment protection • Socially significant projects

We welcome new contributors, and invite them to publish scientific and technical articles

Editorial calendar for 2017*

Events	Dates	Organizers	Locations
February			
Pipeline transport: theory and practice	7-8	VNIIST	Moscow
Arctic and offshore projects: Prospects, innovations and development of Russian regions	16-17	System Consulting	Moscow
Hydraulic power engineering. Caspian and Central Asia	15 – 16	Vostock Capital	Tbilisi
March			
LNG Congress 2017: At the start of the great rout	15 – 17	Vostock Capital	Moscow
Petrochemical industry and gas processing	17	ENSO	Moscow
Petrochemical industry and gas processing	20 – 25	NITPO	Sochi
Tyumen 2017: Geosciences	27 – 31	EAGE	Tyumen
April			
RSF 2017 \ Third Russia and CIS Forum on industrial safety	3 – 4	EPC	Moscow
Neftegaz 2017	17 – 20	Expocentre	Moscow
Engineering geophysics 2017	24 – 28	EAGE	Kislovodsk
Global Oil&Gas Atyrau 2017	11 – 13	Iteca	Atyrau
Neftegaz 2017	17 – 20	Expocentre	Moscow
National Oil and Gas Forum	18 – 19	NNF	Moscow
Engineering geophysics 2017	24 – 28	EAGE	Kislovodsk
May			
Pipeline transport	18	RPI	Moscow
Development of the Russia and CIS offshore fields	19	RPI	Moscow
Gas.Oil.Technologies-2017	23 – 26	BVK	Ufa
Neftegazstroy - Oil and Gas Construction 2017	23	MNK	Moscow
Tight and unconventional reserves	25	ENSO	Moscow
June			
PIEF 2017	1 – 3	Roscongress Foundation	Saint-Peterburg
Caspian Oil and Gas 2017	6 – 9	ITE	Baku
Yamal Neftegaz 2017	7 – 9	Vostock Capital	Salekhard
Russian Oil and Gas Congress	27 – 29	ITE	Moscow
MIOGE 2017 \ 14th International Oil and Gas Exhibition	27 – 30	ITE	Moscow
July			
Eastern Oil and Gas Forum	5 – 6	Vostock Capital	Vladivostok
September			
Geomodel 2017	11 – 14	EAGE	Gelendzhik
RAO/CIS Offshore 2017	12 – 15	RESTEC	Saint-Peterburg
Sakhalin Oil and Gas 2017	27 – 29	Adam Smith Conferences	Yuzhno-sakhalinsk
October			
KIOGE 2017 \ 24th Kazakhstan International Oil and Gas Exhibition	4 – 6	ITE	Almaty
Petersburg International Gas Forum	3 – 6	EF International	Saint-Peterburg
Exploration and Production	16	ENSO	Moscow
Neftegaservice (Oil and Gas Services) 2017	17	MNK	Moscow
Russian Oil and Gas Technical SPE Conference and Exhibition	25 – 26	SPE	Moscow
Exploration	25	ROSGEOLOGIYA	Moscow
November			
Caspian Technical SPE Conference and Exhibition	2 – 4	SPE	Baku
International Form-Exhibition on Exploration Production Processing	8 – 9	Mosexpo	Moscow
Exploration in Russia and CIS 2017	10	Vostock Capital	Moscow
Development of Arctic offshore resources: step by step	15 – 16	Murmanshelf	Murmansk
ENES 2017 Exhibition / Energy Saving and Energy Efficiency	24 – 25	Electrofikatsya	Moscow
Oil terminal	27 – 28	Vostock Capital	Saint-Peterburg
December			
Arctic: Today and Tomorrow	4 – 6	AP	Saint-Peterburg
OFFSHORE OIL AND GAS	8	MNK	Moscow
Russian Gas	8	RGO	Moscow

* Special free distribution at main events and conferences

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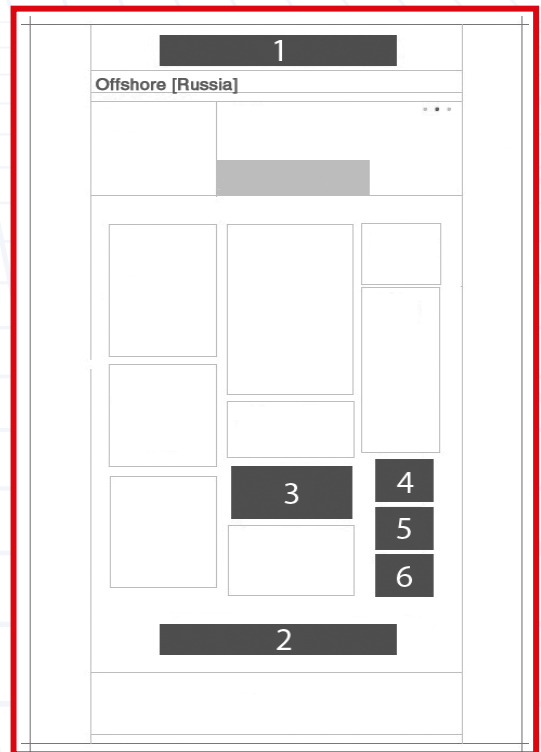
Advertising prices for Offshore [Russia] magazine, rubles*

4 th cover	275 000
2 nd cover	250 000
2 nd cover +1 page	330 000
3 rd cover	250 000

Inside the magazine:

Page before the index	220 000
1 page	110 000
Two-page spread	175 000
1/2 page	70 000
1/3 page	50 000
1/4 page	30 000

Special discounts are provided for bundle publication in Offshore [Russia] magazine, Oil&Gas Journal Russia, as well as the original American publications



Site www.offshore-mag.ru

Prices for advertising on the www.offshore-mag.ru website

Banners	Position	Price, rbl*/month
Upper horizontal	1	35 000
Lower horizontal	2	20 000
Centre	3	17 000
Right	4-6	12 000

Special offers and bonuses are discussed individually

* The price includes VAT

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All fonts must be converted to curved fonts.

Files are not accepted in CorelDRAW and QuarkXPress formats!

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File formats:

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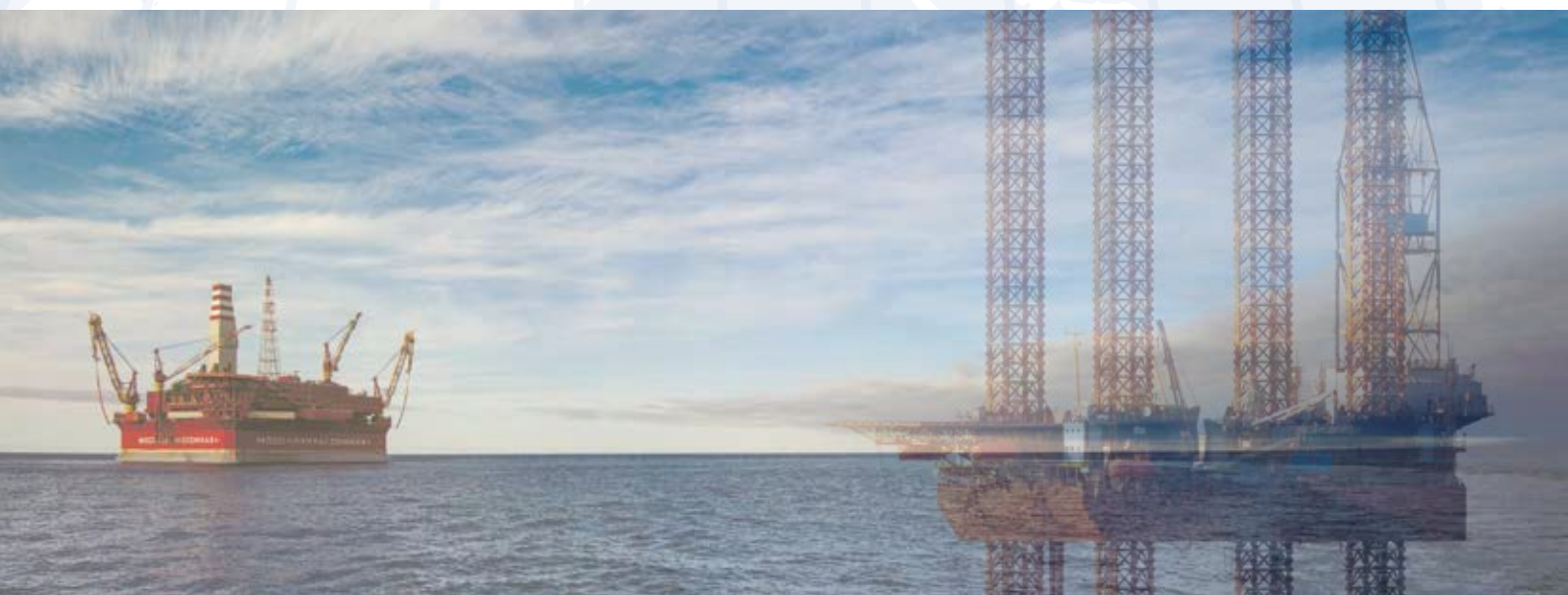
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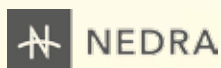
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